Cindy Giang

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TECHNICAL SKILLS

User Interface: Figma, Adobe XD, Photoshop, InDesign
Design: Prototyping, User Experience, Mobile & Web Applications, User Research, Usability Testing, Persona & Scenarios
Microsoft: Azure, Excel, PowerPoint, Word

EDUCATION

University of Utah, David Eccles School of Business   Salt Lake City, UT
Master of Science in Information Systems | GPA: 3.86/4.0   *July 2021*
- Relevant Course: Data Visualization, System Analysis & Design

University of Utah, College of Architecture and Planning   Salt Lake City, UT
Bachelor of Science in Ecology | GPA: 3.85/4.0   *May 2018*
- Relevant Course: Design Profession, Computer Graphics, Architectural Design, Modeling/3D Rendering/ Animation

PROJECTS

Zions Bancorporation, Internal Customer Data Integration (CDI) Web Application   *January 2022 - Present*
UX Designer | Business Information Analyst
- Conducted user research with 17 participants across disciplines to better understand their daily needs from the CDI department
- Lead design reviews and workshops, building wireframe and high-fidelity prototype, and perform user testing with high fidelity design

Swire Coca-Cola, CokeNow Employee Mobile and Administrative Web Application   *February - August 2021*
Project Manager | UI/UX Designer
- Created and maintained clear documentation of the project. Present the data to Swire Coca-Cola and University of Utah Capstone representatives
- Utilized Figma to create wireframe and high-fidelity design for the mobile and web application – user interviews with dogfood build prototype
- Managed agile framework collaboration between teams and stakeholders to ensure project goal alignment and completion

Furrever Family Mobile Application Proposal   *January -March 2021*
- Delivered in-depth analytical insight of pet adoption to accelerate adoption improvement and decrease rehoming needs within the community
- Composed a detail proposal for a mobile application, including data for: timeline, cost and budget, user research, database structure, and wireframe

EXPERIENCE

Zions Bancorporation   Salt Lake City, UT
Business Information Analyst   *November 2021 - Current*
- Understand, gather, review, analyze, validate, evaluate, and map business systems, processes, and user requirements in coordination with the business
- Lead small projects and teams to develop solutions for our users working with the modeling and architecture team and business analysts across multiple departments

Design West Architects   Salt Lake City, UT
Architectural Designer   *May 2018 – December 2020*
- Collaborated with internal team to build and maintain physical and digital libraries
- Built 3D prototypes of projects to innovatively grow within the architectural industry and engage clients in the design process before the project is sent out for development
- Led and coordinated projects between clients, contractors, and engineers to design and build commercial, educational, and military infrastructures

ACTIVITIES

Southwest Union of Vietnamese Student Association   *November 2017 – April 2018*
Promotion Committee Staff
- Designed digital and physical assets such as Snapchat filters, t-shirt designs, conference badge template, and social media advertisements for a student conference