# **Proof of Consent**

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <a href="https://complianz.io/consent">https://complianz.io/consent</a>.

This Cookie Policy was last updated on June 2, 2023 and applies to citizens and legal permanent residents of the United Kingdom.

## 1. Introduction

Our website, <a href="https://actcentive.com">https://actcentive.com</a> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

# 3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

# 4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

# 5. Cookies

#### 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

#### 5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

#### 5.3 Advertising cookies

On this website we use advertising cookies, enabling us to gain insights into the campaign results. This happens based on a profile we create based on your behaviour on <a href="https://actcentive.com">https://actcentive.com</a>. With these cookies you, as website visitor, are linked to a unique ID but these cookies will not profile your behaviour and interests to serve personalized ads.

Because these cookies are marked as tracking cookies, we ask your permission to place these.

### 5.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

#### 5.5 Social media

On our website, we have included content from %s to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like %s. This content is embedded with code derived from %s and places cookies. This content might store and process certain information for personalized advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. %s is located in the United States.

# 6. Placed cookies

## **WordPress**

**Functional** 

Consent to service wordpress

### **Usage**

We use WordPress for website development. Read more

#### **Sharing data**

This data is not shared with third parties.

Functional
Name
wordpress_test_cookie
Expiration
session
Function
Read if cookies can be placed
Name
wp-settings-*
Expiration
persistent
Function
Store user preferences
Name
wp-settings-time-*
Expiration
1 year

Function	
Store user preferences	
Name	
wordpress_logged_in_*	
Expiration	
persistent	
Function	
Store logged in users	
Google Analytics	Statistics
Consent to service google-analytics	Statistics
<b>Usage</b> We use Google Analytics for website statistics. Read more	
<b>Sharing data</b> For more information, please read the <u>Google Analytics Privacy Statement</u> .	
Statistics	
Name	
_ga_*	
Expiration	

1 year
Function
Store and count pageviews
Name
<u>_gid</u>
Expiration
1 day
Function
Store and count pageviews
Name
_gat_gtag_UA_*
Expiration
1 minute
Function
Store a unique user ID
Name
<u>_ga</u>

Expiration	
2 years	
Function	
Store and count pageviews	
Wordfence	
Consent to service wordfence	Functional
<b>Usage</b> We use Wordfence for security and fraud prevention. Read more	
Sharing data For more information, please read the Wordfence Privacy Statement.	
Functional	
Name	
Name wfwaf-authcookie*	
wfwaf-authcookie*	
wfwaf-authcookie*  Expiration	
wfwaf-authcookie*  Expiration  1 day	
wfwaf-authcookie*  Expiration  1 day  Function	

<b>Usage</b> We use Paid Membership Pro for webshop management. Read more	
Sharing data	
This data is not shared with third parties.	
Preferences	
Name	
pmpro_visit	
Expiration	
session	
Function	
Store if a message has been shown	
Twitch	
Consent to service twitch	Functional, Statistics
Usage	
We use Twitch for video display. Read more	
Sharing data	
Purpose pending investigation	
Name	

unique_id
Expiration
1 month
Function
Name
unique_id_durable
Expiration
1 month
Function
Name
<u>experiment_overrides</u>
Expiration
1 month
Function
Functional

Name
server_session_id
Expiration
1 month
Function
Provide authentication
Name
<u>api_token</u>
Expiration
1 month
Function
Provide authentication
Statistics
Name
<u>referrer_url</u>
Expiration
session

#### **Function**

Store referring website

# **Google Fonts**

Marketing/Tracking

Consent to service google-fonts

### **Usage**

We use Google Fonts for display of webfonts. Read more

## **Sharing data**

For more information, please read the **Google Fonts Privacy Statement**.

## Marketing/Tracking

#### Name

**Google Fonts API** 

## **Expiration**

expires immediately

#### **Function**

Read user IP address

# **Google reCAPTCHA**

Marketing/Tracking

Consent to service google-recaptcha

## **Usage**

We use Google reCAPTCHA for spam prevention. Read more

# **Sharing data** For more information, please read the <u>Google reCAPTCHA Privacy Statement</u>. Marketing/Tracking Name <u>rc::c</u> **Expiration** session **Function** Read and filter requests from bots Name rc::b **Expiration** session **Function** Read and filter requests from bots Name <u>rc::a</u>

**Expiration** 

persistent	
Function	
Read and filter requests from bots	
YouTube	Marketing/Tracking, Functional
Consent to service youtube	
<b>Usage</b> We use YouTube for video display. Read more	
<b>Sharing data</b> For more information, please read the <u>YouTube Privacy Stateme</u>	<u>nt</u> .
Marketing/Tracking	
Name	
<u>GPS</u>	
Expiration	
<b>Expiration</b> session	
session	
session  Function	
session  Function  Store location data	

Expiration
session
Function
Store and track interaction
Name
<u>PREF</u>
Expiration
8 months
Function
Store user preferences
Functional
Name
VISITOR_INFO1_LIVE
Expiration
6 months
Function
Provide bandwidth estimations

