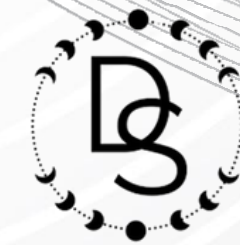




**GRIZZLED**  
**GEEK**

# OUR SERVICE



## PERSONALIZED AND COMPREHENSIVE

Grizzled Geek Offers an End-to-End Sales and Logistics Solution to Support the Commercial Success of Your Tabletop Projects

Without a Proper Commercial Plan [Most Tabletop Projects Stall after Crowdfund or the Initial 90 Day launch Window](#) Leaving Publishers at Risk of Unsold Stock and the Inability to Expand Their Market.

[Our Network, Strategies and Established Processes Extends both Life and Profitability.](#) Easing Stock Risk Concerns and Greatly Increasing Volumes to improve your costs.

We Specialize in Mass and Ecom strategies and provide Distro Consolidation as a free service



# LOGISTICS

## FLEXIBILITY AND SUPPORT

We work with several 3P logistics partners who offer us favorable terms and rates for everything from fulfillment, commercial sales and storage.

We are happy to aid you in choosing one that best supports your needs, or if you already have a provider, chances are we can work with them too.

We have simple processes that alleviate stress and confusion while protecting your profits.



# MASS SALES



## EDUCATION AND EXPERTISE

The Grizzled Geek Team has decades of experience helping publishers large and small secure placements in Mass clients throughout North America.

We will assess your entire catalogue before every Mass pitch cycle for potential. We build a full PNL and forecast to determine what the scope of the opportunity is and then we will work with our mass buyers and agencies to present your titles for consideration.

We are your champions every step of the way



# ECOMMERCE



## PROTECTION AND DELIVERY

Grizzled Geeks integrated strategy begins with protecting you on Ecommerce.

The key to long term commercial success within North America is to protect yourself on Ecommerce with branding, enforced MAPP and 3P Restriction Policies. The same policies companies like Asmodee and Lego use to protect their brands.

These protections mean that no one can deep discount your games and only your designated representative can sell your products on 3<sup>rd</sup> Party Platforms like Amazon.

# ECOMMERCE



## PROTECTION AND DELIVERY

Branding, AI and SEO optimization, Paid Marketing, MAP protection and 3P Enforcement are all part of Grizzled Geeks standard support.

We go far beyond just Amazon. Walmart.com, Ebay, TikTok, Facebook and Instagram are all leveraged and backed by our paid marketing.

We work to deliver your present and protect your future



# TRADE SHOWS

## ➤ EASE AND PROFITABILITY

The Grizzled Geek attends several end user trade shows throughout the world. We offer to support our publishers' sales at each event.

Grizzled Geek and its partners provide the show space, staff, tables, systems and logistics coordination. You simply provide the product.





# DISTRIBUTION



## STRATEGY AND PARTNERSHIP

Grizzled Geek has a Network of Distributors throughout North America that support both MAP and 3P Ecom Restrictions. This creates the network to deliver the volume and market penetration you need while ensuring the long-term value of your product is not diminished.



Grizzled Geek understands the strategic importance and the challenging margins with Distribution. In order to protect our partners we forgo all profits from this channel, passing all net revenue directly to you.



# INTERNATIONAL



## OPPORTUNITY AND EXPANSION

Our International Distribution Chain can place an order before you go to print and pick up directly from your manufacturer.



We have potential buyers for your English titles in UK, EU, Australia and Asia.

As with North American Distribution, there is no direct cost from Grizzled Geek. This is purely a “Value-Add” service.



# OVERVIEW

## FINANCIALS AND COMMITMENTS



- Grizzled Geek Provides a Remit to It's Publishers Equal to 30% of the Products MSRP for Each Unit Sold
- Grizzled Geek Commits 3-5% of all Revenue Generated into Meta and Social Marketing to Drive Continued Sales
- Grizzled Geek Brands, MAPP Protects, and 3P Restricts your Games. Covering all Costs for Systems and Staff
- Grizzled Geek SEO/AI Optimizes your Ecom Listings Covering all Set Up Costs
- Grizzled Geek Pays for "Last Mile Shipping" from it's dedicated Warehouse
- Grizzled Geek Performs Numerous Tasks to Facilitate the Sale of your Products. Covered within out Statement of Work.



- Land your Products with one of Our 3PL Partners or with a Logistics Provider of Your Choice
- Provide Grizzled Geek with Accurate Product Data, Marketing Images and Video
- Collect Monthly Revenue



# MOVING FORWARD

## ➤ OPPORTUNITY NOT PRESSURE

Curious if we can help?

Use our Calendly Link to schedule a free, zero obligation consultation or simply email us at [info@grizzledgeekgames.com](mailto:info@grizzledgeekgames.com)

We'll walk you through the details, answer all of your questions and together we can decide if our service is right for you.

There is still time to take advantage of the Q4 Sales cycle, but with the level of service we provide our space is limited!



The background features a light gray field with a series of thin, white, wavy lines that create a sense of motion. In the corners, there are decorative elements: the top-left and bottom-right corners have bold, overlapping waves in dark blue, gold, and black; the top-right and bottom-left corners feature a fine, white grid pattern.

**THANK YOU!**