# **Proof of Consent**

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <a href="https://complianz.io/consent">https://complianz.io/consent</a>.

This page was last changed on 9 June 2023, last checked on 9 June 2023 and applies to citizens and legal permanent residents of the United States.

#### 1. Introduction

Our website, <a href="https://actcentive.com/us-marketplace">https://actcentive.com/us-marketplace</a> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

We do not sell or share personal information to third parties for monetary consideration; however, we may disclose certain personal information to third parties under circumstances that might be deemed a "sale" or "Sharing" for residents of California (DNSMPI, CPRA), Colorado (CPA), Connecticut (CTDPA), Nevada (NRS 603A), Utah (UCPA) and Virginia (CDPA). We respect and understand that you may want to be sure that your personal information is not being sold or shared. You may request that we exclude your personal information from such arrangements, or direct us to limit the use and disclosure of possible sensitive personal information, by entering your name and email address below. You may need to provide additional identifying information before we can process your request.

## 2. Cookies

When you visit our website it can be necessary to store and/or read certain data from your device by using technologies such as cookies.

#### 2.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

#### 2.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics

cookies we get insights in the usage of our website.

#### 2.3 Advertising cookies

On this website we use advertising cookies, enabling us to gain insights into the campaign results. This happens based on a profile we create based on your behavior on <a href="https://actcentive.com/us-marketplace">https://actcentive.com/us-marketplace</a>. With these cookies you, as website visitor, are linked to a unique ID but these cookies will not profile your behavior and interests to serve personalized ads.

You can object to the tracking by these cookies by clicking the "Manage Consent" button.

#### 2.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

#### 2.5 Social media

On our website, we have included content from Facebook, Twitter, LinkedIn, WhatsApp, Instagram, TikTok, Disqus and Pinterest to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, Twitter, LinkedIn, WhatsApp, Instagram, TikTok, Disqus and Pinterest. This content is embedded with code derived from Facebook, Twitter, LinkedIn, WhatsApp, Instagram, TikTok, Disqus and Pinterest and places cookies. This content might store and process certain information for personalised advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymised as much as possible. Facebook, Twitter, LinkedIn, WhatsApp, Instagram, TikTok, Disqus and Pinterest are located in the United States.

## 3. Placed cookies

Most of these technologies have a function, a purpose, and an expiration period.

- 1. A function is a particular task a technology has. So a function can be to "store certain data."
- 2. Purpose is "the Why" behind the function. Maybe the data is stored because it is needed for statistics.
- 3. The expiration period shows the length of the period the used technology can "store or read certain data."

