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Faculty: Computing

Current Semester: Semester 3

List of Questions: Question 3,4

Task 03

- IFS R&D International (Pvt) Ltd partnering with an all-island coding hackathon done for undergraduates
 1. Promoting them using banners, announcements, fun activities and some merchandise packs.
 2. Arranging a meeting between top participants and the company staff for recruiting purposes.
 3. Giving an opportunity to give a speech about what the company does.
- Unilever partnering up with a 3-day leadership development workshop for the Sri Lankan youth
 1. Promoting Unilever products by organizing a small exhibition and giving free sample items and refreshments.
 2. By organizing some competitions, we could gather some ideas or products from the participants which are beneficial to Unilever and to their business strategy. (eg: Ad making, poster making, problem solving)
 3. Promoting the Unilever brand by attaching the logo of Unilever and some of their products on the posters.
- Alliance Development Trust partnering up with a blood donation campaign

1. Giving out leaflets about what they do.
 2. Promoting them on social media and can organize events in social media which are helpful to them.
 3. Placing banners.
- Toyota Lanka partnering up with an annual Award ceremony organized by AIESEC in SLIIT
 1. Allowing them to advertise their new product.
 2. Giving opportunity to give a speech about their company.
 3. Releasing photos with Photo borders of the company logo.

Task 04

I believe organizing a small event won't make a huge impact, there is a simple way. Experience Sharing.

We first need to attract them, to be aware of it. AIESEC does many fun and beneficial activities. But most people are not aware of it, because most people don't share it. I suggest posting an attractive video or blog of the activities you did, the experience you got and how they helped you get better every month or in a regular interval through social media. And with that organize a Webinar and a Q/A session to guide the attracted people.