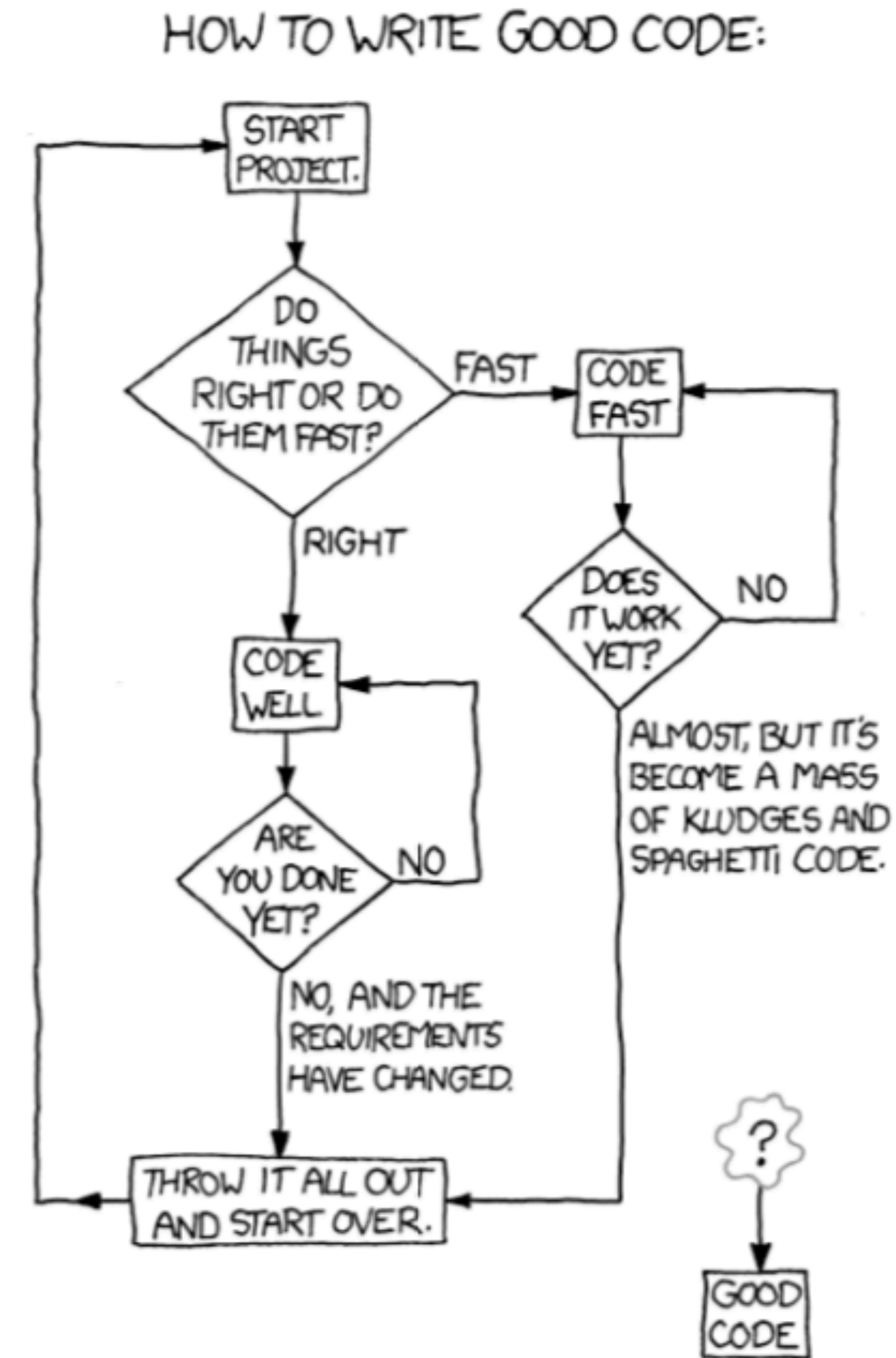


Expectations Managed!

- Set expectations for the audience
 - Work in progress versus
 - Mature capability
- Provide context for the demo
 - Define its purpose and structure
 - Define its maturity
 - Make clear the effort
 - Pinpoint future directions



Be Prepared.

- **Practice!** (...don't memorize)
 - Create a Checklist
 - Run through your part by yourself
 - Run through the full demo with participants and team
 - Run through it with an outside “trusted” advisor

