# Recarnation

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## The Problem: Navigating the Used Car Market

Navigating the Used Car Market

The increasing need for cost-effective and ecofriendly transportation has led to notable expansion in the used car market. Our project tackles this demand by creating a user-friendly, secure web application that streamlines this process. A Complex Seller Journey

Sellers, meanwhile, find the process equally daunting. Listing their cars, dealing with inquiries, negotiating prices, and handling logistics – the experience can be timeconsuming and stressful.

## Our Solution: ReCarNation Platform

Seamless User
Experience

ReCarNation offers a simplified, intuitive interface, making it easy for buyers to find their dream car and for sellers to list their vehicles.

Comprehensive Features

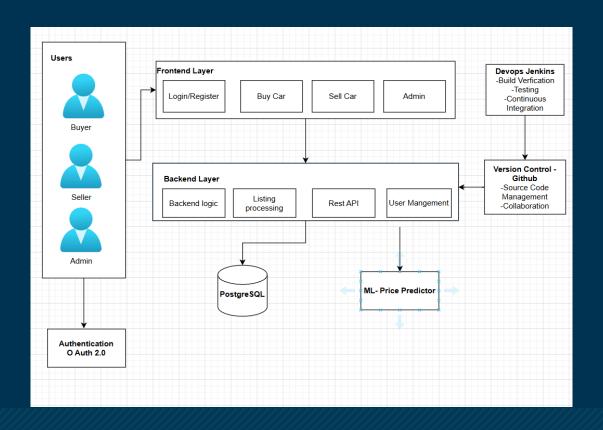
Our platform features advanced search and filtering tools, detailed car listings, and a comprehensive administration system.

Trust and Transparency

We prioritize trust and transparency through strict verification processes, and secure communication channels.

## At a Glance

### **Architecture Diagram**



### **Key Features**

- ☐ Sign In & Sign Up Users can securely register and login using Oauth 2.0
- Buy Car Advanced search and filtering for finding vehicles
- ☐ Sell Car Intuitive forms for listing cars with detailed information.
- ☐ Admin Robust control panel for managing users and listings.
- ☐ Price Predictor Vehicle price prediction using linear regression

## Technology Stack: Building a Robust Platform

**Frontend**: HTML, CSS, Javascript – Responsive, dynamic UI with advanced search and filtering.

Backend: Django - Handles business logic

**ML Model**: Linear Regression using libraries like Pandas, Numpy, Matplotlib

**Database**: PostgreSQL – Reliable and scalable relational database.

CI/CD: Jenkins – Automates building, testing, integration

Authentication: OAuth 2.0

**Version Control**: Github for code management and collaboration

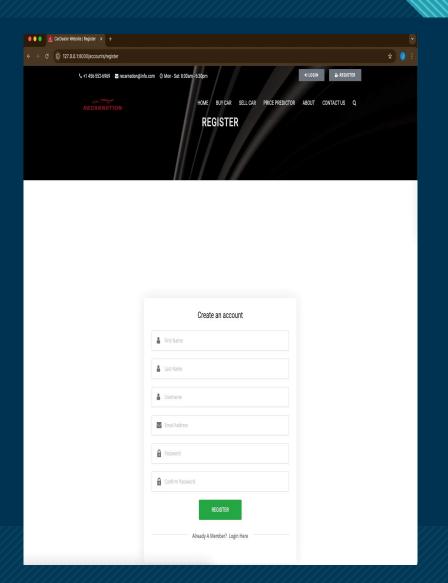
## Sign up and Sign In

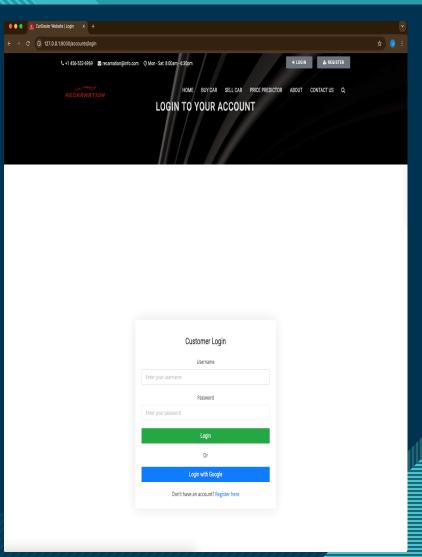
Users can register via a simple form.

Secure login via username/email and password.

