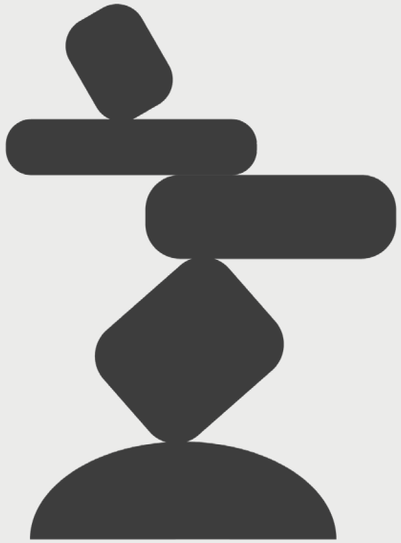


Statera

Bring balance to your work-life

Brief

Statera is an app which helps in managing your daily tasks in a balanced way. It offers a centralized space to manage and track all your projects, chores and, assignements. At its core it is an advanced auto-scheduler which ensures that your workload throughout the week is balanced. Statera offers a way to stay on top of all things and avoid stressful crunch days.

Narrative Statement

Statera is the calm within your daily storm. It knows where every task belongs, stitching them into a rhythm that moves with you, not against you. It's that moment of calm before the day unfolds, the assurance that you're in control. No scramble, no crunch, just a steady pulse that lets you live fully, balanced, and unburdened.

Logo Exploration

-

First approach

-

Second approach

Final Design

Color Palette

Main Elements

#3D3D3D #CFCECC #EAEAE8

Other Segments

#FFCE76 #F48787 #C1E266

#78D2FF #9880FF #F797E4

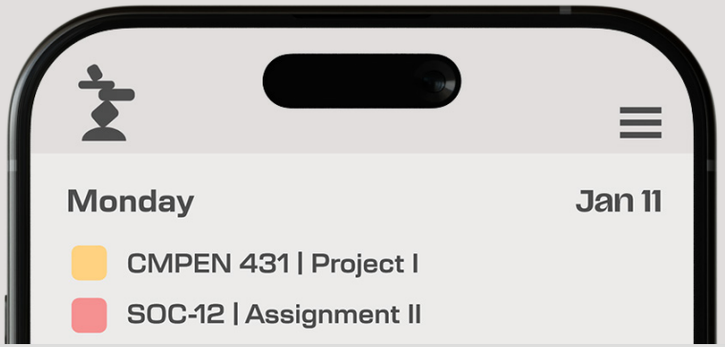
Font Selection

Display font

Scale VF

A B C D E F G H I J K L M N O P Q R S
T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u
v w x y z
1 2 3 4 5 6 7 8 9 0
! @ # $ % ^ & * (

