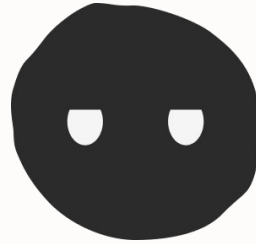# kono
## pass

*"AI-powered, <u>human-first</u>."*

**KonoPass** offers a complete stack for organizers to manage professional event logistics simply.

kono

# The Fragmented World of Event Management

Local promoters still use spreadsheets and WhatsApp—it's *messy*, *inefficient*, and *risky*.

Legacy platforms are outdated, expensive, and built for large events only.

They don't scale, they don't adapt, and *they simply don't care*.
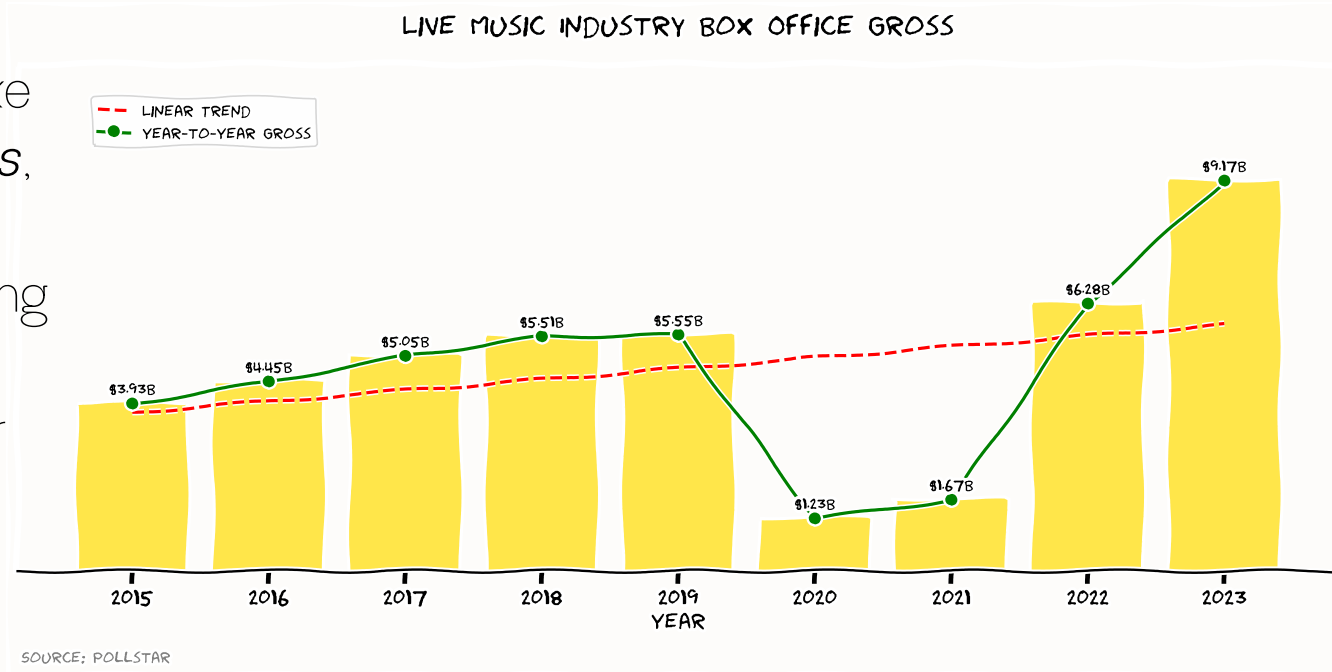
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# What we bring to the table

We support organizers throughout the entire event lifecycle, handling *ticket sales* and *distribution*, merchandise sales with *delivery logistics*, and quick access to operational *statistics*—all integrated into an *AI-first utility stack*.

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# Trends

After COVID, smaller events like *micro-events*, *pop-up venues*, and *local festivals* started to become more popular, showing a trend towards localized gatherings, creating a need for faster, flexible event *management tools*.



LIVE MUSIC INDUSTRY BOX OFFICE GROSS

- - - LINEAR TREND
—●— YEAR-TO-YEAR GROSS

$3.93B  $4.45B  $5.05B  $5.51B  $5.55B  $1.23B  $1.67B  $6.28B  $9.17B

2015  2016  2017  2018  2019  2020  2021  2022  2023
YEAR

SOURCE: POLLSTAR

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# Our Mission

To deliver **AI-powered tools** that help creators make *smarter decisions*, streamline operations, and grow on their own terms.

We support independent organizers at every stage, giving them the *flexibility*, *speed*, and *control* they've been missing.



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# The Vision

Entertainment no longer controlled by a few ~~big players~~—but rather in the hands of *creators*, *organizers*, and **communities**.

**KonoPass** puts *creators in control* of their success. We empower independent organizers to grow fast—*from intimate pop-ups to full-scale festivals*—without compromising their *identity*.

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