PayPal	Functional
Consent to service paypal	
<b>Usage</b> We use PayPal for payment processing. Read more	
<b>Sharing data</b> For more information, please read the <u>PayPal Privacy Statement</u> .	
Functional	
Name	
<u>nsid</u>	
Expiration	
session	
Function	
Provide fraud prevention	
Name	
enforce_policy	
Expiration	
1 year	
Function	

Store privacy preferences	
Name	
<u>tsrce</u>	
Expiration	
3 days	
Function	
Name	
<u>ts_c</u>	
Expiration	
3 years	
Function	
Provide fraud prevention	
Name	
paypal_storage	
Expiration	
persistent	
Function	

Store account details	
Facebook	
racebook	Marketing/Tracking, Functional
Consent to service facebook	
Usage	
We use Facebook for display of recent social posts and/or social	share buttons. Read more
Sharing data	
For more information, please read the <u>Facebook Privacy Statement</u>	ent.
Marketing/Tracking	
Name	
<u>_fbc</u>	
Expiration	
2 years	
Function	
Store last visit	
Name	
<u>fbm*</u>	
Expiration	
1 year	

Function
Store account details
Name
<u>XS</u>
Expiration
3 months
Function
Store a unique session ID
Name
<u>fr</u>
Expiration
3 months
Function
Provide ad delivery or retargeting
Name
<u>act</u>
Expiration
90 days

Function
Store logged in users
Name
<u>_fbp</u>
Expiration
3 months
Function
Store and track visits across websites
Name
<u>datr</u>
Expiration
2 years
Function
Provide fraud prevention
Name
<u>c_user</u>
Expiration
30 days

Function
Store a unique user ID
Name
<u>sb</u>
Expiration
2 years
Function
Store browser details
Name
<u>*_fbm_</u>
Expiration
1 year
Function
Store account details
Functional
Name
<u>wd</u>

Expiration
1 week
Function
Read screen resolution
Name
<u>csm</u>
Expiration
90 days
Function
Provide fraud prevention
Name
<u>actppresence</u>
Expiration
session
Function
Store and track if the browser tab is active
Twitter

Consent to service twitter

Functional, Marketing/Tracking

<b>Usage</b> We use Twitter for display of recent social posts and/or social share buttons. Read more
Sharing data  For more information, please read the <u>Twitter Privacy Statement</u> .
Functional
Name
local_storage_support_test
Expiration
persistent
Function
Provide load balancing functionality
Marketing/Tracking
Name
metrics_token
Expiration
persistent
Function
Store if the user has seen embedded content

# LinkedIn Functional, Marketing/Tracking, Statistics, Preferences Consent to service linkedin **Usage** We use LinkedIn for display of recent social posts and/or social share buttons. Read more **Sharing data** For more information, please read the LinkedIn Privacy Statement. **Functional** Name <u>sdsc</u> **Expiration** session **Function** Provide load balancing functionality Name <u>li\_gc</u> **Expiration** 6 months **Function**

Store cookie consent preferences
Name
<u>BizographicsOptOut</u>
Expiration
10 years
Function
Store privacy preferences
Marketing/Tracking
Name
<u>lms_ads</u>
Expiration
30 days
Function
Store and track visits across websites
Name
<u>_guid</u>
Expiration

90 days
Function
Store and track a visitor's identity
Name
<u>li-oatml</u>
Expiration
1 month
Function
Provide ad delivery or retargeting
Name
<u>li_sugr</u>
Expiration
90 days
Function
Store and track a visitor's identity
Name
<u>UserMatchHistory</u>

Expiration
30 days
Function
Provide ad delivery or retargeting
Statistics
Name
<u>lms_analytics</u>
Expiration
30 days
Function
Store and track a visitor's identity
Name
<u>AnalyticsSyncHistory</u>
Expiration
30 days
Function
Store and track visits across websites

Preferences
Name
<u>li_alerts</u>
Expiration
1 year
Function
Store if a message has been shown
Name
<u>bcookie</u>
Expiration
1 year
Function
Store browser details
Name
<u>lidc</u>
Expiration
1 day

Function	
Provide load balancing functionality	
Name	
<u>bscookie</u>	
Expiration	
1 year	
Function	
Store logged in users	
WhatsApp	Functional
Consent to service whatsapp	ranctional
Usage We use WhatsApp for chat support. Read more	ranctional
Usage	ranctional
Usage We use WhatsApp for chat support. Read more  Sharing data	ranctional
Usage We use WhatsApp for chat support. Read more  Sharing data For more information, please read the WhatsApp Privacy Statement.	T directional
Usage We use WhatsApp for chat support. Read more  Sharing data For more information, please read the WhatsApp Privacy Statement.  Functional	
Usage We use WhatsApp for chat support. Read more  Sharing data For more information, please read the WhatsApp Privacy Statement.  Functional  Name	

