

## **Statement of Purpose**

To,

The Visa Officer,

Canadian High Commission,  
Hyderabad.

Subject: - Request for granting Study Visa

Respected Sir/Mam,

I, **Venkata Subhash Srikarna Vinukonda**, an aspirant to achieve greater heights in life, hereby present my case to be considered for a study permit to pursue further education at Conestoga College in Quality Assurance- Manufacturing & Management, which will direct my career in success path.

Life hasn't always been a smooth journey and decisions have never been easy to take. One such tough decision to make was to leave my parents and my younger brother back in India and decide to explore a whole new world that will help me to take a huge leap in my chosen career which eventually helps me to settle down with my family in my home country.

### **Personal Details & Educational Background**

I received a 74 percent in Class 10th (ICSE board) from Loyola Public School in 2011 and a 79.6 percent in Intermediate exams (Middle school) conducted by Secondary board of Education, Andhra Pradesh in 2013. During Middle school, I identified my interest lies in Chemical Engineering hence decided to pursue my career in the same field. With a CGPA of 6.4, I graduated from SRM University with a bachelor's degree in Chemical Engineering.

Even though I got sidetracked by working for my university's technical fest for three years during my bachelor's degree and a few cash jobs for part-time as I wanted to gain practical experience about how things function in real life and how to work with various kinds of people, I learned a lot during that period. During my third year as the head of the Resources Management committee, I was successful in organizing the technical fest AARUUSH 2016 with hundreds of members and volunteers.

Post Engineering, I have been working as a process engineer for the past 4 years at JOCIL Limited, a Soap Manufacturing company. During my journey here, I came across various challenges related to Quality management and Quality

control, which I resolved with my experience and peer learning. This motivated me to explore the Quality Management field in depth which eventually led me to take up the course Conestoga College. Through the knowledge I will earn during my studies, I would like to resolve the existing challenges from the root level and develop the process to predict and prevent the blockers in the field of Manufacturing, back in my Country India.

### **Why Quality Assurance- Manufacturing & Management in Canada?**

Canada is one of the most well-known countries for its high educational standards by elevating and evaluating the student's quality through assignments, projects, group discussions, and other interactive activities. In Addition, Canadian universities and colleges take considerable effort to adhere to industry norms, ensuring that students are adequately trained for their future careers. So far, I have gained theoretical knowledge through my education and got exposure to the practical world through my job. I am sure that this course at Conestoga College will help me to refine my skills and enhance my abilities to look at challenges from a management perspective. In addition, experienced personnel with international degrees are valued by most of the Transnational corporations here in India. Conestoga College is known to be one of the best public-funded community colleges in Canada, which was established in 1967 and has an employer satisfaction rate of 94.4%. Thus, a graduate certificate from Canada will significantly increase the weight on my profile in getting me the desired job in my field of interest.

Back at my college as a part of work at a research facility, I have experienced various challenges in procuring accurate and precise materials for research, due to the lack of proper quality control checks in place, that's when I realized the importance of Quality control. Later my professional life has helped me to realize the significance of Quality Control & Assurance in determining the output in the manufacturing sector. All these factors combined have driven me to pursue a career in Quality Assurance.

Canada is the birthplace for many entrepreneurs and leading innovations in manufacturing industries like aviation, automotive, pharmaceutical, and others. The positive impact Canada has been creating in terms of innovation on the World is huge. In Addition, Canada is a tranquil, pleasant, one of the safest and most accepting countries for those who wish to advance in their careers. Studying in Canada will upskill my capabilities and offer international recognition.

Courses such as Spreadsheet Applications for Quality Assurance, Structured Problem Solving, and Fundamentals to Quality Assurance give my career a massive boost and assure me to be ready for the next generation requirements related to quality-driven manufacturing.

Because India's industrial trends are limited to conventional notions, most of the disciplines in the curriculum are not available there. These courses will help stay afloat in the employment market as more MNCs invest directly in India to build up their manufacturing operations. Pursuing a degree from Canada will help me to grab the opportunities in the growing Indian Manufacturing sector, ultimately fulfilling my desire to settle in India with a prospering career.

### **Reasons to choose Conestoga College**

My ambition has long been to gain a global learning experience by attending a foreign university. After rigorous research and multiple consultations with my peers and seniors, I have decided to study in Canada. Several well-known universities in the area annually draw thousands of students and professionals who are looking for a high-quality educational experience.

My aspirations and ambitions put together with numerous web storming sessions and discussions with friends and family members who have attended various colleges across Canada, led me to conclude that Conestoga College would be an excellent place for me to study. Conestoga College's practical and industry-oriented education has earned it a stellar reputation among employers worldwide. The College boasts of delivering outstanding teaching faculty, state-of-the-art learning and research facilities, student-friendly environments, and strong career guidance which is evident from its huge list of successful alumni.

The institution's amenities for students during the course are impressive, as they are among the most diversified and extensive in Canada. The institution's curriculum is career-focused, and students will benefit from practical training and applied research programs designed to help them succeed in their chosen fields. Conestoga's program is an excellent blend of Manufacturing, Management, Quality Assurance, and Control, the three central pillars of the manufacturing business. Also, because the College is in the heart of one of Canada's most important manufacturing hubs, I will be able to learn some skills that will enable me to bring an entirely new approach to the manufacturing sector.

