

# Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <https://complianz.io/consent>.

*This page was last changed on 9 June 2023, last checked on 9 June 2023 and applies to citizens and legal permanent residents of the United States.*

## 1. Introduction

Our website, <https://actcentive.com/us-marketplace> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

We do not sell or share personal information to third parties for monetary consideration; however, we may disclose certain personal information to third parties under circumstances that might be deemed a "sale" or "Sharing" for residents of California (DNSMPI, CPRA), Colorado (CPA), Connecticut (CTDPA), Nevada (NRS 603A), Utah (UCPA) and Virginia (CDPA). We respect and understand that you may want to be sure that your personal information is not being sold or shared. You may request that we exclude your personal information from such arrangements, or direct us to limit the use and disclosure of possible sensitive personal information, by entering your name and email address below. You may need to provide additional identifying information before we can process your request.

## 2. Cookies

When you visit our website it can be necessary to store and/or read certain data from your device by using technologies such as cookies.

### 2.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

### 2.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics

cookies we get insights in the usage of our website.

## 2.3 Advertising cookies

On this website we use advertising cookies, enabling us to gain insights into the campaign results. This happens based on a profile we create based on your behavior on <https://actcentive.com/us-marketplace>. With these cookies you, as website visitor, are linked to a unique ID but these cookies will not profile your behavior and interests to serve personalized ads.

You can object to the tracking by these cookies by clicking the "Manage Consent" button.

## 2.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

## 2.5 Social media

On our website, we have included content from Facebook, Twitter, LinkedIn, WhatsApp, Instagram, TikTok, Disqus and Pinterest to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, Twitter, LinkedIn, WhatsApp, Instagram, TikTok, Disqus and Pinterest. This content is embedded with code derived from Facebook, Twitter, LinkedIn, WhatsApp, Instagram, TikTok, Disqus and Pinterest and places cookies. This content might store and process certain information for personalised advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymised as much as possible. Facebook, Twitter, LinkedIn, WhatsApp, Instagram, TikTok, Disqus and Pinterest are located in the United States.

# 3. Placed cookies

Most of these technologies have a function, a purpose, and an expiration period.

1. A function is a particular task a technology has. So a function can be to "store certain data."
2. Purpose is "the Why" behind the function. Maybe the data is stored because it is needed for statistics.
3. The expiration period shows the length of the period the used technology can "store or read certain data."

### WordPress

Functional

Consent to service wordpress

## Usage

We use WordPress for website development. [Read more](#)

## Sharing data

This data is not shared with third parties.

### Functional

#### Name

[wordpress\\_test\\_cookie](#)

#### Expiration

session

#### Function

Read if cookies can be placed

#### Name

[wp-settings-\\*](#)

#### Expiration

persistent

#### Function

Store user preferences

#### Name

[wp-settings-time-\\*](#)

### Expiration

1 year

### Function

Store user preferences

### Name

[wordpress\\_logged\\_in\\_\\*](#)

### Expiration

persistent

### Function

Store logged in users

## Paid Membership Pro

Preferences

Consent to service paid-membership-pro

### Usage

We use Paid Membership Pro for webshop management. [Read more](#)

### Sharing data

This data is not shared with third parties.

### Preferences

**Name**

[pmpo\\_visit](#)

**Expiration**

session

**Function**

Store if a message has been shown

**Wordfence**

Functional

Consent to service wordfence

**Usage**

We use Wordfence for security and fraud prevention. [Read more](#)

**Sharing data**

For more information, please read the [Wordfence Privacy Statement](#).

**Functional****Name**

[wfwaf-authcookie\\*](#)

**Expiration**

1 day

**Function**

Read to determine if the user is logged in

## WooCommerce

Functional

Consent to service woocommerce

### Usage

We use WooCommerce for webshop management. [Read more](#)

### Sharing data

This data is not shared with third parties.

## Functional

### Name

[wc\\_cart\\_hash\\_\\*](#)

### Expiration

session

### Function

Store items in shopping cart

### Name

[wc\\_fragments\\_\\*](#)

### Expiration

persistent

## Function

### Google Fonts

Marketing/Tracking

Consent to service google-fonts

#### Usage

We use Google Fonts for display of webfonts. [Read more](#)

#### Sharing data

For more information, please read the [Google Fonts Privacy Statement](#).

### Marketing/Tracking

#### Name

[Google Fonts API](#)

#### Expiration

expires immediately

#### Function

Read user IP address

### Google reCAPTCHA

Marketing/Tracking

Consent to service google-recaptcha

#### Usage

We use Google reCAPTCHA for spam prevention. [Read more](#)

## Sharing data

For more information, please read the [Google reCAPTCHA Privacy Statement](#).

