

Commitment

- Will you be committed to developing this product?
 - Engineers typically comfortable making commitment to a job they know nothing about.
 - Engineers typically resist planning the same work!
- To make a commitment, need to make a plan.



Plan First, Plan Often

- Work more effectively
 - Do things in a productive order
 - Don't miss important steps
- Meet commitments
 - Know what you must do
 - Know when it will be done
- Better work
 - Don't skip steps due to schedule pressure

**A Goal Without a Plan is
Just a Wish.**