





OnLoad is a weekend-long spectacle aimed at bringing together young talented programmers, designers, and developers from across the country to collaborate to build innovative projects.



Participants will work on the cutting-edge technologies including but not confined to Artificial Intelligence, Machine Learning, Blockchain, IoT, VR/AR and many more leveraging available tools and APIs to create products solving your day-to-day concerns. Who knows they might just build the next big thing?





This is the second edition of OnLoad. We are hoping to get 150+ participants from across the country.

This hackathon is organized by students, for the students. Not only college students but also school students can be part of the event.

Our participants will work overnight to create solutions that help the world. We also have separate prizes for all women's team.

We need your support to make the event a success.





OnLoad 1.0 was successfully conducted on the 23rd and 24th of March, 2019 at Vidyavardhaka College of Engineering, Mysuru. Over the course of 30 hours, we received a set of ingenious projects by the top 100 chosen participants from over 800 applications across the country. We also encouraged the participation of women by issuing prizes exclusively.





30 Hours 800+ Applications

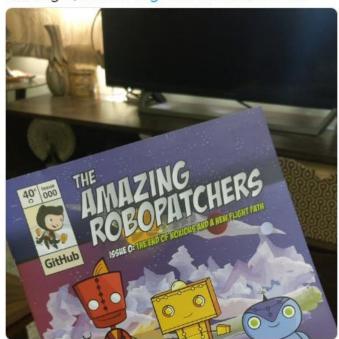
100+ Hackers Hosted

10+ Domains

Projects from OnLoad 1.0 are available at : https://onload.devfolio.co/submissions



This is a reallly good comic. I had a lot of fun reading it, thanks @github @hackOnLoad





At vvce college, #Hackonload hackathon. Excited and energetic 40 teams have come from across India to bring their ideas to reality. #unity #innovation #hackathon

10:34 PM - 22 Mar 2019



Real #Swag 🖖 is... Staying up all night at the Hackathon 🤨

🅂 to all those night owls @hackOnLoad

#Hackonload #OnLoadHackathon



1:11 PM - 23 Mar 2019 from Mysore, India

2:32 AM - 25 Mar 2019

## **Our Previous Sponsors**





























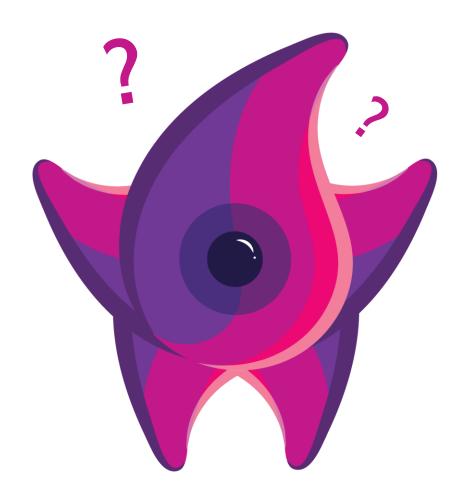








# Why Sponsor?



## **Promotions**

OnLoad has Twitter, Facebook, Instagram, and LinkedIn Pages. **Every Sponsor will** be promoted and recognized on these platforms.

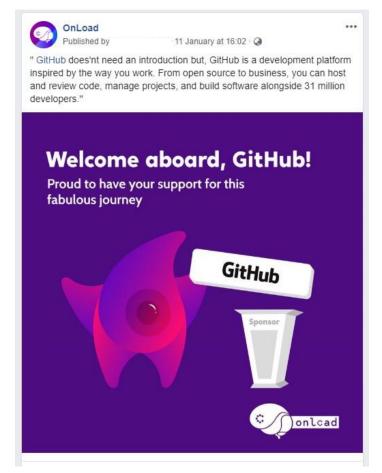
You can also **organize contests/promotions** during the event on these social platforms.

## **Branding Avenues**

Based on the level of sponsorship, your company logo will be a part of our

- Website,
- IDs,
- Certificates,
- Event Banners,
- Event Posters and
- Flex Boards

Your company will be given **shout outs** during the **opening ceremony**.

