



WHAT'S EVENTSTO RING?

THE RRC RES













































**Added fuel
injector to
inventory list**

**Customer
purchased
fuel injector**

**Customer left
feedback on fuel
injector**

**Marketing
examined feedback
to see if they can
better target
customers**































an Tyler Appalaun • Adjunct Instructor • Temple University CIS



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Start Discovering Events

Enforce Timeline

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