#### **WordPress**

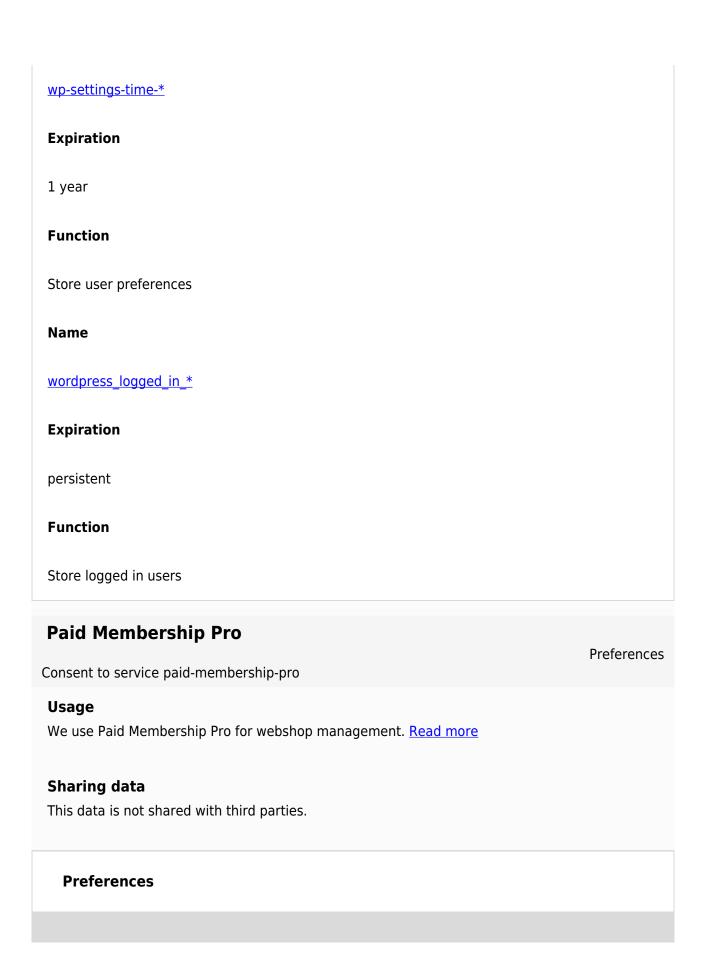
**Functional** 

Consent to service wordpress

Sharing data This data is not shared with third parties.
Functional
Name
wordpress_test_cookie
Expiration
session
Function
Read if cookies can be placed
Name
wp-settings-*
Expiration
persistent
Function
Store user preferences
Name

Usage

We use WordPress for website development. Read more



Name	
pmpro_visit	
Expiration	
session	
Function	
Store if a message has been shown	
Wordfence	
Consent to service wordfence	Functional
Usage	
We use Wordfence for security and fraud prevention. Read more	
Sharing data	
For more information, please read the <u>Wordfence Privacy Statement</u> .	
Functional	
Name	
wfwaf-authcookie*	
Expiration	
1 day	
Function	

Read to determine if the user is logged in

#### **WooCommerce**

**Functional** 

Consent to service woocommerce

#### **Usage**

We use WooCommerce for webshop management. Read more

## **Sharing data**

This data is not shared with third parties.

#### **Functional**

#### Name

wc\_cart\_hash\_\*

## **Expiration**

session

#### **Function**

Store items in shopping cart

#### Name

wc\_fragments\_\*

## **Expiration**

persistent

#### **Function**

## **Google Fonts**

Marketing/Tracking

Consent to service google-fonts

#### **Usage**

We use Google Fonts for display of webfonts. Read more

## **Sharing data**

For more information, please read the **Google Fonts Privacy Statement**.

#### Marketing/Tracking

#### Name

**Google Fonts API** 

#### **Expiration**

expires immediately

#### **Function**

Read user IP address

## **Google reCAPTCHA**

Marketing/Tracking

Consent to service google-recaptcha

#### **Usage**

We use Google reCAPTCHA for spam prevention. Read more

# **Sharing data** For more information, please read the <u>Google reCAPTCHA Privacy Statement</u>. Marketing/Tracking Name <u>rc::c</u> **Expiration** session **Function** Read and filter requests from bots Name rc::b **Expiration** session **Function** Read and filter requests from bots

Name

<u>rc::a</u>

**Expiration** 

persistent	
Function	
Read and filter requests from bots	
Facebook  Caracut to carries facebook	Marketing/Tracking, Functional
Consent to service facebook	
<b>Usage</b> We use Facebook for display of recent social posts and/or social	share buttons. <u>Read more</u>
Sharing data	
For more information, please read the <u>Facebook Privacy Statem</u>	<u>ent</u> .
Marketing/Tracking	
Name	
<u>_fbc</u>	
Expiration	
2 years	
Function	
Store last visit	
Name	
<u>fbm*</u>	

Expiration
1 year
Function
Store account details
Name
<u>XS</u>
Expiration
3 months
Function
Store a unique session ID
Name
<u>fr</u>
Expiration
3 months
Function
Provide ad delivery or retargeting
Name
<u>act</u>

Expiration
90 days
Function
Store logged in users
Name
<u>_fbp</u>
Expiration
3 months
Function
Store and track visits across websites
Name
<u>datr</u>
Expiration
2 years
Function
Provide fraud prevention
Name
<u>c_user</u>

