

“SUPER STORE SALES” (2019-20) BUSINESS ANALYSIS- DATA ANALYSIS PROJECT

Q_1 Which payment-mode has the highest sales ?

= COD had the highest Sum of Sales at 6,67,417.75, followed by Online at 5,53,993.46 and Cards at 3,44,393.11.

Q_2 How much % COD accounted in total sales ?

= COD accounted for 42.62% of Sum of Sales.

Q_3 Which year has the higher sales ?

= Total Sum of Sales was higher for 2020 (10,01,124.79) than 2019 (5,64,679.54).

Q_4 What were the Sum of Sales for Office Supplies and Furniture, and how much higher were the sales for Office Supplies compared to Furniture ?

= At 6,43,707.69, Office Supplies had the highest Sum of Sales and was 42.57% higher than Furniture, which had the lowest Sum of Sales at 4,51,508.65.

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Q_5 What were the total sales for Furniture, Technology, and Office Supplies ?

= Furniture had 4,51,508.65 Sum of Sales, Technology had 4,70,587.99, and Office Supplies had 6,43,707.69.

Q_6 How did the average sum of profit compare between 2020 and 2019 ?

= Average Sum of Profit was higher for 2020 (7,786.56) than 2019 (6,818.62).

Q_7 In which month did the sum of profit diverge the most between 2020 and 2019, and by how much were the profits higher in 2020 ?

= Sum of Profit for 2020 and 2019 diverged the most when the Month was March, when 2020 were profit of 11,139.92 higher in 2020 than 2019