

Job Description

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Job Description for Social Media Manager and Content Creator: This is an excellent opportunity for someone looking for long term growth. This role involves creating and publishing content on Production's YouTube channel, Facebook, Instagram, **Snapchat**, Twitter and various other social networks.

The candidate should show creative thinking and take initiative to build GSP as a brand on social media to increase viewership and organic growth.

Excellent written and verbal communication in English and Hindi is required.

Must be social media savvy and have knowledge of how platforms like Instagram and **Snapchat** work and what sort of content trends on them.

Moreover, an understanding of the entertainment industry will be additions skills.

Skills like photography and Photoshop are a big plus point

Experience: Minimum 1-2 years

Requirement: Immediately

Compensation: up to Rs 30,000/month

Salary: Not Disclosed by Recruiter

Industry: [Media](#) / [Entertainment](#) / [Internet](#)

Functional Area: [Marketing](#), [Advertising](#), [MR](#), [PR](#), [Media Planning](#)

Role Category: Online/Digital Marketing

Role: Social Media Marketing Manager

Employment Type: Permanent Job, Full Time

Keyskills

[Photography](#)

[Photoshop](#)

[Twitter](#)

[Facebook](#)

[Content Writing](#)

[Social Media](#)

[Youtube](#)

[Media Management](#)

[Verbal Communication](#)

Desired Candidate Profile

Please refer to the Job description above

Education-

UG: Any Graduate - Any Specialization