APOORVA PANT

WEB DEVELOPER

GitHub   LinkedIn

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🌐 Portfolio

ABOUT ME

Creative and detail-oriented front-end web developer passionate about building interactive, visually appealing, and responsive websites. Proficient in modern web technologies including JavaScript, React, Tailwind CSS, and Next.js. Experienced in building client websites with a focus on performance, SEO, and mobile optimization.

EDUCATION

B. Tech in
Computer Science & Business Systems
Oct 2020 – June 2024
- Bharati Vidyapeeth University College of Engineering, Pune

XII Standard (CBSE) - 75%
June 2020
- Sardar Doon Public School

X Standard (CBSE) - 89%
May 2018
- Sri Aurobindo School

SKILLS SUMMARY

Tech Skills
- Next.js
- React.js
- Tailwind CSS
- JavaScript
- Bootstrap
- HTML
- CSS

Tools
- GitHub
- Netlify
- Vercel
- VS Code
- Postman
- Figma (Basic)

Soft Skills
- Creativity
- Communication
- Time Management
- Problem Solving

REFERENCES

Mitali Bhatia

CEO - PlanningLush
📞 +91-8107496005

Shreshtha Mathur

CEO - The Content Creators
📞 +91-9588024772

WORK EXPERIENCE

The Content Creators

Junior Front-end Developer   June 2024 - May 2025

Collaborated with a social media marketing agency to design and develop fully responsive, fast-loading websites tailored for small businesses and influencers. Delivered scalable front-end solutions aligned with branding and marketing goals using modern JavaScript frameworks.

- Developed and deployed client websites using React.js, Next.js, and Tailwind CSS, integrating components like carousels, CTA banners, chat widgets, and embedded social feeds
- Increased lead conversions by up to 15% by implementing performance optimizations, and UI improvements based on user feedback, alongside mobile-first design practices across multiple client sites

PlanningLush

Web Developer - Intern   Jan 2024 - June 2024

Contributed to front-end development for event websites by building responsive user interfaces, optimizing performance, and collaborating with design and marketing teams.

- Designed and developed mobile-first landing pages using HTML5, CSS3, and JavaScript, integrating interactive RSVP forms and event details
- Enhanced page performance by 20% through code optimization and implemented SEO best practices to increase traffic and visibility

CERTIFICATIONS

Advanced React || Link
- Developed deeper understanding of hooks, context, and advanced patterns.

Principles of UI/UX Design (META) || Link
- Learned fundamentals of user interface, layout, accessibility, and design systems.

Version Control (Meta) || Link
- Understood Git basics, repositories, branches, and collaborative workflows.

Programming with JavaScript (Meta) || Link
- Learned core programming concepts, control flow, and DOM manipulation

PROJECTS

- Refer to **Portfolio** to see my projects created using React 19, Tailwind CSS, Next.js, DaisyUI, API integration and SEO optimization