KEEPERS OF CREATION PROJECT FINANCIAL OPERATING STRUCTURE

2021-07-08

USER REFUNDS AND CHARGEBACKS MARKETPLACE REVENUE SHARE (30%) COST OF GOODS SOLD SELLING, GENERAL, AND ADMINISTRATIVE (SG&A) ROYALTY PAYMENTS APPALACHIA INTERACTIVE KOC NETINCOME

USERS REQUEST A REFUND THROUGH MARKETPLACE OR ISSUE A
CHARGEBACK VIA THEIR BANK OR CREDIT CARD

ONLINE VIDEO GAME MARKETPLACES TAKE A PERCENTAGE OF SALES ON THEIR PLATFORM. THE EXPECTED SHARE IS 30%.

THIRD PARTY SOFTWARE, ART OR ASSET LICENSING FOR KOC, APPLICATION OR CONTENT HOSTING, CUSTOMER SUPPORT

EXPENSES FOR MARKETING, ACCOUNTING, LEGAL, HARDWARE, SOFTWARE, CLOUD SERVICES, PAYROLL, OFFICE, UTILITIES, ETC. A PORTION OF APPALACHIA'S SG&A COSTS WILL BE ASSIGNED TO PROJECTS PROPORTIONALY BASED ON THE PROJECT TOTAL REVENUE DIVIDED BY AI'S TOTAL REVENUE.

ROYALTY PAYMENTS TO KOC CONTRIBUTORS BASED ON THEIR ROYALTY POINT INTEREST

APPALACHIA INTERACTIVE NET INCOME GENERATED FROM SALES OF KEEPERS OF CREATION, PRIOR TO INCOME TAX.

FOR DEMONSTRATION PURPOSES ONLY.

THE DIAGRAM SCALES PORTRAYED HERE ARE BASED ON ESTIMATES AND MAY NOT BE REFLECTIVE OF ANY FUTURE INCOME STATEMENTS.

THE EXAMPLES LISTED HERE ARE DEMONSTRATIVE AND NOT A COMPLETE LIST OF LINE ITEMS, CREDITS, DEBITS, EXPENSES, GAINS OR LOSSES APPEARING ON ANY FUTURE INCOME STATEMENTS.