Increasing Real Estate Management Profits: Harnessing Data Analytics Daniel Egger and Jana Schaich-Borg

Applying Normalization to the Comparable Properties: A New Best-Fit Line

Now that you understand normalization, you should be able to apply it efficiently to all 244 comparable properties. Using Template 2, Normalized Data and Model, create a new set of ordered pairs (x,y) with the normalized percentile rent (x) and the occupancy rate (y).

Create a new best-fit line using these ordered pairs of the normalized data. For the Quiz, simply give the slope (beta), Y-intercept (alpha), and coefficient of determination (R-squared), of that new line.