Statera

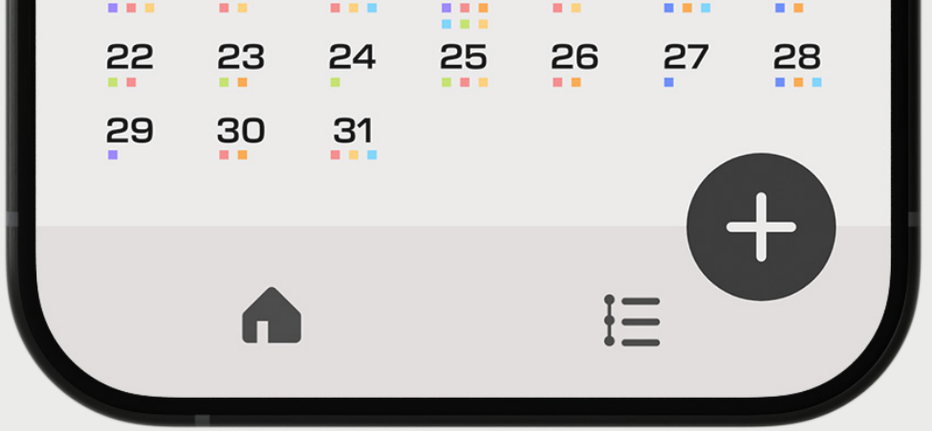


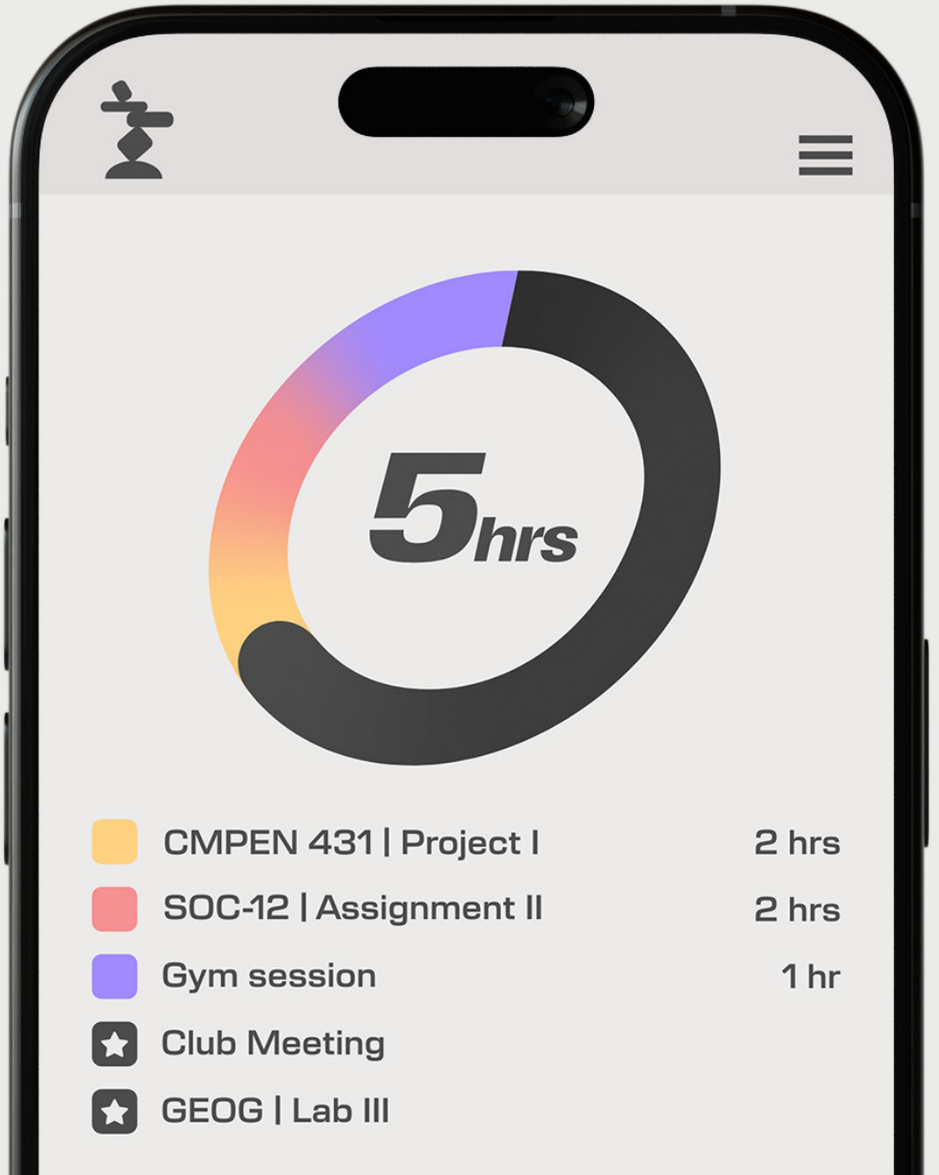
Body font

New Science

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t
u v w x y z
1 2 3 4 5 6 7 8 9 0
! @ # $ % ^ & * (

Statera App

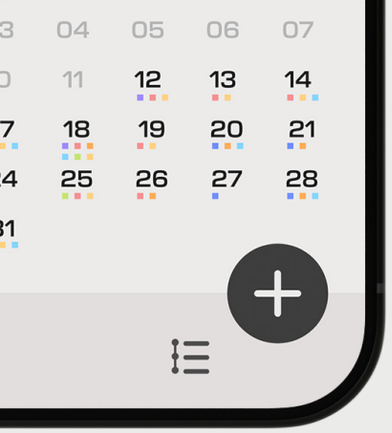




Try it out!

Statera is a tracking and scheduling app which lets you know what tasks you have to complete for the day.

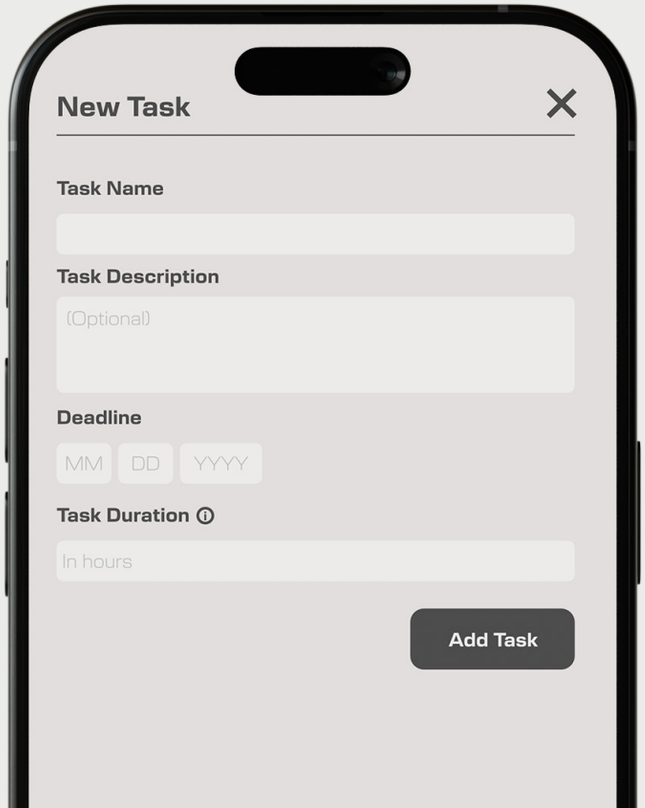
It provides the numebrs of hours as a reference so that you can stay on track to the deadline, meanwhile also making sure that your workload throughout the week is roughly equal.

