

Data is the new oil. In July 2023, the world population is estimated to be around 8 billion. According to studies from April 2022, there are already 5 billion internet users worldwide, representing 63 percent of the global population. Remarkably, over 93 percent of these users engage with social media platforms.

Let's take Nigeria as a case study. As of January 2021, Nigeria had approximately 104 million active internet users, surpassing half of its total population.

Consider this: How many of these active internet users in your country have you recruited into 5BillionSales?

The majority of internet users dedicate a significant portion of their data subscriptions to popular social media platforms such as Meta (Facebook), YouTube, Instagram, and Twitter.

Tech giants like Apple, Amazon, Alphabet, and Microsoft employ various tracking methods to facilitate intelligent and personalized advertising for their users.

To put things into perspective, Facebook generated over \$86 billion and \$117.9 billion in revenue in 2020 and 2021, respectively, from advertisements. Similarly, Google raked in over \$165 billion in 2020.

Now, ask yourself: How much of this revenue reaches you, the very reason why advertisements exist in the first place?

Without the users of these platforms, advertising wouldn't be possible.

Unfortunately, in many cases, users either become the target audience for ads or unknowingly become the product being sold to advertisers.

It's time for you to regain control of your browsing data. Join forces with 5BillionSales and build a team around their incredible systems. Welcome to the era of Web 3.0.

5BillionSales is spearheading change in an industry that desperately needs it. Those who join as early builders will be the history makers.

So, let's start building and seizing the opportunities that lie ahead.