

## Apoorva Gupta

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 Portfolio Website

## EDUCATION

Examination	University	Institute	Year	CPI/%
BCA	GEU, Dehradun	GEU, Dehradun	2025	8.6
Grade 12	CBSE	Deoria Senior Secondary School, Deoria	2022	90%
Grade 10	CBSE	St. Paul Public School, Salempur	2020	86%

## TECHNICAL SKILLS

- Languages:** Java, C, HTML, CSS, Tailwind, JavaScript, React, Python , Node.js , OOPS
- Video Editing:** Aesthetic reels, travel montages, and smooth transitions using CapCut, VN, InShot, and Canva.
- Cloud:** AWS (Amazon Web Services), Azure Fundamentals
- Presentation:** MS PowerPoint

## CREATIVE PROJECTS

- Aesthetic Reels Compilation (Video Link):**

Created aesthetic reels with clean text alignment, font styling, and smooth visual flow.

- Travel Montage Series (Video Link):**

Created travel reels combining smooth flow, music-synced cuts, and visually appealing scenes.

- Trendy Transition Edits (Video Link):**

Produced high-energy reels with trendy transitions, fast cuts, and visually playful movement.

## PROJECTS

- Responsive Website with Full Database Integrity and Scale on AWS:**

Developed a fully responsive website deployed using Amazon EC2, Elastic Load Balancing, and Auto Scaling ensuring scalability and reliability.

- RAG-Based Fitness and Diet Recommendation App:**

Developed a Retrieval-Augmented Generation application using Python and Streamlit that provides personalized fitness and diet recommendations. Implemented vector embeddings, similarity search, and your datasets response generation to deliver context-aware suggestions.

- Brain Tumor Detection Using Deep Learning:**

Designed a CNN-based model in Python and TensorFlow for MRI classification, with preprocessing and augmentation to distinguish tumor vs healthy tissues.

## INTERNSHIP

### Frontend Development Intern, Invest24by7

(Aug 2024 - Nov 2024)

- Contributed to the design and development of user-facing web interfaces, focusing on responsive and interactive elements to improve user engagement.
- Collaborated with the design team to implement web pages using HTML, CSS, JavaScript.
- Optimized website performance and implemented best practices for a smooth user experience across multiple devices.

## CERTIFICATIONS

### • Microsoft Certified: Power BI Data Analyst Associate:

Analyzing data and delivering actionable insights using Power BI. Skilled in data modeling, DAX, and creating interactive dashboards. Experienced in connecting multiple data sources, transforming raw data, creating calculated columns, and designing visually compelling reports for decision-making.

### • Microsoft Certified: Azure Data Fundamentals:

Foundational skills in core data concepts, relational and non-relational data, data analytics, and processing in Azure. Knowledgeable in Azure data services, data storage options, and basic security and compliance principles. Able to understand and support cloud-based data solutions and analytics workflows.

### • AWS Certified Cloud Practitioner:

Foundational skills in cloud computing concepts and AWS services, including computing, storage, networking, and security. Experienced in understanding AWS architecture principles, cost management, and best practices for deploying scalable, reliable, and secure cloud solutions.