

Plan Development?...Plan Demonstrations!!

- Survey completed work
- Group "stories" into stories
 - Group logically by functional area
 - Identify general themes
 - Discard duds
- Significant work does not mean demo-worthy work



Every Picture Tells a Story

- Demo more than "it gets the job done"
- Demonstrate a significant user experience
- Demonstrate value and/or potential
- Personalize the story's user
- Tailor the demo to your audience

