

Allen Lu

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Anthea Maxwell

325 Howe St #201

Vancouver

British Columbia V6C 1Z7

Re: Marketing Analyst Intern (8 months)

To Anthea Maxwell,

As a passionate and fast-learning problem solver that is well-versed in online business management and developing mobile software application products, it is with great excitement that I have submitted my resume for consideration to be an 8-month marketing analyst intern with CGI, Vancouver. I am a vocal team-oriented developer well-versed in mobile application product design, creation & presentation, and social media sales and advertisement. I am excited about the opportunity to create enticing and helpful sales materials and webinars alongside specialized experts. I am prepared to contribute to your company's technological goals in the pursuit of understanding specific factors and outcomes while performing any risk assessments, design evaluations, and security tests to ensure quality and efficiency.

I am currently in 3rd year pursuing a degree in computing science with a business minor at the University of Alberta. My focus is on using and understanding software on multiple levels, applying collaborative scrum and agile practices to software design and modification, and excel spreadsheet business forecasting and inventory management. Please look at the following project examples from my resume, which outlines the competencies that I can leverage to further the goals of CGI, Vancouver.

- Designed, prototyped, modified, and tested an elegant and efficient Mood-Tracking Android Studio mobile application in a team of 6 developers using Java, Github, Google maps, and Firestore API
- Created and managed an online drone consulting business with over 1,500 passionate drone pilots acquired and marketed to through Facebook advertisement and Email Marketing
- Currently developing a custom Arduino lock for a powerlifting gym while listening to customer concerns and criticisms to create a reliable and secure lockbox

My resume provides further detail about the skill set I can bring to your team. I truly believe that my experience in programming coupled with my willingness to learn about new technologies will allow me to excel in the CGI marketing analyst' environment. I hope we can schedule an appointment to talk, thank you for the consideration.

Sincerely,

Allen Lu