APP DEV LEAGUE

SPONSORSHIP PACKAGE

2021

WHO WE ARE

Founded in 2019 by Krish Maniar, App Dev League is a student-run **501(c)(3) non-profit** that is devoted to bringing emerging Computer Science education to **underprivileged students** and underrepresented demographics in **grades 6-12**. Our hands-on, project-oriented curriculum allows students to feel accomplished about the skills they develop after attending ADL events. We also spearhead a variety of initiatives such as our custom Teaching App, Mentorship Program, and Appathon Competition.

5000+ Student Reached

50+ Schools & Partners

25+ Team Members

OUR MISSION

We strive to open the world of application development to young students and **increase diversity** in STEM careers. Through our events and programs, students will have the potential to **make an impact** in their communities through the **power of applications**, especially due to the reliance on technology during COVID-19.

Our Initiatives

To achieve our goal for education equity in Computer Science focused areas, all our events and content is geared towards students who **lack the opportunities** to excel in **STEM careers** due to financial concerns or systemic issues they experience. **At ADL, we educate today's young generation around the world for not only a memorable experience, but also to empower them to be industry leaders.** Please take a look below to view some of our initiatives:

Flagship Events

In addition to our monthly workshops and educational summer courses, App Dev League hosts the **ADL Appathon,** which is an opportunity for students to build apps that can make a real-world iimpact.

Devnetic (Teaching App)

Our teaching app (Devnetic) is an **interactive** and **project-oriented** app for students to learn about App Development and Artificial Intelligence through a series of interactive multiple choice questions and videos.

Mentorship Program

Especially in low-income schools, one on one personalized tutoring is often never available for students. With our unique mentorship program, students will be able to learn CS concepts at their own comfortable pace.

APP DEV LEAGUE

OUR FLAGSHIP CONFERENCE

This summer, **App Dev League** will be hosting its first **Appathon Conference,** which is the first Application Development literacy event for high schoolers. We expect **200-300 attendees**, and it will be conducted virtually through Zoom.
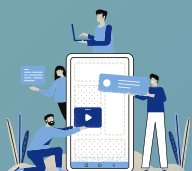
Take a look at our schedule!

AUGUST 6

6:30pm –– Opening Ceremony

7:00pm –– Intro to App Dev

8:00pm –– Game Night

AUGUST 7

9:00am –– Keynote #1

10:00am –– HTML/CSS/JS workshop

10:30am –– Advanced JS workshop

11:00am –– AI ethics in App Development

12:00pm –– Lunch break

1:00pm –– Front end React Development

2:00pm –– Back end Flask Development

3:00pm –– AI and ML-Pro

4:00pm –– Advanced Deep Learning

AUGUST 8

9:00am –– Keynote #2

10:00am –– Diversity in STEM

11:00am –– Building STEM careers

12:00pm –– Lunch break & Judging

2:00pm –– Closing Ceremony

EXPERT SPEAKERS

At the Appathon, we aim to provide a **comprehensive overview** of App Dev. Our speakers include **Elon Musk's son, Stanford PhDs,** and **over 3 different Founders.**

APP COMPETITION

We bring students of **all backgrounds** together to compete in our App Competition, where students present a 5-minute video, abstract, or prototype demo about an App that can **benefit our world.**

We hope you can support us in our first Appathon this summer (2021)!

APP DEV LEAGUE

Why become a sponsor?

By sponsoring App Dev League, your company will not only have access to the **litany of benefits** outlined in our sponsorship package below, but it will also allow your company to **empower** and **support** the upcoming generation of students to become tomorrow's **leaders** in CS.

1 Promote your Business

Our package will enable your company to market your products/services on our social media platforms, promotional material, and swag. It's a great way to increase your reach!

2 Support young students

ADL strives to support underprivileged demographics by introducing emerging technology to the next generation of students. Through a sponsorship with ADL, you can be the force that encourages a young student to pursue their passions!

100% of your contribution will be used towards our **operational costs** for events, programs designed for **unprivileged children**, and **marketing/outreach** activities.

Sponsorship Package Tiers

Sponsorship Tiers	Bronze Supporter	Silver Advocate	Gold Leader	Platinum Champion
Amount (per year)	$500	$1000	$3000	$5000+

CORPORATE SPONSOR

	Bronze Supporter	Silver Advocate	Gold Leader	Platinum Champion
Listed on Website	X	X	X	X
Social Media Branding		X	X	X
Partnered Events			X	X
Swag Material				X

EVENT SPECIFIC SPONSOR

	Bronze Supporter	Silver Advocate	Gold Leader	Platinum Champion
Listed on Website	X	X	X	X
Workshop or Speaker Talk	X	X	X	X
Product Demo		X	X	X
Custom Event Prizes		X	X	X
Keynote Presentation			X	X
Chief Sponsor of the Event				X

All offers listed above are **negotiable**

JOIN US
TO MAKE AN IMPACT

You can sign up at this form: http://tiny.cc/sponsorADL or send us an email at contact@appdevleague.org. We can also set up a phone call to discuss further details.