

PROBLEM Students in school struggle with how their teachers teach Students might not understand all the information their being provided in class Some kids cant go to tutoring classes afterschool due to issues at home EXISTING ALTERNATIVES wyrant grade potential tutoring varsity tutors	SOLUTION I want to make a tutoring business where students or others can teach other students for one hour- one hour and 30 minutes. They can teach all subjects with stuff like languages, Math (all types), English, history (all types), Science (all types) and any other class thats in school You would go on a zoom because sharing contact information can lead to issues on its own you can meet up but just know that you can also go on zoom so its really your choice you can message the tutors personally before you do the zoom if you please KEY METRICS by the end of this year i would like if 50 students per school to be in my business if I plan out the marketing and revenue right I could start a hashtag called #helpthestudents and it will raise awareness and gain attention and noticeability	UNIQUE VALUE PROPOSITION Students have to pay their tutors upfront and the most they can offer is 50 an hour. there is no subscription of premium access needed for anything you are able to rate the tutors work and their rating will be public to the students trying to find a good tutor you have to put in your credentials HIGH-LEVEL CONCEPT think of mathway but people actually teach you the concept and its all subjects	UNFAIR ADVANTAGE My businesses unfair advantage is the tutor that can be personalized to your interest if you want a white tutor than you can pick a white tutor and its the same for all groups for colors or races it can also be personalized especially for languages so that its more believable. You are able to message the tutor before the session starts and get to know you the tutors can even have a following so that they you can have CHANNELS Instagram Tiktok Youtube	CUSTOMER SEGMENTS My business is targeted towards all schools whether they are the highest grossing school academically to the lowest school academically. EARLY ADOPTERS schools like Ateloupe valley union high, laces, Palisades, hamilton,
COST STRUCTURE tam: 52,000 sam som	REVENUE STREAMS Starting a hashtag on instagram Tiktok Youtube having other companies see my business and wanna sponsor it through them seeing it on social media Google forms advertising my product on different business websites			

