

Project Title: "Retail Sales Performance Analysis"

Name : Mupperi Shetty Apoorva

Role : "Data Analyst Intern"

Tools Used : Power BI, Excel (DAX)

Dataset Info : "Derived from kaggle-Sample
Superstore dataset"

RETAIL SALES PERFORMANCE

2,86,397

Total Profit

22,97,201

Total Sales

9994

Total orders

15.62%

Average of Discount

REGION

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

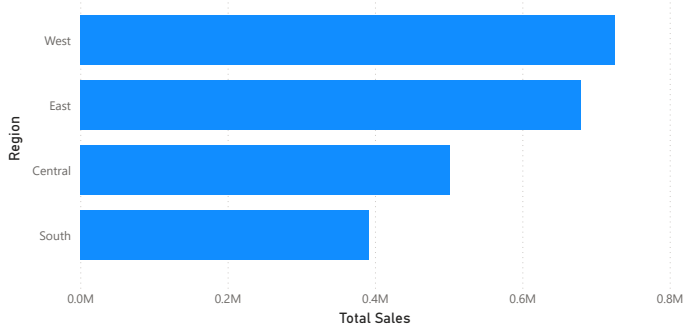
CATEGORY

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

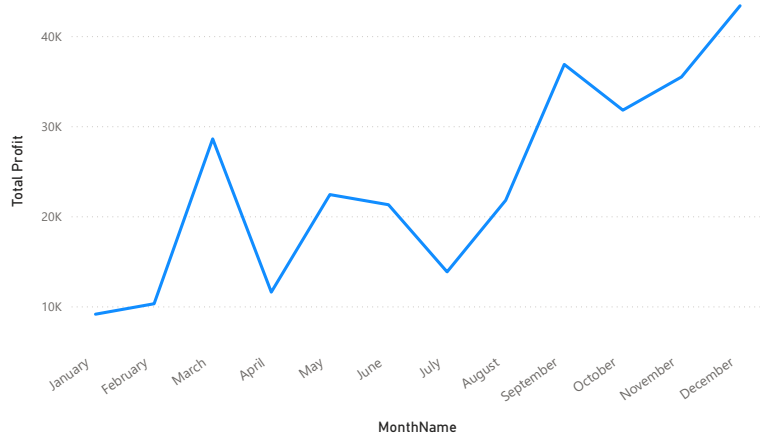
YEAR

- ☐ 2014
- ☐ 2015
- ☐ 2016
- ☐ 2017

TOTAL SALES BY REGION



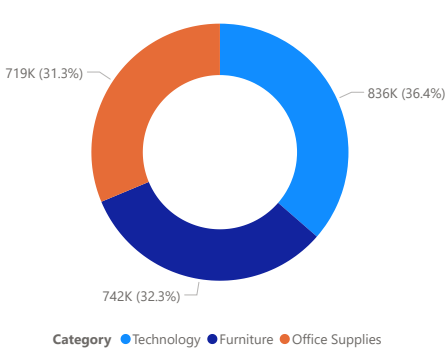
TOTAL PROFIT BY MONTH



TOP 5 CUSTOMERS

- Customer Name
- Zuschuss Donatelli
- Zuschuss Carroll
- Yoseph Carroll
- Yana Sorensen
- Xylona Preis

TOTAL SALES BY CATEGORY



TOTAL PROFIT BY SUB-CATEGORY

