



Vidyavardhaka College  
Of Engineering, Mysuru



28<sup>th</sup> Feb – 1<sup>st</sup> March  
2020

OnLoad is a weekend-long spectacle aimed at bringing together young talented programmers, designers, and developers from across the country to collaborate to build innovative projects.

Participants will work on the cutting-edge technologies including but not confined to Artificial Intelligence, Machine Learning, Blockchain, IoT, VR/AR and many more leveraging available tools and APIs to create products solving your day-to-day concerns. Who knows they might just build the next big thing?



This hackathon is taking place in **Mysuru**,  
the Palace City of India on  
**Feb 28<sup>th</sup> – March 1<sup>st</sup> 2020.**



**Vidyavardhaka College Of Engineering,  
Mysuru**

This is the second edition of OnLoad. We are hoping to get 150+ participants from across the country.

This hackathon is organized by students, for the students. Not only college students but also school students can be part of the event.

Our participants will work overnight to create solutions that help the world. We also have separate prizes for all women's team.

We need your support to make the event a success.



## OnLoad 1.0

OnLoad 1.0 was successfully conducted on the 23rd and 24th of March, 2019 at Vidyavardhaka College of Engineering, Mysuru. Over the course of 30 hours, we received a set of ingenious projects by the top 100 chosen participants from over 800 applications across the country. We also encouraged the participation of women by issuing prizes exclusively.







**30**  
**Hours**

**800+**  
**Applications**

**100+**  
**Hackers**  
**Hosted**

**10+**  
**Domains**

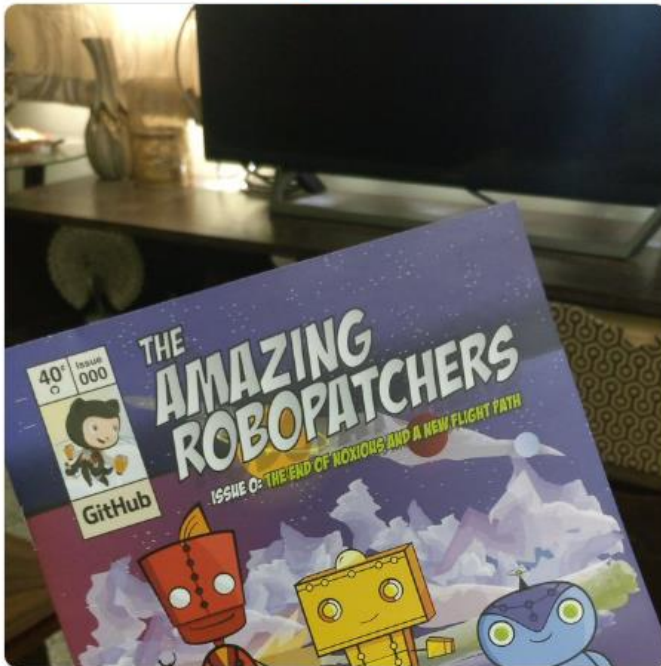
Projects from OnLoad 1.0 are available at :  
<https://onload.devfolio.co/submissions>





**Chandra Dasari**  
@chan\_dasari

This is a reallly good comic. I had a lot of fun reading it, thanks @github @hackOnLoad



2:32 AM - 25 Mar 2019



**Madhur Gupta**  
@GuptMad

At vvc college, #Hackonload hackathon. Excited and energetic 40 teams have come from across India to bring their ideas to reality. #unity #innovation #hackathon

