

# openSUSE Conference 2014 - The Strength to Change

The openSUSE community is a global community contributing to the openSUSE project in an effort to promote the use of openSUSE, Linux, and FOSS worldwide. Development in all areas relies on voluntary contributions. Friendly interaction and open collaboration is encouraged, in an environment of cooperation, across cultural backgrounds and different levels of expertise, where innovation flourishes and the boundaries of FOSS are expanded.

The openSUSE conference is the annual openSUSE community event that brings



people from around the world together to meet and collaborate. Organized talks, workshops, and BoF sessions provide a framework around more casual meet ups and hack sessions. A party here and there provides the time to relax and have fun, making connections on a more personal level.

The openSUSE conference 2014 will take place at the University of Dubrovnik, in Dubrovnik - Croatia from April 24 to 28, 2014.

Financial support for the openSUSE Conference from Sponsors is invaluable and crucial to the success of this event. While most of the work for this conference is voluntary, Commercial sponsorship provides the necessary financial backing to have a successful conference. Financial support by our sponsors allows us to allocate funds for the venue, create marketing material, secure keynote speakers, and assist those that contribute to openSUSE to attend the event.

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## Great reasons to sponsor the openSUSE Conference

The event is organized by volunteers, who dedicate their time and effort to create one of the most outstanding FOSS events of 2014, promoting collaboration and presenting new technologies. All sponsors funds are used for the conference. As a sponsor you enable content provided at the conference to be free of charge for those in attendance.

Enable those contributors with financial constraints to attend the event through our openSUSE Travel Support Program ([https://en.opensuse.org/openSUSE:Travel\\_Support\\_Program](https://en.opensuse.org/openSUSE:Travel_Support_Program)) Gain visibility o people involved and interested in information technology and FOSS through the free-of-charge merchandising you can provide to promote your products at the venue.

Our business track provides the opportunity for those that use openSUSE and/or FOSS in their business to describe the unique challenges they face in using FOSS. This includes, but is not limited to, issues and solutions of interfacing with regulatory institutions, other business, training of staff, and exchanging technology knowhow.

## Sponsorship Opportunities

- Platinum € 7000
- Gold € 5000
- Silver € 3000
- Bronze € 1000

## Sponsorship Highlights

- Promotion through the openSUSE conference website [conference.opensuse.org](http://conference.opensuse.org)
- Promotion through printed materials promoting the event
- Inclusion of sponsor material at the registration desk of the conference
- Sponsor promotional advertising visible throughout the event location
- Visibility at other community events that are used to promote openSUSE conference
- Booth available upon request

## Show your support for openSUSE and the openSUSE Linux Conference!

**Supporter €35** - As a supporter, your name will be listed on the sponsorship conference page.

**Professional €200** - A professional ticket will put your name and logo on the sponsorship conference page.

## Adopt a geeko!

### Partners

In addition to the general sponsorships, we offer partnership options to give our community other fun items, like ice cream, coffee & lunches. If you sponsor any of these, your logo and name will be connected to the services and your logo will be part of the partner section of our promotional materials. E.g.

### FRESHEN UP PARTNERSHIP

The partnership is for companies wishing to help cover the expenses of juices, soft drinks, coffee, tea and snacks and have their brands highlighted in the lobby coffee break area during the event.

### PARTY PARTNERSHIP

This partnership is for any company that wants to support organization of a party for the happy conference audience

Additional arrangements are always possible and we look forward to discuss options that meet your expectations.

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