### Marketing/Tracking

#### Name

[rc::c](#)

#### Expiration

session

#### Function

Read and filter requests from bots

#### Name

[rc::b](#)

#### Expiration

session

#### Function

Read and filter requests from bots

#### Name

[rc::a](#)

#### Expiration



persistent

### Function

Read and filter requests from bots

## Facebook

Marketing/Tracking, Functional

Consent to service facebook

### Usage

We use Facebook for display of recent social posts and/or social share buttons. [Read more](#)

### Sharing data

For more information, please read the [Facebook Privacy Statement](#).

## Marketing/Tracking

### Name

[\\_fb](#)

### Expiration

2 years

### Function

Store last visit

### Name

[fbm\\*](#)

**Expiration**

1 year

**Function**

Store account details

**Name**

[XS](#)

**Expiration**

3 months

**Function**

Store a unique session ID

**Name**

[fr](#)

**Expiration**

3 months

**Function**

Provide ad delivery or retargeting

**Name**

[act](#)

**Expiration**

90 days

**Function**

Store logged in users

**Name**

[\\_fbp](#)

**Expiration**

3 months

**Function**

Store and track visits across websites

**Name**

[datr](#)

**Expiration**

2 years

**Function**

Provide fraud prevention

**Name**

[c\\_user](#)

**Expiration**

30 days

**Function**

Store a unique user ID

**Name**

[sb](#)

**Expiration**

2 years

**Function**

Store browser details

**Name**

[\\*\\_fbm\\_](#)

**Expiration**

1 year

**Function**

Store account details

**Functional**

**Name**

[wd](#)

**Expiration**

1 week

**Function**

Read screen resolution

**Name**

[csm](#)

**Expiration**

90 days

**Function**

Provide fraud prevention

**Name**

[actppresence](#)

**Expiration**

session

**Function**

Store and track if the browser tab is active

## Twitter

Functional, Marketing/Tracking

Consent to service twitter

### Usage

We use Twitter for display of recent social posts and/or social share buttons. [Read more](#)

### Sharing data

For more information, please read the [Twitter Privacy Statement](#).

### Functional

#### Name

[local\\_storage\\_support\\_test](#)

#### Expiration

persistent

#### Function

Provide load balancing functionality

### Marketing/Tracking

#### Name

[metrics\\_token](#)

#### Expiration

persistent

## Function

Store if the user has seen embedded content

## LinkedIn

Functional, Marketing/Tracking, Statistics, Preferences

Consent to service linkedin

### Usage

We use LinkedIn for display of recent social posts and/or social share buttons. [Read more](#)

### Sharing data

For more information, please read the [LinkedIn Privacy Statement](#).

## Functional

### Name

[sdsc](#)

### Expiration

session

### Function

Provide load balancing functionality

### Name

[li\\_gc](#)

### Expiration

6 months

**Function**

Store cookie consent preferences

**Name**

[BizographicsOptOut](#)

**Expiration**

10 years

**Function**

Store privacy preferences

**Marketing/Tracking**

**Name**

[lms\\_ads](#)

**Expiration**

30 days

**Function**

Store and track visits across websites

**Name**



[\\_guid](#)

**Expiration**

90 days

**Function**

Store and track a visitor's identity

**Name**

[li-oatml](#)

**Expiration**

1 month

**Function**

Provide ad delivery or retargeting

**Name**

[li\\_sugr](#)

**Expiration**

90 days

**Function**

Store and track a visitor's identity

**Name**

[UserMatchHistory](#)

**Expiration**

30 days

**Function**

Provide ad delivery or retargeting

**Statistics****Name**

[lms\\_analytics](#)

**Expiration**

30 days

**Function**

Store and track a visitor's identity

**Name**

[AnalyticsSyncHistory](#)

**Expiration**

30 days

**Function**

Store and track visits across websites

**Preferences****Name**

[li\\_alerts](#)

**Expiration**

1 year

**Function**

Store if a message has been shown

**Name**

[bcookie](#)

**Expiration**

1 year

**Function**

Store browser details

**Name**

[lidc](#)

**Expiration**

1 day

**Function**

Provide load balancing functionality

**Name**

[bscookie](#)

**Expiration**

1 year

**Function**

Store logged in users

**WhatsApp**

Functional

Consent to service whatsapp

**Usage**

We use WhatsApp for chat support. [Read more](#)

**Sharing data**

For more information, please read the [WhatsApp Privacy Statement](#).

**Functional****Name**

[wa\\_lang\\_pref](#)

### Expiration

6 days

### Function

Store language settings

### Name

[wa\\_ul](#)

### Expiration

session

### Function

Provide access

## TikTok

Marketing/Tracking, Functional

Consent to service tiktok

### Usage

We use TikTok for video display. [Read more](#)

### Sharing data

For more information, please read the [TikTok Privacy Statement](#).

