

DATA IS THE NEW OIL 🛢️

July 2023, 2021

~James NG

—Different studies have put the world population to be about 8Billion.

—As of April 2022, there were five billion internet users worldwide, which is 63 percent of the global population. Of this total, 4.65 billion or over 93 percent are social media users.

—Just to illustrate this using Nigeria as a case study;

As of January 2021, Nigeria approximately had 104 million active internet users which is more than half of the total population.

—How many of your country's active internet user have you recruited into 5BillionSales?

—Many of these internet users use the lion share of their data subscription to visit social media platforms like Meta (Facebook), YouTube, Instagram, Twitter.

—Tech Giants like Apple, Amazon, Alphabet, and Microsoft, also use different tracking methods to help advertisers intelligently take relevant and personalized ads to its users.

—Facebook generated over \$86 billion and \$117.9 in 2020 and 2021 respectively from advertisement.

—Similarly, Google realized over \$165 Billion in 2020.

—So, the question is how much of this revenue comes to you who is the principal reason why advertisements exist in the first place?

—Without the users of these platforms, no advertisement will be possible.

—They either sell you a product,

Or sell you as the product to advertisers.

—It is time for you to take control of your browsing data by working with 5BillionSales and building a team around their incredible systems. WEB 3.0 is here.

—5BillionSales is bringing change to an industry that deserves to be changed.

—The early builders are going to be the history makers.

Build! Build! Build! 💰

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