Expiration
30 days
Function
Store a unique user ID
Name
<u>sb</u>
Expiration
2 years
Function
Store browser details
Name
<u>*_fbm_</u>
Expiration
1 year
Function
Store account details
Functional

Name
<u>wd</u>
Expiration
1 week
Function
Read screen resolution
Name
<u>csm</u>
Expiration
90 days
Function
Provide fraud prevention
Name
<u>actppresence</u>
Expiration
session
Function
Store and track if the browser tab is active

Twitter	Functional, Marketing/Tracking
Consent to service twitter	
<b>Usage</b> We use Twitter for display of recent social posts and/or social share	e buttons. <u>Read more</u>
<b>Sharing data</b> For more information, please read the <u>Twitter Privacy Statement</u> .	
Functional	
Name	
local_storage_support_test	
Expiration	
persistent	
Function	
Provide load balancing functionality	
Marketing/Tracking	
Name	
metrics_token	
Expiration	
persistent	

Function
Store if the user has seen embedded content
<b>LinkedIn</b> Functional, Marketing/Tracking, Statistics, Preferences  Consent to service linkedin
<b>Usage</b> We use LinkedIn for display of recent social posts and/or social share buttons. Read more
Sharing data  For more information, please read the <u>LinkedIn Privacy Statement</u> .
Functional
Name
<u>sdsc</u>
Expiration
session
Function
Provide load balancing functionality
Name
<u>li_gc</u>
Expiration

6 months
Function
Store cookie consent preferences
Name
BizographicsOptOut
Expiration
10 years
Function
Store privacy preferences
Marketing/Tracking
Marketing/Tracking Name
Name
Name Ims_ads
Name  Ims_ads  Expiration
Name  Ims_ads  Expiration  30 days
Name Ims_ads Expiration 30 days Function

_guid
Expiration
90 days
Function
Store and track a visitor's identity
Name
<u>li-oatml</u>
Expiration
1 month
Function
Provide ad delivery or retargeting
Name
<u>li_sugr</u>
Expiration
90 days
Function
Store and track a visitor's identity

Name
<u>UserMatchHistory</u>
Expiration
30 days
Function
Provide ad delivery or retargeting
Statistics
Name
<u>lms_analytics</u>
Expiration
30 days
Function
Store and track a visitor's identity
Name
<u>AnalyticsSyncHistory</u>
Expiration
30 days

Function
Store and track visits across websites
Preferences
Name
<u>li_alerts</u>
Expiration
1 year
Function
Store if a message has been shown
Name
<u>bcookie</u>
Expiration
1 year
Function
Store browser details
Name
<u>lidc</u>

Expiration	
1 day	
Function	
Provide load balancing functionality	
Name	
<u>bscookie</u>	
Expiration	
1 year	
Function	
Store logged in users	
WhatsApp	Functional
	Functional
WhatsApp	Functional
WhatsApp Consent to service whatsapp Usage	Functional
WhatsApp Consent to service whatsapp Usage We use WhatsApp for chat support. Read more Sharing data	Functional
WhatsApp Consent to service whatsapp Usage We use WhatsApp for chat support. Read more Sharing data For more information, please read the WhatsApp Privacy Statement.	Functional

wa_lang_pref	
Expiration	
Expiration	
6 days	
Function	
Store language settings	
Name	
<u>wa_ul</u>	
Expiration	
session	
Function	
Provide access	
TikTok	Marketing/Tracking, Functional
Consent to service tiktok	marketing/macking, runctional
Usage	
We use TikTok for video display. Read more	
Sharing data	
For more information, please read the <u>TikTok Privacy Statement</u> .	
Marketing/Tracking	

Name
s_v_web_id
Expiration
session
Function
Store if the user has seen embedded content
Name
MONITOR_WEB_ID
Expiration
3 months
Function
Store if the user has seen embedded content
Name
<u>tt_webid</u>
Expiration
1 year
Function
Store if the user has seen embedded content

