







**WHAT'S EVENTSTO RING?**

**THE RRC RES**

**Added fuel  
injector to  
inventory list**

**Customer  
purchased  
fuel injector**

**Customer left  
feedback on fuel  
injector**



**Marketing  
examined feedback  
to see if they can  
better target  
customers**

Enforce Timeline





































an Tyler Appalaun • Adjunct Instructor • Temple University CIS



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Identify Commands