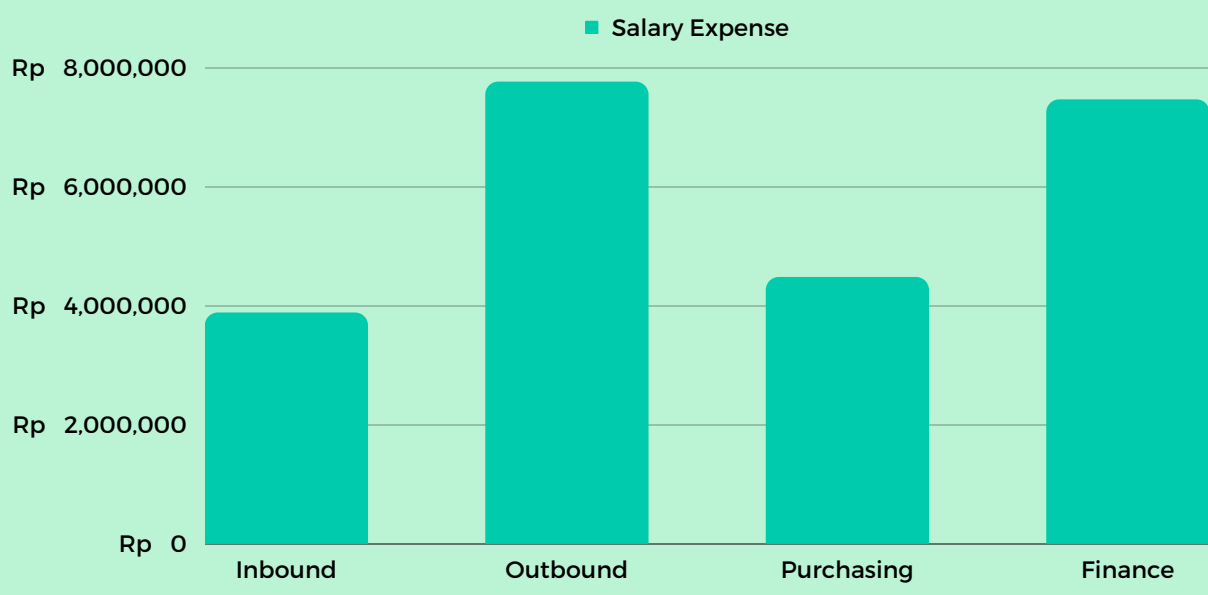
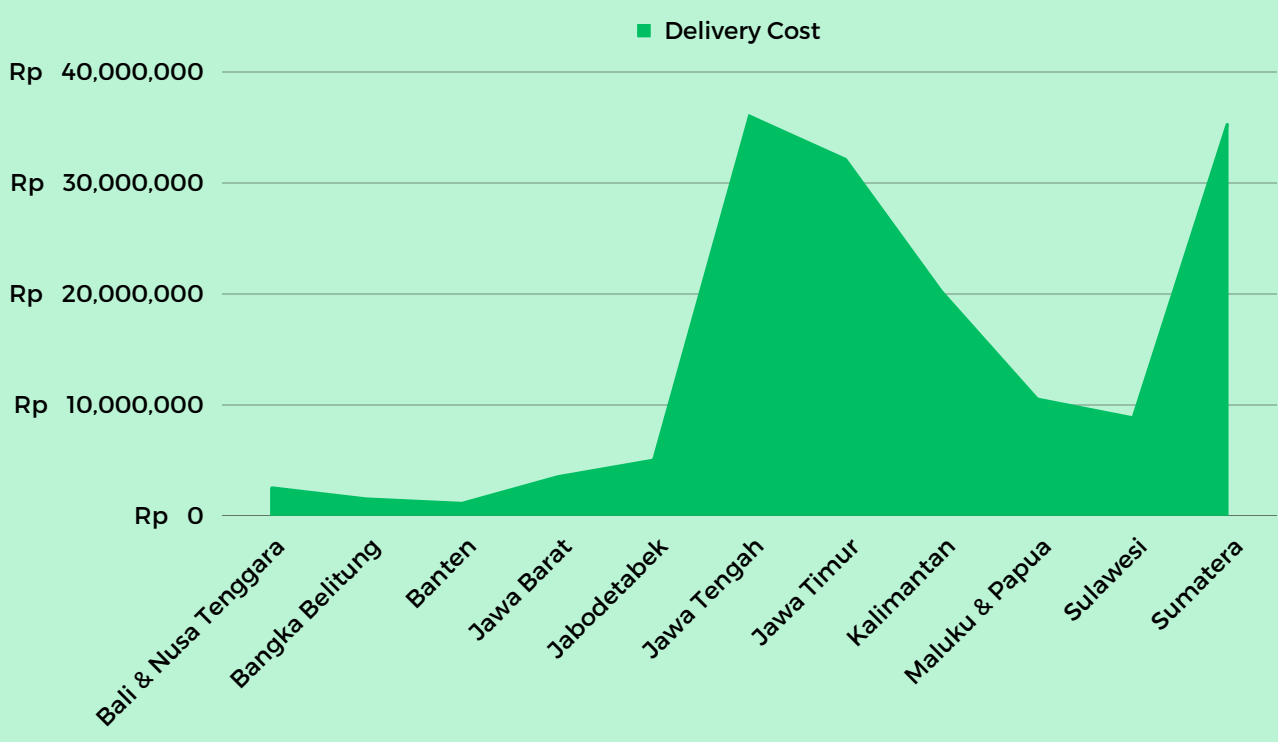