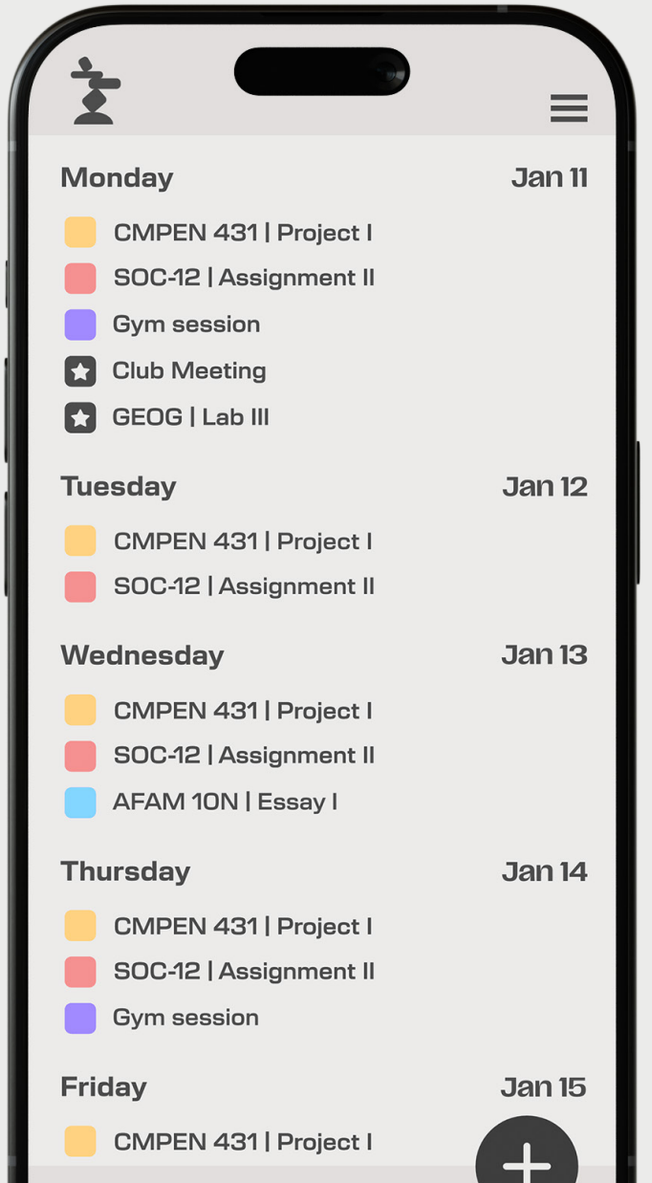


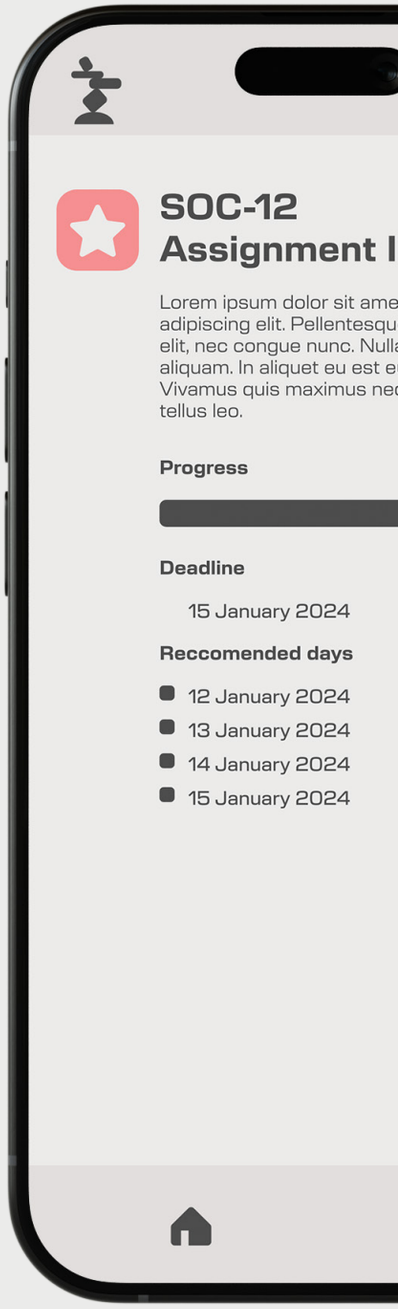
Add your tasks

Once you add your tasks, the app analyzes them based on the duration and deadline.
The tasks are then accordingly scheduled in your calendar.

+ SOC-12 | Assignment II
+ CMPEN 431 | Project I
+ Gym Session







Promotional Poster

Promotional Poster