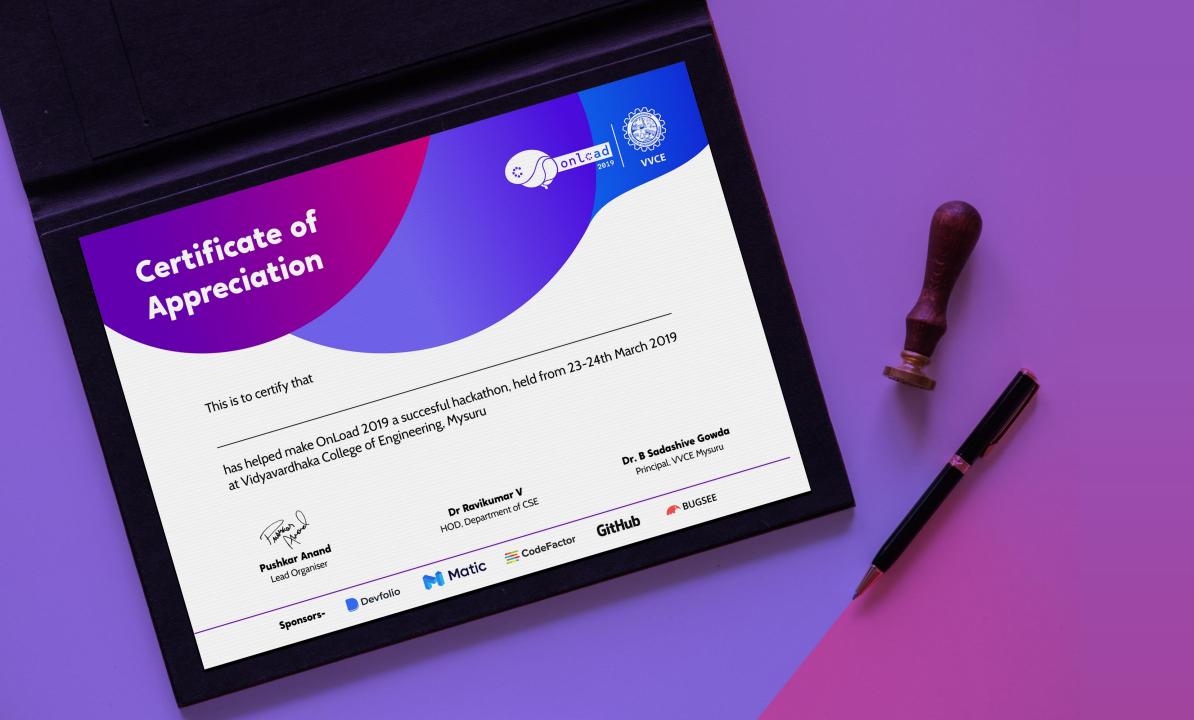




JetBrains is a software development company whose tools are targeted towards software developers and project managers. JetBrains is the developer of popular

IDEs such as PyCharm, PHPStrom, CLion etc.











### Crushing milestones, setting benchmarks!

Strap your boots on and get ready to experience Karnataka's first student-run national level hackathon.

With your overwhelming support, we have been able to: select 100 participants all over India from 700+ applications

- . 15+ major IT companies sponsoring us making this event possible and by providing ₹ 65 Lakh worth goodies and prizes that are given out to all contesting participants.
- Witness the convergence of talent, skill and finesse firsthand on 23-24th March at Vidyavardhaka College of Engineering, Mysore.

Here's a shoutout to all our sponsors-

























## Workshops and Live feedback

Your company can get live feedbacks and promote the usage of your APIs and products during the event.

Your company will be given **assistance** to conduct **workshops** and other events on campus.

## Sponsorship Opportunities

	Diamond (₹80,000)	Platinum (₹50,000)	Gold (₹40,000)	Silver (₹25,000)
Logo on Website	$\checkmark$	<b>✓</b>	<b>/</b>	<b>✓</b>
Social Media Promotions	$\checkmark$	$\checkmark$	<b>✓</b>	$\checkmark$
Opening Ceremony Introduction	<b>✓</b>	<b>✓</b>		
Send Mentors	$\checkmark$	<b>✓</b>	<b>✓</b>	-
Workshop / Talks	1 Hour	30 Minutes	30 Minutes	-
API Demo	15 Minutes	10 Minutes	5 Minutes	-
API Custom Prizes	$\checkmark$	<b>✓</b>	<b>✓</b>	-
Logo on Event Banners/Posters	$\checkmark$	<b>-</b>	<b>/</b>	-
Logo in Email blasts	$\checkmark$	<b>✓</b>	-	-
Blog post about you	<b>✓</b>	$\checkmark$	-	-
Logo on Certificate	$\checkmark$	$\checkmark$	-	-
Standees at Venue	<b>✓</b>	-	-	-
Logo in photo booth backdrop	<b>✓</b> ✓	-	-	-
Recruiting	$\checkmark$	-	-	-
Custom Emails to Participants	<b>✓</b>	-	-	-
Stage Backdrop	<b>✓</b>	-	-	-

#### Title Sponsor presents



Associate Partner Associate Sponsor

## Title and Associate sponsors

Title and associate sponsors receive all the benefits of the diamond package. Title sponsor will be given avenue for keynote during the opening ceremony.

## Custom Sponsor Packages

Custom sponsor packages are available on the top standard packages as per requirements or a-la-carte.

- Logo on the website: ₹3000
- Logo on event banner + posters: ₹10,000
- Workshop(45min): ₹20,000
- API demo(10 min): ₹4000
- Recruiting: ₹18,000
- Sponsor booth: ₹23000

## **Contact Details**

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We hope to see you aboard,

## Thank you!

