



Shri Mata Vaishno Devi
University, Katra



EKATVA'25

UNIVERSITY ANNUAL FEST

28th February - 2nd March, 2025

SPONSORSHIP BROCHURE

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WHAT IS EKATVA

EKATVA, the grand University Annual Fest of Shri Mata Vaishno Devi University (SMVDU), stands as a symbol of unity, diversity, and excellence. Derived from the Sanskrit word "एकत्वा" (Ekatva), meaning oneness, this fest embodies the spirit of collaboration, innovation, and holistic learning by bringing together various disciplines under one vibrant umbrella.

DARE TO DREAM BEYOND THE HORIZON



ABOUT SMVDU

Situated amidst the serene Trikuta hills near Katra, the Shri Mata Vaishno Devi University was established under the "Shri Mata Vaishno Devi University Act (Act No.

XII) 1999" of the Jammu and Kashmir legislative assembly. Recognized by the UGC under Section 12(B)

of the UGC Act of 1956, it is a fully residential university promoting interactions among students, faculty, staff, and guests. The campus has welcomed distinguished figures such as Dr. A.P.J. Abdul Kalam, Sh.

Narendra Modi, Dr. Manmohan Singh, Sh. N.R.

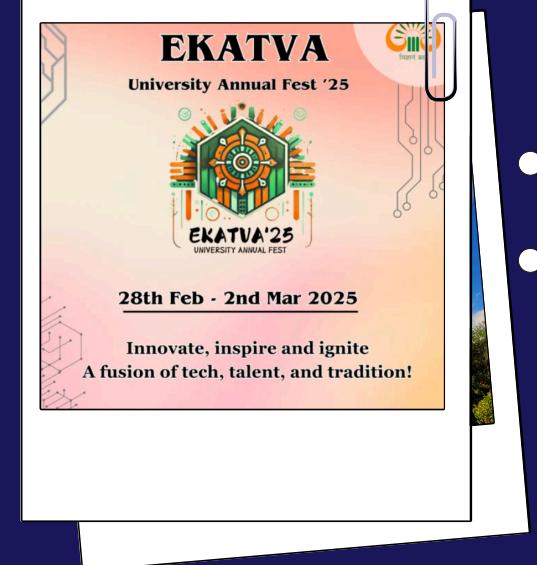
Narayana Murthy, and Smt. Pratibha Devi Singh Patil.

Inaugurated on 19th August 2004 by Dr. A.P.J Abdul Kalam, SMVDU continues its journey towards excellence.

GLIMPSES OF SMVDU



VISION AND MISSION



EKATVA aims to unite disciplines, inspire innovation, and foster holistic growth. It provides a platform for students to showcase talent, engage in intellectual discourse, and celebrate learning. With a blend of technology, management, literature, and research, EKATVA bridges academia with real-world challenges, promoting excellence, creativity, and collaboration.



MAJOR EVENTS

COMPUTER SCIENCE



- **Almageddon**
- **Capture The Flag**
- **WebQuest**
- **Videography Challenge**

ELECTRICAL



- **Electro Buzz**
- **Fault Analyzer**
- **Scavenger hunt**
- **Breadboard Battle**

ELECTRONICS AND COMMUNICATION



- **Monster Mash**
- **Robu Soccer**
- **Rowboatics**
- **Circuit Hunt**



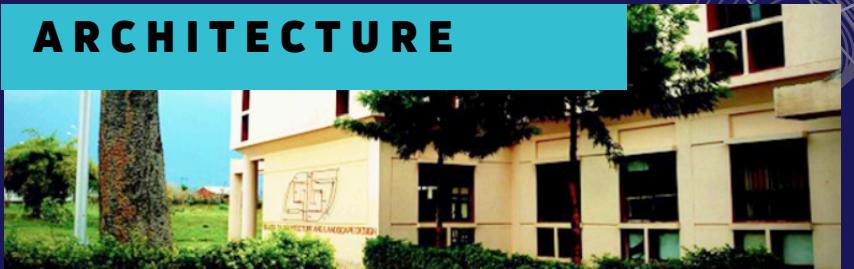
MAJOR EVENTS

CIVIL



- Pavement Design
- Property Game Event
- Slump Test Event
- Bridge Design Event

ARCHITECTURE



- Clay Pottery
- Digital Sculpture
- Digital Photography
- POP Sculpture/Wall feature