6 days	
Function	
Store language settings	
Name	
<u>wa_ul</u>	
Expiration	
session	
Function	
Provide access	
TikTok	
<b>TikTok</b> Consent to service tiktok	Marketing/Tracking, Functional
	Marketing/Tracking, Functional
Consent to service tiktok  Usage  We use TikTok for video display. Read more	Marketing/Tracking, Functional
Consent to service tiktok  Usage	
Consent to service tiktok  Usage We use TikTok for video display. Read more  Sharing data	
Consent to service tiktok  Usage  We use TikTok for video display. Read more  Sharing data  For more information, please read the TikTok Privacy Statement.	
Consent to service tiktok  Usage We use TikTok for video display. Read more  Sharing data For more information, please read the TikTok Privacy Statement.  Marketing/Tracking	

Expiration
session
Function
Store if the user has seen embedded content
Name
MONITOR_WEB_ID
Expiration
3 months
Function
Store if the user has seen embedded content
Name
<u>tt_webid</u>
Expiration
1 year
Function
Store if the user has seen embedded content
Name
tt_webid_v2

Expiration
1 year
Function
Store if the user has seen embedded content
Name
<u>ttwid</u>
Expiration
1 year
Function
Store if the user has seen embedded content
Name
webapp_launch_mode
Expiration
session
Function
Store if the user has seen embedded content
Name
webapp_session_id

Expiration
session
Function
Store a unique session ID
Name
webapp-session-referer
Expiration
session
Function
Store referring website
Name
webapp_tiktok_privious
Expiration
session
Function
Store if the user has seen embedded content
Name
webapp_extra_data

Expiration
session
Function
Provide functions across pages
Name
webapp_original_traffic_type
Expiration
session
Function
Store if the user has seen embedded content
Name
guide-login-config
Expiration
persistent
Function
Store a unique user ID
Name
<u>_tea_cache_tokens_*</u>

Expiration
persistent
Function
Store a unique session ID
Functional
Name
csrf_session_id
Expiration
session
Function
Provide protection against hackers
Name
tt_csrf_token
Expiration
session
Function
Provide protection against hackers

Name
<u>abck</u>
Expiration
1 year
Function
Provide protection against hackers
Name
<u>tea_cache_first_*</u>
Expiration
persistent
Function
Provide load balancing functionality
Name
webapp-newuser
Expiration
persistent
Function
Store first visit to the site

Name
autoplay-config
Expiration
persistent
Function
Store configuration
Name
webapp-video-mute
Expiration
persistent
Function
Store configuration
Purpose pending investigation
Name
<u>f</u>
Expiration
persistent

Function	
Miscellaneous	Purpose pending investigation
Consent to service miscellaneous	t an pooce postanting introduction
Usage	
<b>Sharing data</b> Sharing of data is pending investigation	
Purpose pending investigation	
Name	
peepso_last_visited_page	
Expiration	
Function	
Name	
rank-math-option-sitemap-index	
Expiration	
Function	

Expiration
Function
Name
rank-math-option-general-index
Expiration
Function
Name
tk_ai
Expiration
Function
Name
cmplz_rt_consented_services
Expiration
365 days

Function
Name
cmplz_rt_policy_id
Expiration
365 days
Function
Name
cmplz_rt_marketing
Expiration
365 days
Function
Name
cmplz_rt_statistics
Expiration
365 days
Function

Name
cmplz_rt_preferences
Expiration
365 days
Function
Name
cmplz_rt_functional
Expiration
365 days
Function
Name
cmplz_rt_banner-status
Expiration
365 days
Function

Name
gads
Expiration
Function
Name
gpi
Expiration
Function
Name
wc_cart_hash_96b6a29b40556b1e7b3a128168925555
Expiration
Function

# 7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of

cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

## 7.1 Manage your consent settings

# 8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

# 9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Information Commissioner's Office (ICO)).

# 10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

App Abacus LimitedLondonUnited KingdomWebsite: <a href="https://actcentive.com">https://actcentive.com</a>Email: support@actcentive.comPhone number: support@actcentive.com

This Cookie Policy was synchronised with <u>cookiedatabase.org</u> on June 4, 2023.

# **Cookie consent settings**

- prefix => cmplz rt
- user banner id => 1
- block ajax content =>
- do not track enabled => 1
- consenttype => optin
- region => uk
- geoip =>
- dismiss\_timeout =>
- disable cookiebanner =>
- soft cookiewall => 1
- dismiss on scroll =>
- cookie expiry => 365
- locale => lang=en&locale=en GB
- categories => statistics, marketing
- tcf active =>
- aria label => Click to accept {category} cookies and enable this content
- forceEnableStats =>
- preview =>
- clean cookies =>
- id => 1
- header => Manage Cookie Consent,1
- accept\_optin => Accept
- accept optout => Accept,1
- manage consent => Manage consent
- manage options => View preferences
- save settings => Save preferences
- dismiss => Deny,1
- message\_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behaviour or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message\_optin => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behaviour or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category functional => Functional
- category\_preferences => Preferences,1
- category\_statistics => Statistics,1
- functional\_text => The technical storage or access is strictly necessary for the legitimate
  purpose of enabling the use of a specific service explicitly requested by the subscriber or
  user, or for the sole purpose of carrying out the transmission of a communication over an
  electronic communications network.,1

- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics\_text\_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category\_marketing => Marketing,1
- manage consent options => hover-hide-mobile
- use\_categories => view-preferences
- privacy\_link\_us => #