

# openSUSE™ Conference

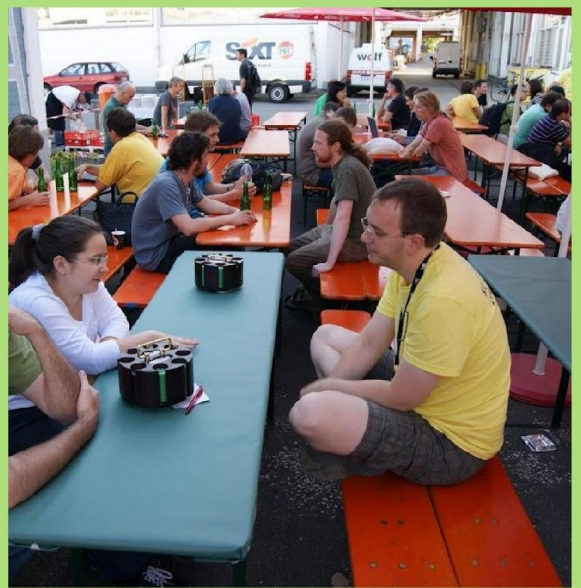
October 2012



Linux for open minds



## Sponsorship Opportunities Brochure





# openSUSE Conference

## About openSUSE

The openSUSE project is a worldwide effort promoting the use of Linux everywhere. openSUSE creates one of the world's best Linux distributions, working together in an open, transparent and friendly manner as part of the worldwide Free and Open Source Software community.

The project is controlled by its community and relies on the contributions of individuals, working as testers, writers, translators, usability experts, artists, ambassadors and developers. The project embraces a wide variety of technology, people with different levels of expertise, speaking different languages and having different cultural backgrounds.



Have a lot of fun...



## The openSUSE Conference 2012

Now in its fourth year, the openSUSE Conference has become one of the most dynamic and collaborative events in the Free and Open Source Software world. Bringing together openSUSE contributors and members of numerous other Open Source projects, both upstream projects like LibreOffice, Samba and GNOME as well as from other distributions like Fedora and Debian, this conference provides a rich environment for innovation.

Topics for the openSUSE Conference range from technical talks about packaging, Open Build Service and development tools to more community-oriented discussions about the future and direction of open source software. With over 30% more attendees than in 2010, last year's conference was a resounding success and this year promises to be even better.

Like last year, the openSUSE conference will be combined with the SUSE Labs engineering meeting. SUSE Labs is a team within SUSE focusing on core development including kernel, tool chain and samba as well as research, working



tightly with developer communities around the relevant projects. SUSE Labs also forms the ultimate line of support for customer issues and will bring a number of deeply technical sessions to the openSUSE conference as well as lead a number of discussions about future directions of core Linux projects.

### Place and date

The openSUSE Conference 2012 will take place in Prague on a still to be determined location and date.

We expect about 500 visitors to attend the openSUSE Conference this year.







# openSUSE Conference

## Entry to the Conference

Based on earlier years attendance numbers we expect to welcome about 500 Open Source developers, testers, usability experts, artists and professional attendees. Admission to the openSUSE conference is free; however a professional attendee ticket is available which offers some additional benefits.

### Professional entry ticket

- Access to all openSUSE sessions
- Access to networking session/speaker dinner
- Access to feedback session with SUSE executive management team

Price: U.S. \$350  
or €250

### Community entry ticket

- Access to all openSUSE sessions

Price: free





## Sponsorship investment

By sponsoring this prominent event, you will gain excellent industry visibility, attract active community members to your organization and its work, and proudly support the open source community. Your sponsorship will be used to defray travel costs for speakers and attendees as well as facilities costs.

The following main sponsorship options are available:

### **GOLD**

- Can present up to two sessions\*
- Up to 15 total Professional entry tickets
- Highlighted as Gold sponsor on conference T-shirt
- Logo appears in all Birds of a Feather (BOF) rooms
- And all Silver sponsorship benefits

Investment: U.S. \$ 10,000 or € 7,000

### **SILVER**

- Sponsor introduction at oSC kickoff
- Can present one session\*
- Up to 10 total Professional entry tickets
- Highlighted as Silver sponsor on conference T-shirt
- Logo appears in main conference room
- And all Bronze sponsorship benefits

Investment: U.S. \$ 5,000 or € 3500





# openSUSE Conference

## BRONZE

- Up to 5 Professional entree tickets
- Mention in all materials distributed
- Banners with company's logo in the main hall of the building
- Recognition in the closing session
- Ability to provide goodies in the conference bag (at sponsor's expense)
- Opportunity for a joint press release with openSUSE/SUSE Labs conference

Investment: U.S. \$ 2,500.00 or € 1750

## SUPPORTER

- Show your support for openSUSE and the openSUSE Conference!
- 2 Professional entree tickets
- Your logo on the sponsorship page

**Investment:** U.S. \$ 1000.00 or €700

### \* Note

The sessions have to be accepted by the openSUSE conference committee to ensure the quality of the conference. As a general rule, the sessions have to be of a technical nature and of interest to the conference audience rather than a sales pitch.

We can NOT guarantee any proposals will be accepted!



## Partners

Besides the general sponsorships, we are offering a few partnership options to allow you to bring our community some fun items, including ice cream and coffee & lunches. If you sponsor any of these, your logo and name will be connected to the services and of course your logo will be part of the partner section of our promotional materials.

A partnership package can be taken *separate* or in *combination* with a main sponsorship package, in which case we give a discount on the partnership costs. An option "with sponsorship" shows the additional costs on top of the main sponsorship. The "without sponsorship" is the price for a partnership without a Bronze, Silver or Gold sponsorship.

### BLACK GOLD PARTNERSHIP

The Black Gold Partnership allows the partner to supply a set number of free coffee/tea tickets to the attendees of the conference each day. Depending on the number of tickets per attendee and other sponsorship options the costs range from \$2,000 to \$7,000.

tickets	Without sponsorship	With sponsorship
2	\$2500 (€1750)	\$2000 (€1400)
4	\$5000 (€3500)	\$4000 (€2800)
8	\$7000 (€4900)	\$6000 (€4200)

### HIGH NOON REFRESH PARTNER

This partnership is for companies wishing to have their brands highlighted by providing daily lunch tickets to the attendees.

Without sponsorship	With sponsorship
\$5000 (€3500)	\$4000 (€2800)

### KICK BACK PARTNERSHIP

It's party time! This partnership is for any company which aims to support the 'Lizard Lounge' party organized for the attendees of the conference. The company's brand will be prominently displayed at the party location.

Without sponsorship	With sponsorship
\$6000 (€4200)	\$5000 (€3500)

### BRAIN FREEZE PARTNERSHIP

This partnership gives your company the possibility to inspire our attendees with some fresh ice cream tickets.

tickets	Without sponsorship	With sponsorship
1	\$2500 (€1750)	\$2000 (€1400)
2	\$5.000 (€3500)	\$4000 (€2800)

**All partners will be recognized in the closing session.**





# openSUSE Conference

## For questions please contact:

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We appreciate your attention and hope to have you with us!

Images courtesy of Pascal Bleser; Brochure Artwork: openSUSE artwork team.

