

Planning Tone is not Lying by Omission



- Stakeholders (hopefully) have buy-in
- Stakeholders (likely) define terms differently (or not at all)
- Stakeholders (undoubtedly) have biases
- Use well understood language with targeted descriptions

Plan Development?...Plan Demonstrations!!

- Survey completed work
- Group "stories" into stories
 - Group logically by functional area
 - Identify general themes
 - Discard duds
- Significant work does not mean demo-worthy work

