





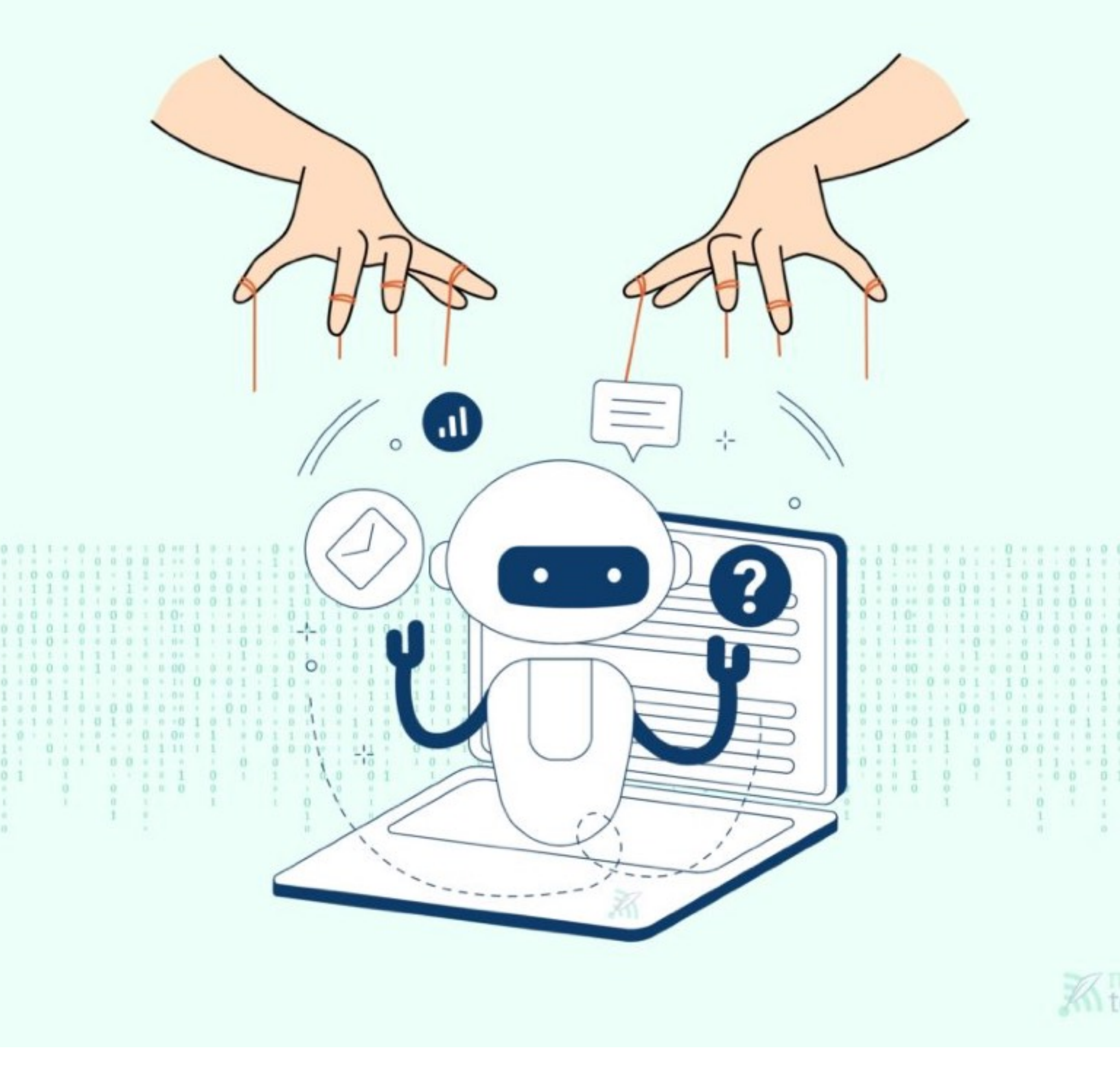
TEMPLE

UNIVERSITY®

Sanjiv Appabhai • Seth Bernstein • Thanh Nguyen • Manan Patel • Human AI Interaction • Temple University • CIS

**What is Prompt Engineering?**

- **Prompts** are instructions passed to a language models.
- **Prompt engineering** is process of crafting these prompts.
- Key components:
  - Clarity.
  - Specificity.
  - Context.
  - Constraints.



• **Prompts are instructions passed to a**

• Clarity.



languages models.

content.

these prompts.

constraints.

• Key components:

Specificity.

**Prompt engineering is precrafting**

**Why?**