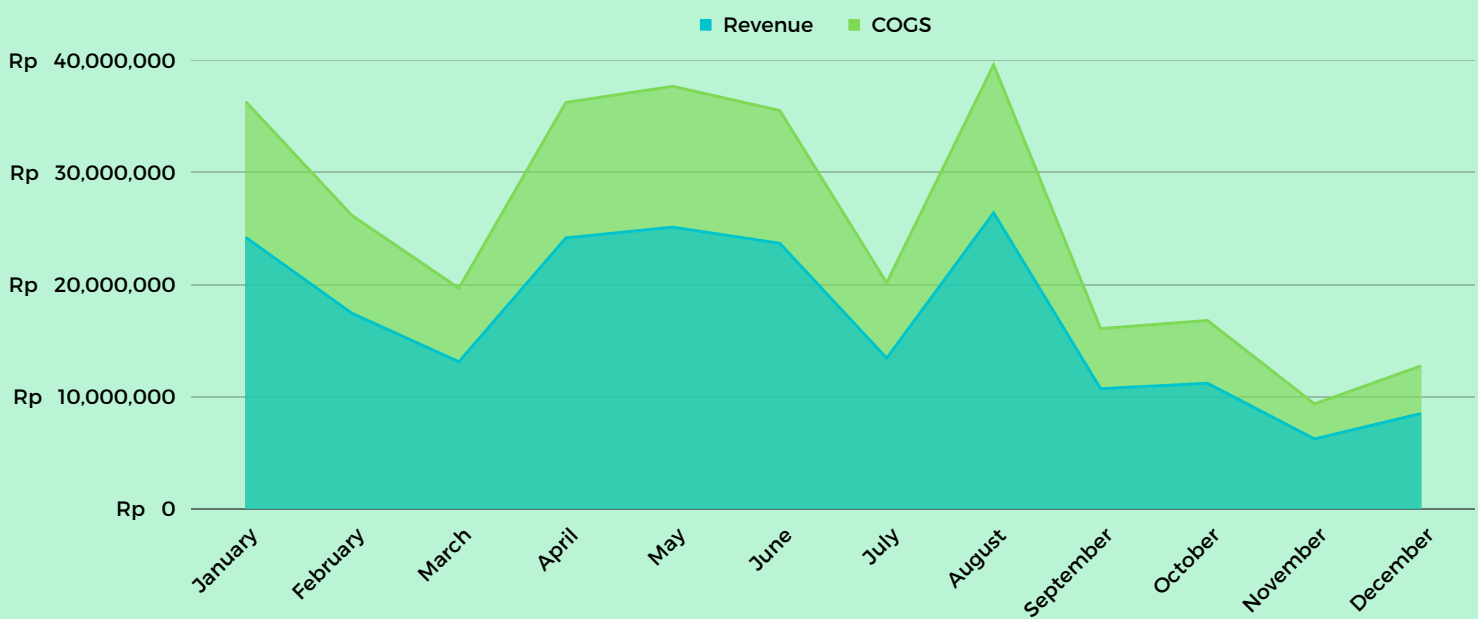