BIOTECH



- BioLens
- Gene Hunt
- Streak Masters
- BioCanvas



MAJOR EVENTS

MATHEMATICS



- **Code Race**
- **Colors of Calculations**
- **RRR**
- **Pitch Perfect**



- **Karyaneeti**
- **Anubhav**
- **Rural-Le-Carte**
- **AD-MAD**



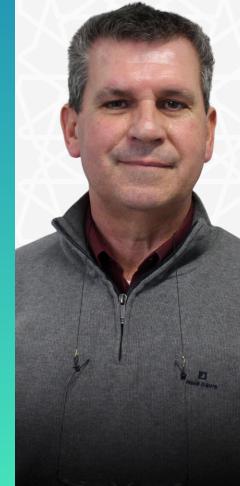
Two-day International Conference on Multidisciplinary Research for "Sustainable Future"

ICMRSF-25 is the Annual Conference organized at Shri Mata Vaishno Devi University which is titled as Vasudha, accentuating our belongingness to our Mother Earth and to each other. It unites scholars, researchers, and professionals to explore "Multidisciplinary Research for Sustainable Future." The hybrid event scheduled to be held on Feb 28 – Mar 1, 2025, fosters collaboration on global challenges like environmental degradation, economic inequalities, and social justice. Herein, participants can share research, engage in discussions, and contribute to sustainable solutions.

**Prof. Filipe
Samuel
Silva**

**University of
Minho ,
Portugal.**

**CEO &
Founder of
Extremater
Dental
solution**



**Prof. Anuj
Kumar**

**Head of
Research,
Rushford
Business
School,
Switzerland**



**Dr.
Sayantan
Mandal**

**Senior
Assistant
Professor,
IIT Jammu**



**Prof. Anil
Kaul**

**Acting VC,
IIPH-
Hyderabad
Director - Dr.
Cyrus
Poonawalla
Centre for
Infectious
Diseases**



SMART SOLUTION EXHIBITION



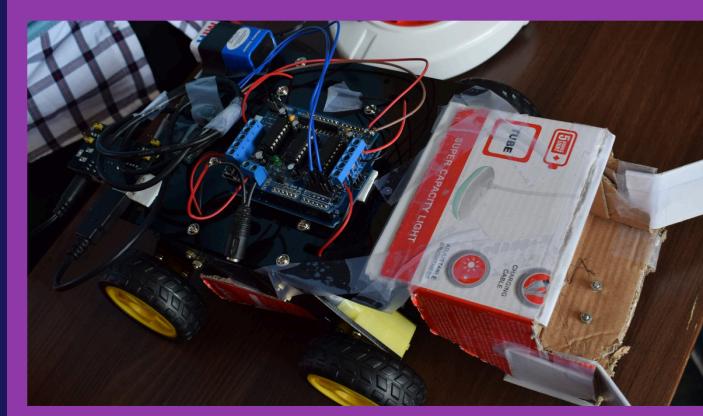
INNOVATE | INSPIRE | IMPACT

The Smart Solutions Exhibition 2025 being organised by Board of Professional Activities, SMVDU is a part of University Annual Festival '25 EKATVA. It is a dynamic platform for students to showcase innovative ideas and problem-solving skills through models, prototypes, or insightful talks. The event aims to foster creativity, critical thinking, and real-world application of smart solutions across various disciplines.



2ND MARCH, 2025
10:00 AM - 4:00 PM
Matrika Auditorium

EVENT GALLERY



P REVIOUS SPONSORS





EKTAVA 2K25 team cordially welcomes all the sponsors!

- Join us as a partner and elevate your brand's presence like never before!
- Your logo will take center stage on the university website and will be prominently featured on all promotional materials, including banners, posters, ID cards, and invitation letters sent to key dignitaries such as the Governor.
- Moreover, your brand will be showcased in the "Previous Sponsors" section of our brochures for next year's event, enhancing your visibility and credibility.
- Plus, you'll have the unique opportunity to set up a stall at the event venue, facilitating direct engagement with a diverse audience. Don't miss this chance to leave a lasting impression!

SPONSORSHIP ADDITIONAL BENEFITS

Title Sponsorship (₹2, 50, 000 negotiable)

- EKATVA title will be presented with your brand name.
- Every banner, poster id cards includes your name and logo also on certificates.
- 5 min promotional video in every inaugural and valedictory event.

Platinum Sponsorship (₹1, 50, 000 negotiable)

- Logo to be mentioned on every poster banner id card and also on website.
- Can install stalls under Stall category of sponsorship with additional area.
- 1 min promotional video in every inaugural and valedictory event.