OAuth integration for Google.

Credentials are verified via Django Allauth backend.





Buyer Journey - A User-Friendly Experience

### Landing Page

Our landing page features a sleek design and intuitive navigation, guiding users to the right tools and information.

### Search and Filtering

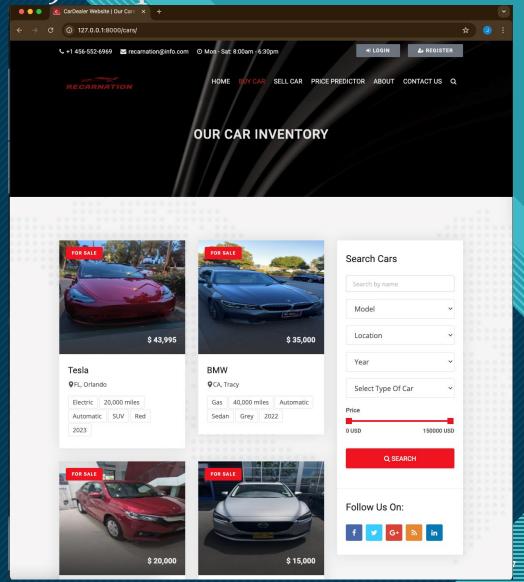
The search bar and filters allow buyers to quickly narrow down their options based on make, model, year, price.

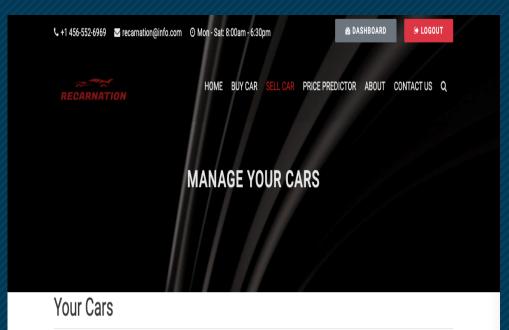
### Listing Details

Each listing provides comprehensive details about the vehicle, including photos, vehicle history reports.

#### Secure Communication

Buyers can communicate with sellers through email by sending a message .





LYRIQ Luxury 2

Car Title

2023 Toyota 4Runner

## Seller Journey: Listing Your Vehicle

Simple Listing Creation

Listing a car on ReCarNation is easy and intuitive. The platform provides a clear and concise form with detailed fields for car information.

2 Comprehensive Information

Sellers can input all relevant details about their car, including vehicle history, maintenance records, and any potential issues.

3 Image Uploads

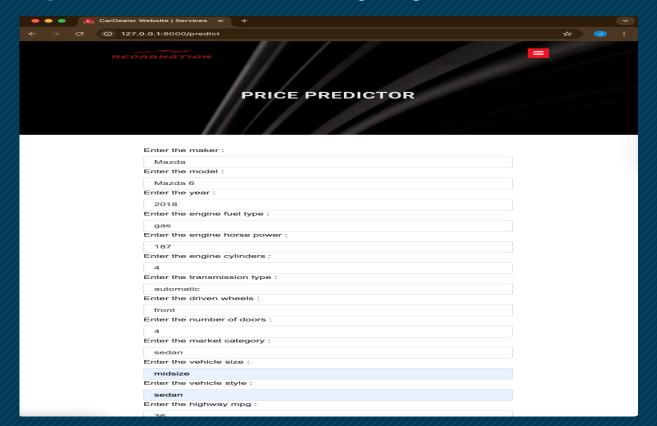
Users can upload high-quality photos of their car, showcasing its condition, features, ensuring potential buyers have a clear picture.

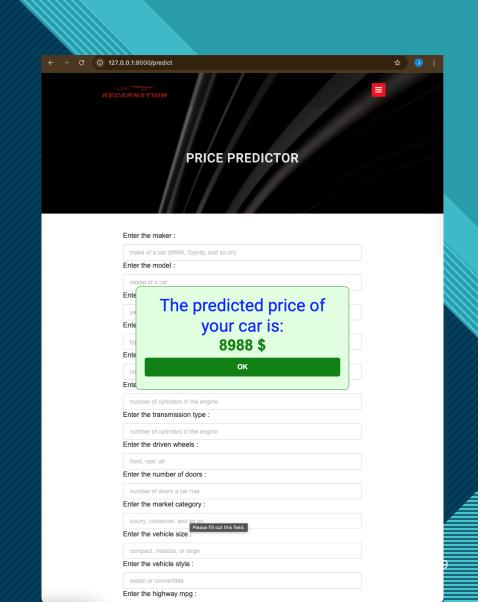
Listing Management

ReCarNation empowers sellers to manage their listings, adjust prices, respond to inquiries.