The skills that I earn here will help me to install the importance of Quality assurance in the manufacturing industry and streamline the processes here in my

country, India.

### **Future Plans**

After graduating from Conestoga College in Ontario, Canada, with a certificate in Quality Assurance-Manufacturing and Management, I'll return to India and begin implementing the skills I have earned. Every manufacturing sector has a Quality Assurance Manager, who is required to maintain product quality and raise workers' knowledge. In India, the manufacturing industry is expanding at a rapid pace and the scope and future for the budding fields like Quality assurance are huge. The recent Indian government actions like a huge investment in the energy sector, mainly focusing on natural gas production, with plans to increase production by 58 percent by 2024, Various schemes of government such as Atmanirbhar Bharat (Self Reliant India), Make in India, and the recent union budget 2020 boosted the Medium Scale Manufacturing Sectors (MSME) manufacturing have breathed in oxygen to the manufacturing sector in India.

All my above statements are backed with recent data which shows a growth of 4% in industrial production with many multinational companies setting up manufacturing operations in India, which in turn opens a vast vacant area for quality analysts and engineers. India being fastest growing economy and the country for huge manpower with the right skills practically every country wants to set up shop in India for manufacturing and services, ushering in a new era of India's industrialization. To state an example: A recent Joint Venture between BRITISH PETROLEUM AND RELIANCE INDUSTRIES encouraged companies to bid on gas generated in the KG-D6 (Krishna- Godavari) river basin, which is in my home state, just less than 100 kilometres from my hometown. The two energy behemoths have created a joint venture to develop and produce gas from deep-water fields in the KG-D6 block off the coast of Kakinada, Andhra Pradesh. They have already invested millions of dollars in India and will continue to do so, and this move will attract many more energy behemoths. All these recent trends strongly state that huge opportunities in the field of manufacturing will be opened soon in India.

Possessing an international certification in Quality Assurance, as well as manufacturing and management expertise, particularly from a place like Canada, will provide me with the much-desired wow factor, allowing me to stand out from the crowd. As the program curriculum is geared toward providing a wide base of business skills in a quality assurance context such as quality core tools, fundamentals of quality, structured problem solving, technical writing, and

communication, graduating from this program would help me to explore careers in middle management positions several industries ranging from oil and gas to pharmaceuticals. Having this many divergent options makes me more open to options of settling down and achieving my goals, back in India.

Conestoga College's course is a great step forward in my career because it covers the domain and the necessary expertise. Handling the company's Quality and GMP policies, minimizing risk, and preventing quality concerns in day-to-day duties is a task that I enjoy doing at all hours of the day and night, and one that will make me happy since I will be able to assure our customers of the quality of our products.

Furthermore, I have some duties towards my family. Our family is a big one from my mothers' side. She has four sisters, and I have eight cousins who all had their higher education in various countries like the United Kingdom, the United States of America, Singapore, and later settled in India. Because all of my father's exceptional service will be here in India, there will be no reason for me to settle down in Canada. It would be unethical to ask him or my mother to leave all their family ties and memories to join me in Canada. With this professional degree, I am confident that I will be able to explore various job opportunities in India.

As I am the eldest son and my father is left with just two years of service, my return to India is mandatory to be with my parents, whom I must care for as they grow older. I am also responsible for looking after the properties, and my brother and I must emotionally support my parents and spend quality time together after my fathers' retirement.

It is with great pride that I declare that through this course, I will be able to impact a small change in manufacturing in India, which may pave the way for a larger good in the future, and through which I will be able to realize my dream of settling down with my family in my home country while working in a challenging and rewarding career. As I quote Christopher Columbus,

**"You can never cross the ocean until you dare to lose sight of the shore."**

I hope studying and gaining exposure to many practical implementations in the field of manufacturing in Canada will help me to bring the change I wish to see in the Indian manufacturing sector.

### **Financial Declarations**

1. I have made full payment of the fees covering my entire education in Canada to Conestoga College.
2. I have paid GIC with CIBC bank in Canada for CAD\$10,000.
3. I have an ample amount of savings in my account for my travelling expenses.
4. I have attached the last 2 years' Provident Fund statement of my father.
5. I have attached the Chartered Accountant report valuating all my assets.
6. I have attached the last 2 years' Income Tax returns of my father.

### **Conclusion:**

I sincerely hope that this letter provides you with a clear picture of my prospect in Canada and am hopeful that my application fulfills all the requirements needed to grant a study permit to Canada

1. I got an “Unconditional Admission” from Conestoga College.
2. Secured a 7.5 IELTS academic.
3. Paid total tuition fee of CAD 17,430.98.
4. Made GIC investment in CIBC bank amounting to CAD 10,000.
5. Completed Medical Examination.

I sincerely thank you for the time you have taken to go over my humble petition. I respectfully request that you provide me with the opportunity to pursue a career by attending Conestoga College.

Yours Sincerely,

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