

## User Guide Most Popular Articles

Jul 1, 2019 - Jul 31, 2019

 All Users  
100.00% Sessions

### Overall

Page	Pageviews	Avg. Time on Page
/docs/user_guide/introduction/	3,869	00:00:41
/docs/user_guide/data_and_analytics/user_data_collection/user_import/	1,599	00:04:45
/docs/user_guide/message_building_by_channel/webhooks/creating_a_webhook/	1,316	00:02:58
/docs/user_guide/data_and_analytics/custom_data/custom_events/	1,141	00:02:47
/docs/user_guide/message_building_by_channel/email/managing_user_subscriptions/	959	00:03:56
/docs/user_guide/data_and_analytics/custom_data/custom_attributes/	921	00:02:42
/docs/user_guide/engagement_tools/canvas/create_a_canvas/create_a_canvas/	897	00:03:10
/docs/user_guide/personalization_and_dynamic_content/connected_content/making_an_api_call/	873	00:03:02
/docs/user_guide/personalization_and_dynamic_content/connected_content/about_connected_content/	829	00:01:12
/docs/user_guide/personalization_and_dynamic_content/liquid/supported_personalization_tags/	790	00:03:09

### Onboarding

Page	Pageviews	Avg. Time on Page
/docs/user_guide/onboarding_with_braze/integration/	725	00:02:12
/docs/user_guide/onboarding_with_braze/learning_to_use_braze/	521	00:01:28
/docs/user_guide/onboarding_with_braze/email_setup/ip_warming/	400	00:04:20
/docs/user_guide/onboarding_with_braze/overview/	339	00:01:14
/docs/user_guide/onboarding_with_braze/email_setup/overview_and_requirements/	319	00:02:16
/docs/user_guide/onboarding_with_braze/terms_to_know/	314	00:01:38
/docs/user_guide/onboarding_with_braze/overview/?redirected=true	303	00:00:45
/docs/user_guide/onboarding_with_braze/web_sdk/	275	00:01:40
/docs/user_guide/onboarding_with_braze/email_setup/setting_up_ips_and_domains/	211	00:01:26
/docs/user_guide/onboarding_with_braze/email_setup/authentication/	192	00:02:21

### Data & Analytics

Page	Pageviews	Avg. Time on Page
/docs/user_guide/data_and_analytics/user_data_collection/user_import/	1,599	00:04:45
/docs/user_guide/data_and_analytics/custom_data/custom_events/	1,141	00:02:47
/docs/user_guide/data_and_analytics/custom_data/custom_attributes/	921	00:02:42
/docs/user_guide/data_and_analytics/user_data_collection/user_profile_lifecycle/	681	00:03:03
/docs/user_guide/data_and_analytics/user_data_collection/overview/	476	00:01:26
/docs/user_guide/data_and_analytics/tracking/uninstall_tracking/	453	00:03:38
/docs/user_guide/data_and_analytics/user_data_collection/data_collected_by_default/	396	00:02:10
/docs/user_guide/data_and_analytics/report_metrics/	363	00:02:21
/docs/user_guide/data_and_analytics/custom_data/pre-populating_custom_data/	246	00:01:30

## Message Building by Channel

Page	Pageviews	Avg. Time on Page
/docs/user_guide/message_building_by_channel/webhooks/creating_a_webhook/	1,316	00:02:58
/docs/user_guide/message_building_by_channel/email/managing_user_subscriptions/	959	00:03:56
/docs/user_guide/message_building_by_channel/push/creating_a_push_message/	715	00:03:17
/docs/user_guide/message_building_by_channel/email/creating_an_email_template/	700	00:02:13
/docs/user_guide/message_building_by_channel/content_cards/overview/	612	00:02:10
/docs/user_guide/message_building_by_channel/content_cards/create/	610	00:01:49
/docs/user_guide/message_building_by_channel/in-app_messages/customize/	592	00:03:44
/docs/user_guide/message_building_by_channel/email/creating_an_email_campaign/	576	00:02:22
/docs/user_guide/message_building_by_channel/in-app_messages/create/	420	00:02:05
/docs/user_guide/message_building_by_channel/push/rich_notifications/	401	00:02:31