## Marketing/Tracking

**Name**

[s\\_v\\_web\\_id](#)

**Expiration**

session

**Function**

Store if the user has seen embedded content

**Name**

[MONITOR\\_WEB\\_ID](#)

**Expiration**

3 months

**Function**

Store if the user has seen embedded content

**Name**

[tt\\_webid](#)

**Expiration**

1 year

**Function**

Store if the user has seen embedded content

**Name**

[tt\\_webid\\_v2](#)

**Expiration**

1 year

**Function**

Store if the user has seen embedded content

**Name**

[ttwid](#)

**Expiration**

1 year

**Function**

Store if the user has seen embedded content

**Name**

[webapp\\_launch\\_mode](#)

**Expiration**

session

**Function**

Store if the user has seen embedded content

**Name**

[webapp\\_session\\_id](#)

**Expiration**

session

**Function**

Store a unique session ID

**Name**

[webapp-session-referer](#)

**Expiration**

session

**Function**

Store referring website

**Name**

[webapp\\_tiktok\\_privious](#)

**Expiration**

session

**Function**

Store if the user has seen embedded content



**Name**

[webapp\\_extra\\_data](#)

**Expiration**

session

**Function**

Provide functions across pages

**Name**

[webapp\\_original\\_traffic\\_type](#)

**Expiration**

session

**Function**

Store if the user has seen embedded content

**Name**

[guide-login-config](#)

**Expiration**

persistent

**Function**

Store a unique user ID

**Name**

[\\_\\_tea\\_cache\\_tokens\\_\\_\\*](#)

**Expiration**

persistent

**Function**

Store a unique session ID

**Functional****Name**

[csrf\\_session\\_id](#)

**Expiration**

session

**Function**

Provide protection against hackers

**Name**

[tt\\_csrf\\_token](#)

**Expiration**

session

**Function**

Provide protection against hackers

**Name**

[\\_abck](#)

**Expiration**

1 year

**Function**

Provide protection against hackers

**Name**

[\\_\\_tea\\_cache\\_first\\_\\*](#)

**Expiration**

persistent

**Function**

Provide load balancing functionality

**Name**

[webapp-newuser](#)

**Expiration**

persistent

**Function**

Store first visit to the site

**Name**

[autoplay-config](#)

**Expiration**

persistent

**Function**

Store configuration

**Name**

[webapp-video-mute](#)

**Expiration**

persistent

**Function**

Store configuration

**Purpose pending investigation****Name**

[f](#)

**Expiration**

persistent

**Function****Miscellaneous**

Purpose pending investigation

Consent to service miscellaneous

**Usage****Sharing data**

Sharing of data is pending investigation

**Purpose pending investigation****Name**

peepso\_last\_visited\_page

**Expiration****Function**

## 4. Browser and Device based Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. You do have the right to opt-out and to object against the further use of non-functional cookies.

#### **4.1 Manage your opt-out preferences**

## **5. Enabling/disabling and deleting cookies**

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

## **6. Your rights with respect to personal data**

You have the following rights with respect to your personal data:

- you may submit a request for access to the data we process about you;
- you may object to the processing;
- you may request an overview, in a commonly used format, of the data we process about you;
- you may request correction or deletion of the data if it is incorrect or not or no longer relevant, or to ask to restrict the processing of the data.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you.

For more information about your rights with respect to personal data, please refer to our [Privacy Statement](#)

## **7. Contact details**

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

App Abacus Limited London United Kingdom Website: <https://actcentive.com/us-marketplace> Email: [support@actcentive.com](mailto:support@actcentive.com) Phone number: [support@actcentive.com](mailto:support@actcentive.com)

This Cookie Policy was synchronized with [cookiedatabase.org](https://cookiedatabase.org) on 9 June 2023.

# Cookie consent settings

- prefix => cmplz\_
- user\_banner\_id => 1
- block\_ajax\_content =>
- do\_not\_track\_enabled => 1
- consenttype => optout
- region => us
- geoip =>
- dismiss\_timeout =>
- disable\_cookiebanner =>
- soft\_cookieswall =>
- dismiss\_on\_scroll =>
- cookie\_expiry => 365
- locale => lang=en&locale=en\_GB
- categories => statistics, marketing
- tcf\_active =>
- aria\_label => Click to accept {category} cookies and enable this content
- forceEnableStats =>
- preview =>
- clean\_cookies =>
- id => 1
- header => Manage Cookie Consent,1
- accept\_optin => Accept
- accept\_optout => Accept,1
- manage\_consent => Manage consent
- manage\_options => View preferences
- save\_settings => Save preferences
- dismiss => Deny,1
- message\_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behaviour or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message\_optin => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behaviour or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category\_functional => Functional
- category\_preferences => Preferences,1
- category\_statistics => Statistics,1
- functional\_text => The technical storage or access is strictly necessary for the legitimate purpose of enabling the use of a specific service explicitly requested by the subscriber or user, or for the sole purpose of carrying out the transmission of a communication over an electronic communications network.,1

- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics\_text\_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category\_marketing => Marketing,1
- manage\_consent\_options => hover-hide-mobile
- use\_categories => view-preferences
- privacy\_link\_us => <https://actcentive.com/privacy-policy/>