10:34 PM - 22 Mar 2019



**Arjith Natarajan**  
@arjithn

Real #Swag 🙌 is...  
Staying up all night at the Hackathon 😊

🥂 to all those night owls @hackOnLoad

#Hackonload #OnLoadHackathon

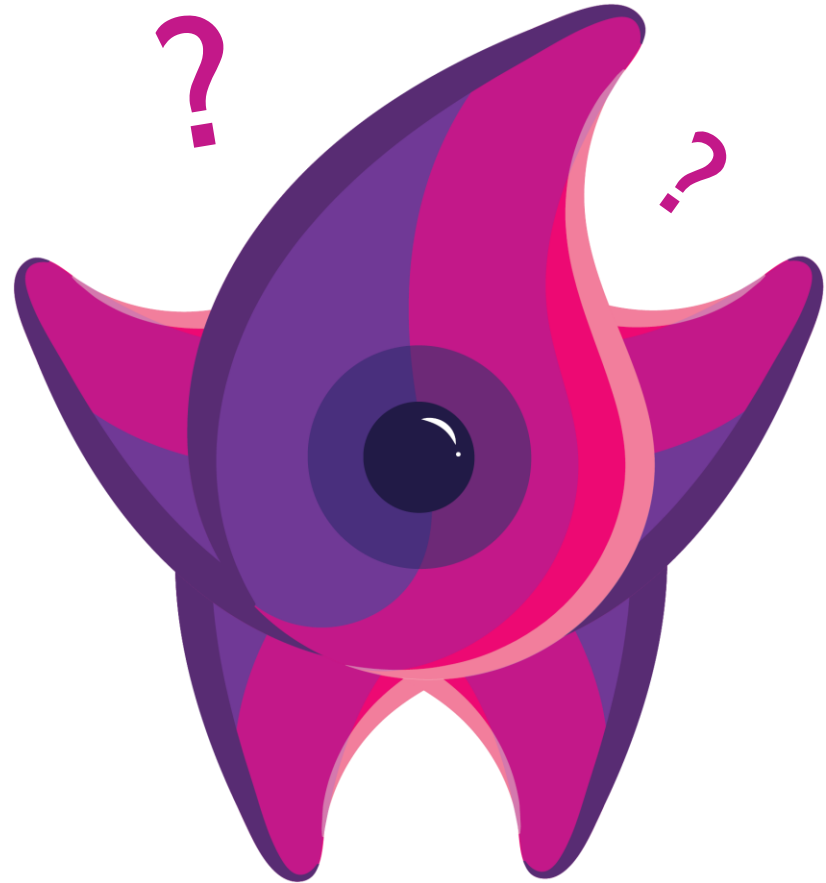


1:11 PM - 23 Mar 2019 from Mysore, India

# Our Previous Sponsors



**Why  
Sponsor?**



# Promotions

OnLoad has Twitter, Facebook, Instagram, and LinkedIn Pages. **Every Sponsor will be promoted and recognized on these platforms.**

You can also **organize contests/promotions** during the event on these social platforms.



# Branding Avenues

Based on the level of sponsorship, your **company logo** will be a part of our

- **Website,**
- **IDs,**
- **Certificates,**
- **Event Banners,**
- **Event Posters and**
- **Flex Boards**

Your company will be given **shout outs** during the **opening ceremony**.

**OnLoad**  
Published by · 11 January at 16:02 ·

" GitHub doesn't need an introduction but, GitHub is a development platform inspired by the way you work. From open source to business, you can host and review code, manage projects, and build software alongside 31 million developers."

**Welcome aboard, GitHub!**  
Proud to have your support for this fabulous journey

The graphic features a stylized rocket ship in shades of purple and pink. A white rectangular tag with the GitHub logo is attached to the side of the rocket. Below the rocket is a white pedestal with the word "Sponsor" on it. At the bottom right is the OnLoad logo, which consists of a speech bubble with a gear icon and the word "onload".

**hackonload**

**Welcome aboard, JetBrains!**  
Proud to have your support for this fabulous journey

The graphic features a stylized rocket ship in shades of purple and pink. A white rectangular tag with the JetBrains logo is attached to the side of the rocket. Below the rocket is a white pedestal with the word "Sponsor" on it. At the bottom right is the OnLoad logo, which consists of a speech bubble with a gear icon and the word "onload".

hackonload We are happy to announce JetBrains as our sponsor. JetBrains is a software development company whose tools are targeted towards software developers and project managers. JetBrains is the developer of popular IDEs such as PyCharm, PHPStorm, CLion etc.

**OnLoad** @hackOnLoad · Jan 16

Talent is everywhere, the opportunity is not! Our top-tier sponsor @devfolioco aims to solve this by helping organisers host #kickass #community hackathons and enabling a thriving developer ecosystem around excellent products! Say hi at OnLoad. Apply now!