## Introduction

Page	Pageviews	Avg. Time on Page
/docs/user_guide/introduction/	3,869	00:00:41
/docs/user_guide/introduction/?redirected=true	628	00:00:58
/docs/user_guide/introduction/?redirected=truehttps://www.braze.com/docs/user_guide/introduction/	1	00:00:02

## Administrative

Page	Pageviews	Avg. Time on Page
/docs/user_guide/administrative/app_settings/custom_event_and_attribute_management/	415	00:02:18
/docs/user_guide/administrative/app_settings/developer_console/internal_groups_tab/	403	00:02:27
/docs/user_guide/administrative/manage_your_braze_users/company-wide_settings_management/	365	00:02:17
/docs/user_guide/administrative/access_braze/sdk_endpoints/	291	00:03:19
/docs/user_guide/administrative/manage_your_braze_users/user_permissions/	236	00:03:13
/docs/user_guide/administrative/manage_your_braze_users/adding_users_to_your_dashboard/	229	00:02:20
/docs/user_guide/administrative/app_settings/developer_console/api_settings_tab/	227	00:02:18
/docs/user_guide/administrative/app_settings/app_group_management/	164	00:01:12
/docs/user_guide/administrative/manage_your_braze_users/teams/	159	00:03:27
/docs/user_guide/administrative/logging_in_and_security/logging_in/	150	00:00:38

## Engagement Tools

Page	Pageviews	Avg. Time on Page
/docs/user_guide/engagement_tools/canvas/create_a_canvas/create_a_canvas/	897	00:03:10
/docs/user_guide/engagement_tools/campaigns/scheduling_and_organizing/scheduling_your_campaign/	772	00:03:14
/docs/user_guide/engagement_tools/segments/creating_a_segment/	565	00:02:26
/docs/user_guide/engagement_tools/segments/segmentation_filters/	560	00:02:34
/docs/user_guide/engagement_tools/campaigns/testing_and_more/multivariate_testing/	464	00:04:29
/docs/user_guide/engagement_tools/campaigns/scheduling_and_organizing/intelligent_delivery/	427	00:04:02
/docs/user_guide/engagement_tools/canvas/get_started/the_basics/	390	00:02:30
/docs/user_guide/engagement_tools/canvas/get_started/canvas/	388	00:01:41
/docs/user_guide/engagement_tools/templates_and_media/content_blocks/	364	00:02:51
/docs/user_guide/engagement_tools/campaigns/testing_and_more/rate-limiting/	354	00:04:07

## Personalization & Dynamic Content

Page	Pageviews	Avg. Time on Page
/docs/user_guide/personalization_and_dynamic_content/connected_content/making_an_api_call/	873	00:03:02
/docs/user_guide/personalization_and_dynamic_content/connected_content/about_connected_content/	829	00:01:12
/docs/user_guide/personalization_and_dynamic_content/liquid/supported_personalization_tags/	790	00:03:09
/docs/user_guide/personalization_and_dynamic_content/liquid/overview/	779	00:01:54
/docs/user_guide/personalization_and_dynamic_content/deep_linking_to_in-app_content/	618	00:02:36
/docs/user_guide/personalization_and_dynamic_content/liquid/using_liquid/	613	00:01:13
/docs/user_guide/personalization_and_dynamic_content/connected_content/local_connected_content_variables/	561	00:03:29
/docs/user_guide/personalization_and_dynamic_content/liquid/conditional_logic/	538	00:02:35
/docs/user_guide/personalization_and_dynamic_content/overview/	386	00:01:45
/docs/user_guide/personalization_and_dynamic_content/liquid/filters/	365	00:02:16