

# **How to Move Your WordPress Site to a New Host**

## **Introduction**

Whether you need more power, better reliability, or cheaper hosting, there are times when moving a WordPress site to a new web host is the best option. Migrating hosts may sound daunting, but following a systematic approach can make the process smooth and headache-free.

In this guide, we'll cover step-by-step:

- Reasons you may want to switch WordPress hosting providers.
- Preparing your site for the move.
- Using duplicator plugins to migrate WordPress.
- Updating nameservers to direct your domain.
- Changing URLs and redirecting traffic.
- Importing content and re-pointing feeds.
- Testing everything works post-move.

## **Reasons to Switch Hosts**

Here are common reasons you may want to migrate your WordPress site to a new host:

- Need more power or resources for growing traffic.
- Want cheaper hosting to reduce costs.
- Seeking better uptime and reliability.
- Current host has frequent downtime or issues.
- Need more scalability for surges in traffic.
- Require more control and flexibility.

Choosing the ideal new host to meet your specific needs is an important first step before migrating.

## **Using Duplicator Plugins**

Specialized WordPress duplicator plugins like All-in-One WP Migration and Duplicator Pro make moving WordPress sites a breeze. They package up your entire WordPress setup into a file archive that you can install on the new host with a few clicks.

This takes care of migrating your WordPress core files, database, plugins, themes, and content. You just need to update the new database connection details before going live on the new host.

## **Switching Nameservers**

To direct traffic to the new host, you need to update your domain nameservers to point to the new host. This change can take up to 48 hours to fully propagate across DNS networks.

Keep the old host live until propagation is complete to avoid any downtime. Use a redirect plugin to forward traffic from the old site to the new for a smooth transition.

## **Additional Steps**

With your domain pointing to the new host and content migrated over, there are just a few more steps:

- Update internal links and canonical URLs.
- Re-point feeds and sitemaps to new URLs.
- Submit new webmaster tools verifications.
- Flush any caches.
- Test everything thoroughly before launch.

## **Conclusion**

While daunting, migrating WordPress to new hosting doesn't have to be painful. Following this guide, you can smoothly transition even large complex sites. Taking the time to properly plan and execute the move will pay off with a hosting environment tailored to taking your site to the next level.