Gold Sponsorship (₹1, 00, 000 negotiable)

- Logo to be mentioned on every poster banner id card and also on website.
- Can install stalls under Stall category of sponsorship.
- Promotional 30 sec clip in every inaugural and valedictory event.



SPONSORSHIP ADDITIONAL BENEFITS

Silver Sponsorship (₹50, 000 negotiable)

- Logo to be mentioned on every poster banner and also on website.
- Brand logo will be listed on EKATVA Website.
- Promotional poster in every inaugural and valedictory event.

Stall Sponsorship (₹10, 000)

- Includes Food Stall, Gaming Section and other stalls
- Amount for installing the commercial stalls is for three days from 28th Feb., to 2nd March, 2025 excluding canopy charges for a maximum space of 100 sq. ft
- Additional 10, 000 to be paid for additional 100 sq. ft. area.



CONVENOR



Patron
Prof. (Dr.) Pragati Kumar
(Vice Chancellor, SMVDU)



Co-Patron
Sh. Ajay Kumar Sharma (JKAS)
(Registrar, SMVDU)



Prof. R.K. Mishra
(Dean, Student Welfare, SMVDU)



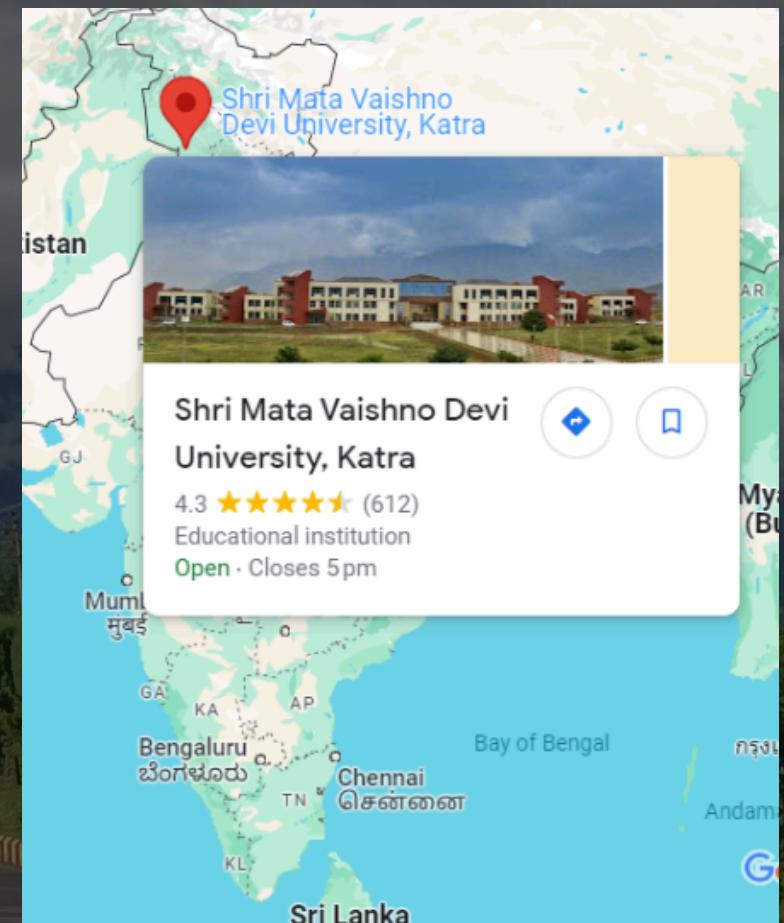
Dr. Ankush Raina
(President, Board of Professional Activities,
SMVDU)

HOW TO REACH?

By Train: Shri Mata Vaishno Devi Katra (SVDK) is the nearest railway station (12 km) from SMVDU.

By Air: Jammu Airport (IXJ) is nearest airport from SMVDU (50 km from SMVDU)

By Road: SMVDU is easily accessible by road from Jammu (50 km) and Katra (12 km).



**ADDRESS: SUB-POST OFFICE, NETWORK CENTRE,
KATRA, JAMMU AND KASHMIR 182320**



EKATVA'25

University Annual Fest

Contact Details:

Phone No.: +91 84340 65775

+91 70069 11052

+91 88995 39625

+91 95965 56146

Email : ekatva.fest@smvdu.ac.in

bpa@smvdu.ac.in



Shri Mata Vaishno Devi University,
Katra