Finance KPI Analysis Report



Finance KPI Charts



ANALYSIS REPORT

- The revenue for 2022 is Rp. 204.160.000
- The COGS for 2022 is Rp. 102.080.000
- The gross profit for 2022 is Rp. 102.080.000
- The total delivery cost expense for 2020 is Rp.156.450.000
- The total item delivered in 2022 is 1246 items
- The yearly salary expense is Rp. 270.180.000
- Potential deficit -Rp 202,660,000 for nett profit with current company expenses

ANALYSIS REPORT

2022 Revenue

Rp. 204.160.000

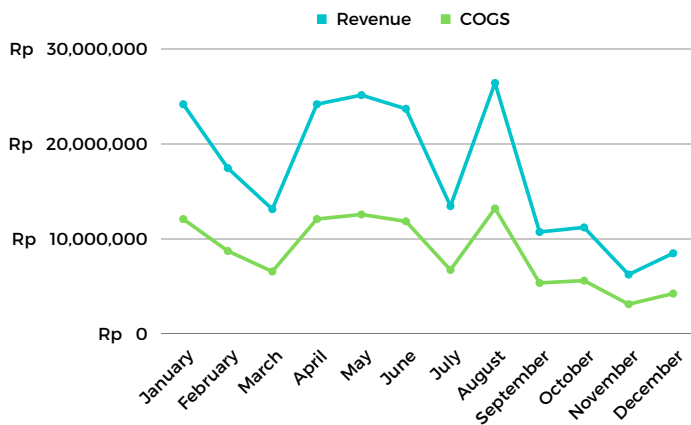
2022 Items Sold

1246

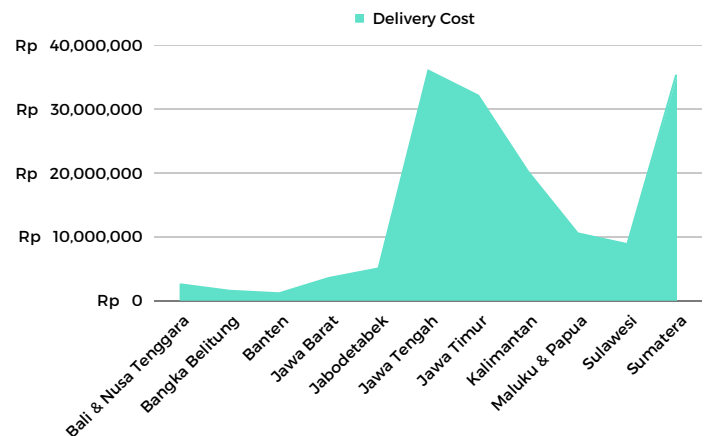
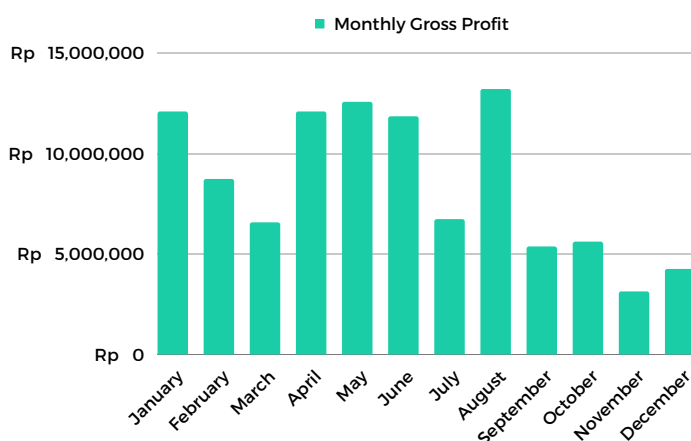
2022 Gross Profit

Rp. 102.080.000

In this report, we will delve into a comprehensive analysis of the financial performance and operational aspects of the company for the year 2022. By examining key indicators such as revenue, cost of goods sold (COGS), gross profit, delivery costs, total items delivered, unsold inventory, and annual salary expenses, we aim to provide valuable insights into the company's financial health and operational efficiency. This examination will shed light on the company's ability to generate revenue, manage costs, optimize its delivery processes, and maintain a productive workforce



The graph illustrates the monthly revenue for the year, ranging from Rp 6,240,000 to Rp 26,400,000, Along with COGS which is half of that. Correspondingly, in the bar chart below monthly gross profits can be calculated using Revenue and COGS the results vary between Rp 3,120,000 and Rp 13,200,000. These figures reflect fluctuations in sales and profitability throughout the year, with peak performance in August and comparatively lower results in November. Such variations offer insights into the company's revenue generation and profit margins across different months.



The company's expenses encompass departmental salaries, reflecting investments in Inbound, Outbound, Purchasing, and Finance functions. Delivery costs vary across regions, revealing distribution dynamics. Yet, when considering these costs and previous gross profits, a potential **-Rp 202,660,000** deficit looms in annual net profit. Prudent expense control and strategic actions are essential to address this challenge.