Name
tt_webid_v2
Expiration
1 year
Function
Store if the user has seen embedded content
Name
<u>ttwid</u>
Expiration
1 year
Function
Store if the user has seen embedded content
Name
webapp_launch_mode
Expiration
session
Function
Store if the user has seen embedded content

Name
webapp_session_id
Expiration
session
Function
Store a unique session ID
Name
webapp-session-referer
Expiration
session
Function
Store referring website
Name
webapp_tiktok_privious
Expiration
session
Function
Store if the user has seen embedded content

Name
webapp_extra_data
Expiration
session
Function
Provide functions across pages
Name
webapp_original_traffic_type
Expiration
session
Function
Store if the user has seen embedded content
Name
guide-login-config
Expiration
persistent
Function
Store a unique user ID

Name
tea_cache_tokens_*
Expiration
persistent
Function
Store a unique session ID
Functional
Name
csrf_session_id
Expiration
session
Function
Provide protection against hackers
Name
<u>tt_csrf_token</u>
Expiration
session

Function
Provide protection against hackers
Name
<u>_abck</u>
Expiration
1 year
Function
Provide protection against hackers
Name
<u>_tea_cache_first_*</u>
Expiration
persistent
Function
Provide load balancing functionality
Name
webapp-newuser
Expiration
persistent

Expiration	
persistent	
Function	
Miscellaneous	Purpose pending investigation
Consent to service miscellaneous	
Usage	
Sharing data	
Sharing of data is pending investigation	
Purpose pending investigation	
Name	
peepso_last_visited_page	
Expiration	
Function	

## 4. Browser and Device based Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. You do have the right to opt-out and to object against the further use of non-functional cookies.

#### 4.1 Manage your opt-out preferences

## 5. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

## 6. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- you may submit a request for access to the data we process about you;
- you may object to the processing;
- you may request an overview, in a commonly used format, of the data we process about vou:
- you may request correction or deletion of the data if it is incorrect or not or no longer relevant, or to ask to restrict the processing of the data.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you.

For more information about your rights with respect to personal data, please refer to our <u>Privacy</u> Statement

## 7. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

App Abacus LimitedLondonUnited KingdomWebsite: <a href="https://actcentive.com/us-marketplace">https://actcentive.com/us-marketplace</a>Email: support@actcentive.comPhone number: support@actcentive.com

This Cookie Policy was synchronized with <u>cookiedatabase.org</u> on 9 June 2023.

# Cookie consent settings

- prefix => cmplz
- user banner id => 1
- block ajax content =>
- do not track enabled => 1
- consenttype => optout
- region => us
- geoip =>
- dismiss\_timeout =>
- disable cookiebanner =>
- soft cookiewall =>
- dismiss on scroll =>
- cookie expiry => 365
- locale => lang=en&locale=en GB
- categories => statistics, marketing
- tcf active =>
- aria label => Click to accept {category} cookies and enable this content
- forceEnableStats =>
- preview =>
- clean cookies =>
- id => 1
- header => Manage Cookie Consent,1
- accept\_optin => Accept
- accept optout => Accept,1
- manage consent => Manage consent
- manage options => View preferences
- save settings => Save preferences
- dismiss => Deny,1
- message\_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behaviour or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message\_optin => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behaviour or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category functional => Functional
- category\_preferences => Preferences,1
- category\_statistics => Statistics,1
- functional\_text => The technical storage or access is strictly necessary for the legitimate
  purpose of enabling the use of a specific service explicitly requested by the subscriber or
  user, or for the sole purpose of carrying out the transmission of a communication over an
  electronic communications network.,1

- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics\_text\_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category\_marketing => Marketing,1
- manage consent options => hover-hide-mobile
- use\_categories => view-preferences
- privacy\_link\_us => https://actcentive.com/privacy-policy/