







**WHAT'S EVENTSTO RING?**

**THE RRC RES**

**Added fuel  
injector to  
inventory list**

**Customer  
purchased  
fuel injector**

**Customer left  
feedback on fuel  
injector**



**Marketing  
examined feedback  
to see if they can  
better target  
customers**

Identify Commands

**Navigate to  
parts  
inventory and  
click add part**

**Select fuel  
injector and  
click add to  
cart**

**Select text  
box and add  
comment**

**Login to admin  
and click view  
feedback.  
Select fuel  
injector**

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**Purchasing**



Free for all