## Vehicle Price Prediction Using Linear Regression

- ➤ Data preprocessing and splitting into training, validation, and test sets.
- Building and optimizing a regression model with regularization.
- Using the model for accurate vehicle price predictions.





## ReCarNation: Admin Management System

### Listing Approval Workflow

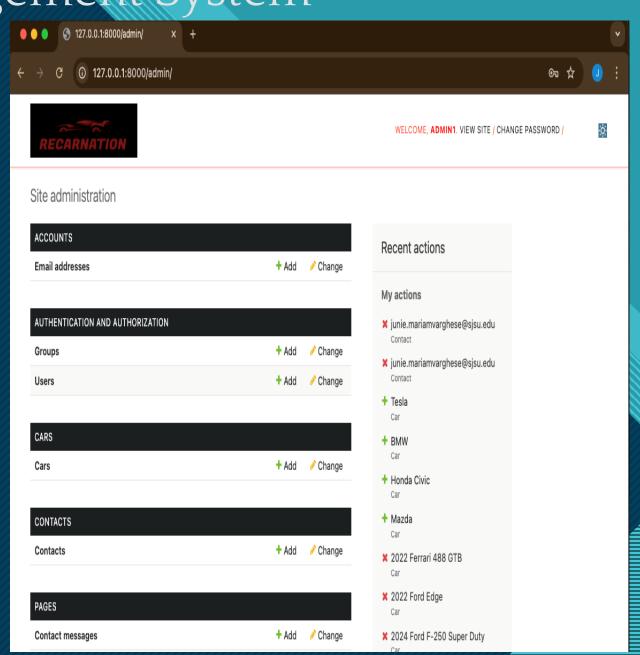
Administrators can review, approve, or reject listings before publication, ensuring a high-quality and trustworthy marketplace.

### Handle permissions

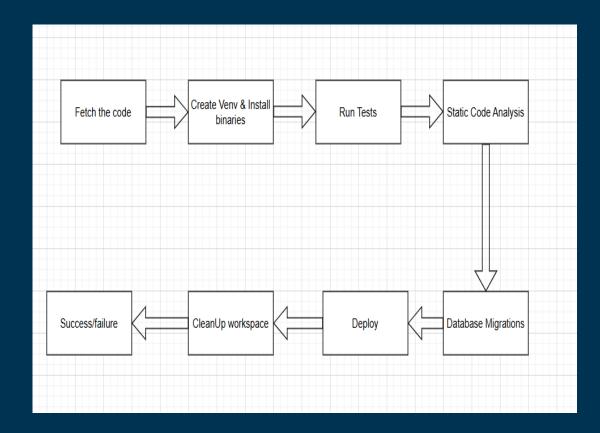
Administrators have control over user permissions to maintain platform integrity and security.

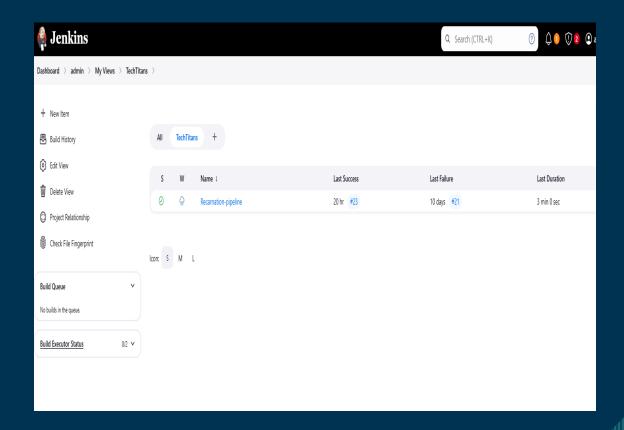
### Manage vehicles

They can also manage sold and unsold vehicles, including updating or removing listing details as needed..



## Jenkins CI/CD Integration





## **Future Enhancements**

- Make the machine learning model better to give more accurate price predictions for cars.
- Host the entire application on the cloud for better reliability and access from anywhere.
- Make it Global: add support for different languages, and allow payments in various currencies to reach more people worldwide.

# Thank You