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Steve Jobs Maps Demo

https://youtu.be/bd6dQmN-mPw



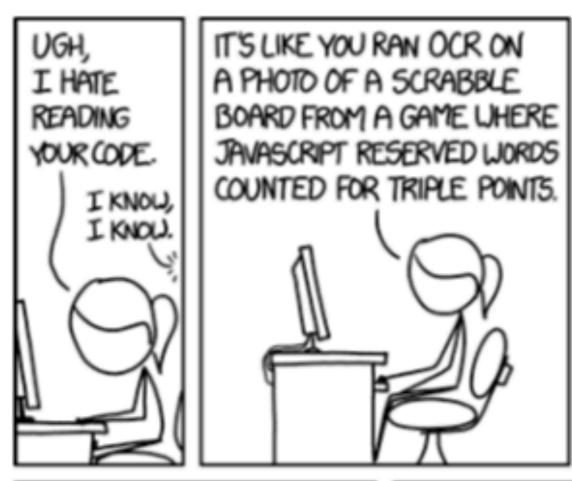


Steve Jobs Maps Demo



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Planning Tone is not Lying by Omission









- Stakeholders (hopefully) have buy-in
- Stakeholders (likely) define terms differently (or not at all)
- Stakeholders (undoubtedly) have biases
- Use well understood language with targeted descriptions

