



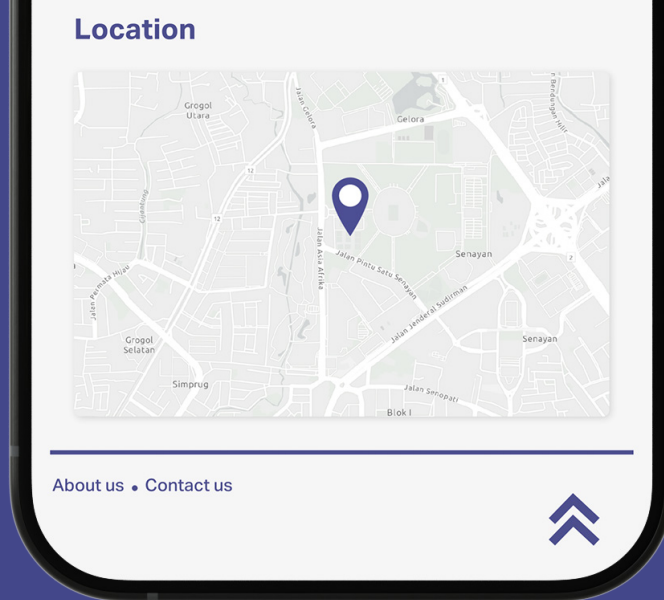
2024 JOYLAND JAKARTA

This app has been designed to complement the Joyland experience, providing users with seamless access to:

- Event information
- Ticket Management
- Artist Schedule
- Safety guidelines
- Venue Navigation

Whether you're a festival regular or a first-time attendee, this app ensures you're informed, prepared, and ready to immerse yourself in the magic of Joyland





User Flow Development

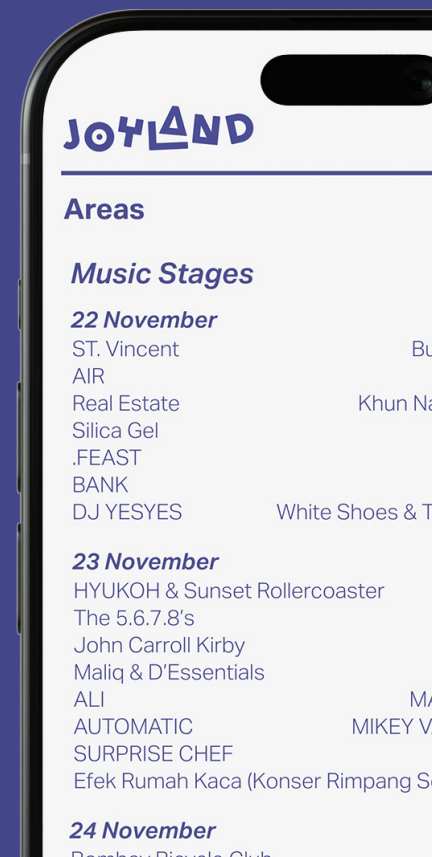
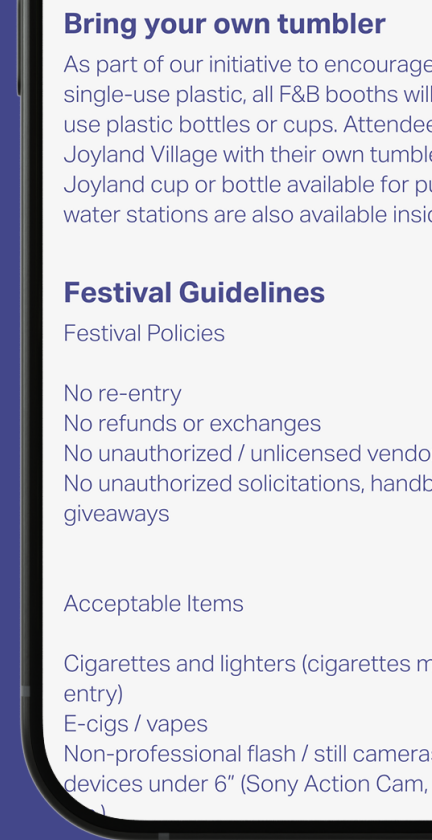
The home screen provides good access to the event schedule brief as well as the map on the venue location. It also provides quick access to the day information page.

The day information page contains the full list of artists along with the day they are performing. It also provides quick access to the ticket buying portal.

The information page contains all the crucial information regarding the event along with all the guidelines.

The areas page contains all the information regarding the location the artists are performing at.

The tickets page contains the QR code for the ticket of the event, moreover it also has a quick access button to the ticket buying portal.





Primary Goal

The primary goal of the application is to enhance the event experience for attendees by providing a centralized platform that streamlines access to artist schedules, ensures seamless ticket management, and delivers vital event information.

3 Mobile App Goals

The app offers a clear and intuitive interface where users can explore event schedules by date, artist, or stage. A map integration provides real-time navigation to help users locate venues with ease, reducing the stress of navigating large event spaces.

The ticket management system allows users to securely store and access QR codes within the app. This eliminates the need for physical tickets and ensures easy retrieval, even in offline scenarios.

The app's information page serves as a one-stop resource for guidelines, tips, and safety measures, helping attendees stay prepared and informed throughout the event.