**Welcome aboard, Devfolio!**  
Proud to have your support for this fabulous journey

The graphic features a stylized rocket ship in shades of purple and pink. A white rectangular tag with the Devfolio logo is attached to the side of the rocket. Below the rocket is a white pedestal with the word "Sponsor" on it. At the bottom right is the OnLoad logo, which consists of a speech bubble with a gear icon and the word "onload".

Devfolio

1 3

# Certificate of Appreciation



This is to certify that

\_\_\_\_\_

has helped make OnLoad 2019 a successful hackathon, held from 23-24th March 2019  
at Vidyavardhaka College of Engineering, Mysuru

  
**Pushkar Anand**  
Lead Organiser

**Dr Ravikumar V**  
HOD, Department of CSE

**Dr. B Sadashive Gowda**  
Principal, VVCE Mysuru

Sponsors-







## Crushing milestones, setting benchmarks!

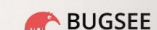
Strap your boots on and get ready to experience Karnataka's first student-run national level hackathon.

With your overwhelming support, we have been able to:

- select **100 participants** all over India from **700+** applications
- **15+** major IT companies sponsoring us making this event possible and by providing ₹ **65 Lakh** worth goodies and prizes that are given out to all contesting participants.

Witness the convergence of talent, skill and finesse firsthand on **23-24th March** at **Vidyavardhaka College of Engineering, Mysore**.

Here's a shoutout to all our sponsors-





# Workshops and Live feedback

Your company can get **live feedbacks** and **promote** the usage of your **APIs** and **products** during the event.

Your company will be given **assistance** to conduct **workshops** and other events on campus.

# Sponsorship Opportunities

|                                  | Diamond<br>(\$1000) | Platinum<br>(\$700) | Gold<br>(\$500) | Silver<br>(\$300) |
|----------------------------------|---------------------|---------------------|-----------------|-------------------|
| Logo on Website                  | ✓                   | ✓                   | ✓               | ✓                 |
| Social Media Promotions          | ✓                   | ✓                   | ✓               | ✓                 |
| Opening Ceremony<br>Introduction | ✓                   | ✓                   | ✓               | ✓                 |
| Send Mentors                     | ✓                   | ✓                   | ✓               | -                 |
| Workshop / Talks                 | 1 Hour              | 30 Minutes          | 30 Minutes      | -                 |
| API Demo                         | 15 Minutes          | 10 Minutes          | 5 Minutes       | -                 |
| API Custom Prizes                | ✓                   | ✓                   | ✓               | -                 |
| Logo on Event Banners/Posters    | ✓                   | ✓                   | ✓               | -                 |
| Logo in Email blasts             | ✓                   | ✓                   | -               | -                 |
| Blog post about you              | ✓                   | ✓                   | -               | -                 |
| Logo on Certificate              | ✓                   | ✓                   | -               | -                 |
| Standees at Venue                | ✓                   | -                   | -               | -                 |
| Logo in photo booth backdrop     | ✓                   | -                   | -               | -                 |
| Recruiting                       | ✓                   | -                   | -               | -                 |
| Custom Emails to Participants    | ✓                   | -                   | -               | -                 |
| Stage Backdrop                   | ✓                   | -                   | -               | -                 |

Title Sponsor presents



Associate Partner Associate Sponsor

## Title and Associate sponsors

Title and associate sponsors receive all the benefits of the diamond package.  
Title sponsor will be given avenue for keynote during the opening ceremony.



# Custom Sponsor Packages

Custom sponsor packages are available on the top standard packages as per requirements or a-la-carte.

- Logo on the website: \$40
- Logo on event banner + posters: \$150
- Workshop(45min): \$210
- API demo(10 min): \$55
- Recruiting: \$250
- Sponsor booth: \$300

# Contact Details

[sponsor@hackonload.com](mailto:sponsor@hackonload.com)

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Adith A Danthi | +91 9243511288

Vidyavardhaka College of Engineering

Mysuru, Karnataka

[www.hackonload.com](http://www.hackonload.com)

We hope to see you aboard,

# Thank you!

