WHAT IS EVENT STORMING?

THE PROCESS

Added fuel injector to inventory list

Customer purchased fuel injector

Customer left feedback on fuel injector

Marketing examined feedback to see if they can better target customers

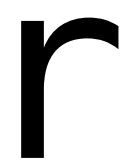
Identify Commands

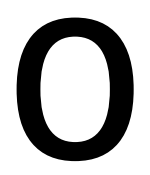
Navigate to parts inventory and click add part

Select fuel injector and click add to cart

Select text box and add comment

Login to admin and click view feedback. Select fuel injector





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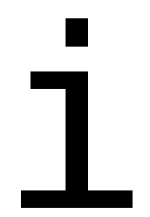

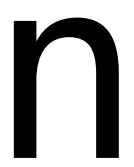

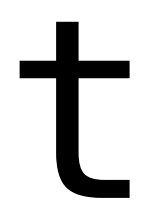

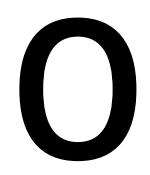

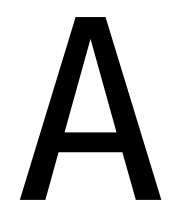
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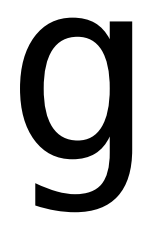
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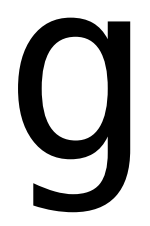
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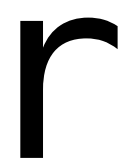

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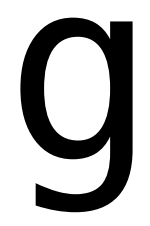
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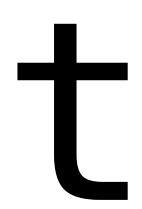

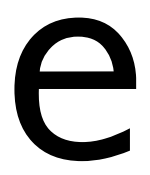

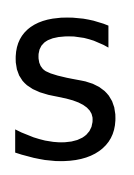

Purchasing

Feedback

Ian Tyler Applebaum • Adjunct Instructor • Temple University CIS

TEMPLE
UNIVERSITY

Group into Aggregates

Added fuel injector to inventory list

Customer purchased fuel injector

Customer left feedback on fuel injector

Marketing examined feedback to see if they can better target customers

Navigate to parts inventory and click add part

Select fuel injector and click add to cart

Select text box and add comment

Login to admin and click view feedback. Select fuel injector

Purchasing

Feedback