

## STUDENT DETAILS

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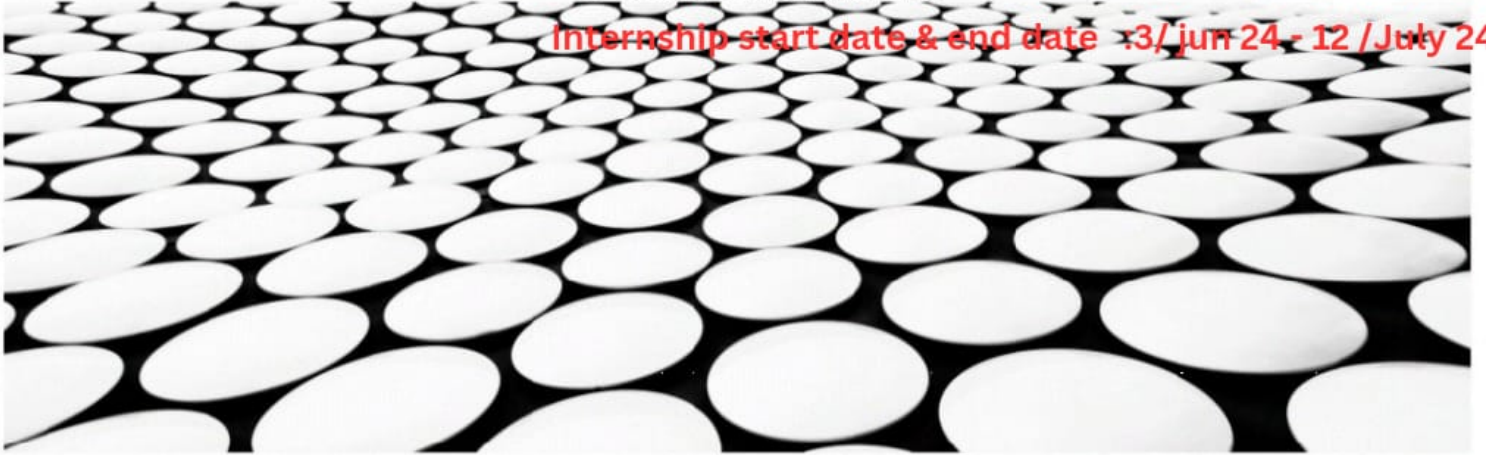
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Internship start date & end date : 3/ jun 24 - 12 /July 24



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## PROJECT TITLE/PROBLEM STATEMENT

Project title: Enhancing data security using image steganography techniques

Problem statement:

In an era where digital communication is prevalent, the need for secure data transmission has become paramount. Traditional encryption methods, while effective, can often attract attention and provoke attempts at decryption.

Image steganography offers a novel approach by embedding hidden information within digital images, making the existence of the message inconspicuous. However, current steganographic techniques face challenges in balancing data capacity, image quality, and robustness against various attacks. This project aims to develop and evaluate advanced image steganography techniques that enhance data security without compromising the visual quality of the carrier images, ensuring that the hidden information remains undetectable and resilient to potential tampering.

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## AGENDA

1. Introduction to image steganography
2. Literature Review
3. objectives of the project
4. Methodology
5. Implementation plan
6. Testing & Evaluation
7. Challenges & mitigation strategies
8. Ethical & legal consideration
9. future work & Research Directions

### Conclusion:

This agenda outlines the critical areas of focus for the project, ensuring a comprehensive approach to advancing the field of Image steganography

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## PROJECT OVERVIEW

### ENHANCING DATA SECURITY USING IMAGE STEGANOGRAPHY

Introduction: it is a technique of hiding data within the image .

1. Objectives
2. methodology
3. key challenges
4. Ethical and Legal consideration
5. Expected outcomes
6. Future directions

This project aims to push the boundaries of Image steganography, making covert communication more secure and practical for real - world applications

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## WHO ARE THE END USERS OF THIS PROJECT?

There are so many end users...who can read this by using some keys ...based on their benefits

1. Students
2. Academic staff
3. IT & security staff
4. Researchers
5. Communication & journalism staff

By addressing the needs of these diverse and user's, the image steganography project aims to enhance data security and privacy across various facets of academic and institutional operations.

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## YOUR SOLUTION AND ITS VALUE PROPOSITION

Description: The proposed solution is an advanced image steganography system designed to securely embed and extract hidden data within digital images. This system employs sophisticated algorithms to balance data capacity, image quality, and robustness against detection and extraction attacks.

### **Key features:**

1. High data capacity
2. Image quality preservation
3. User friendly compatibility

### **Value proposition:**

1. Enhanced data security
  2. Preserved image quality
  3. Increased data capacity
  4. Robustness & Reliable
  5. User accessibility
  6. Compliance & privacy
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## HOW DID YOU CUSTOMIZE THE PROJECT AND MAKE IT YOUR OWN

By customising the project with innovative algorithms, user - centric design , enhanced robustness , and a scalable architecture ,we've. Created a unique and valuable image steganography system tailored to meet the diverse needs of it's users . This approach ensures that the project stands out and effectively addresses the challenges and requirements of modern data security and digital communication

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## MODELLING

Modelling in the context of image steganography involves developing mathematical and computational frameworks to design, implement, and analyze the steganographic process . This includes creating models for embedding data within images , ensuring the data is secure, and extracting it reliably.

### **Steps in modelling:**

1. Define objectives and constraints
  2. Algorithms Development
  3. Simulation and Testing
  4. Optimization
  5. Validation
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## RESULTS

The project resulted in the development of a. Sophisticated image steganography system that effectively balances data capacity , image quality, and security. The system's robustness against attacks, user - friendly interface, and cross - platform compatibility make it a valuable tool for secure data embedding and transmission . By advancing steganographic techniques and sharing.knowledge with the academic and professional communities, the project has made significant contributions to the field of data security.

**Original image**



**Encrypted image**



Thank you 😊

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## LINKS

<https://github.com/Apoorvaduggireddy/image-steganography-rgb/upload/main>