Story 1

Profit Dashboard

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Tables Subcategory is

giving us highest loss

Eastern Tables are

especially doing very ..

Regional Profits Profit Customer sales and Profit 10K Region -11.025 19.327 South West Sub-Catego.. Central East 15,609 3,659 19,327 5К Copiers 12,323 12,315 Phones Accessories 7,252 7,005 16,485 6,972 Paper 5,947 12,119 -5K Chairs 6,593 6,612 4,028 0К 5К 10K 15K 20K 25K Storage 1,970 8,389 2,274 8,645 Sales Envelopes 1,778 1,812 1,465 1,909 Profit Map Art 1,195 1,900 1,059 2,374 Labels 1,073 1,129 1,041 2,303 **3**3,403 230 1,833 Fasteners 237 264 174 275 395 -1,190 2 Supplies -662 -1,155 626 100 1,184 2,037 Binders -1,044 3,901 3,317 2,547 -6,528 836 6,436 Machines -1,486 6,929 -1,439 -619 4,854 4,009 -3,428 1,157 Bookcases -1,998 -1,168 1,339 -1,647 -25,729 **Appliances** -2,639 8,391 4,124 8,261 ,1963 Tables -3,560 -4,623 1,483

New York state is the

highest loss making i...

Anthony and David are

the highest loss maki..

-3,906

**Furnishings** 

5,881

3,443

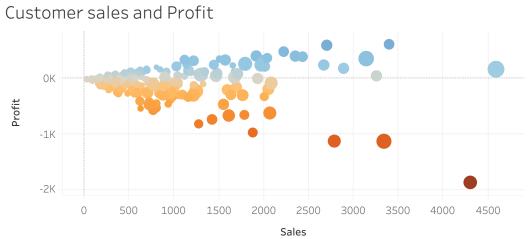
7,641

Ross and Shahid are

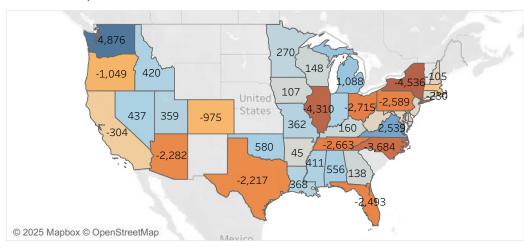
the highest loss maki..

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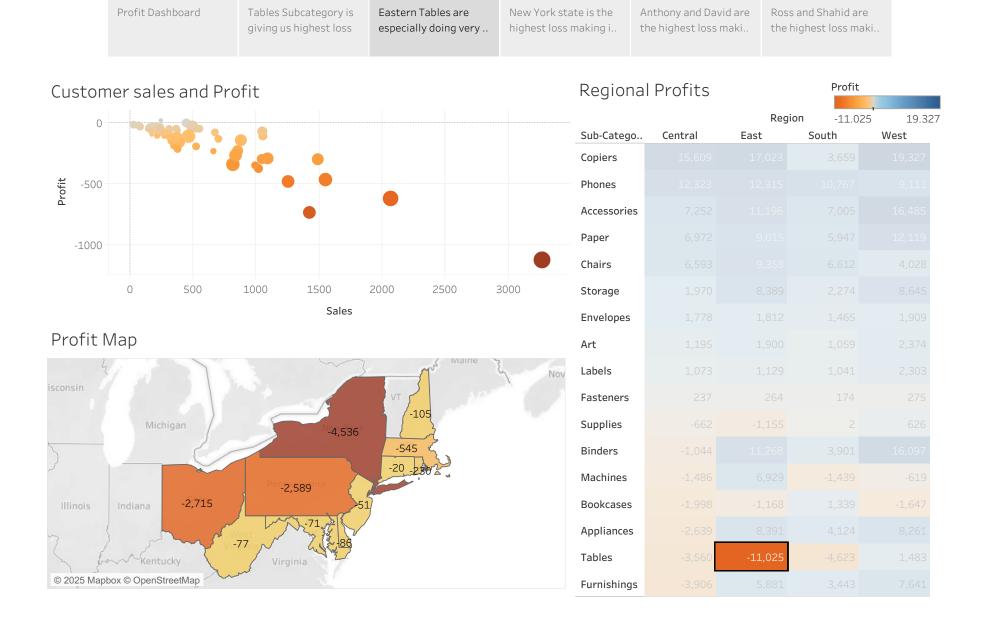


## Profit Map

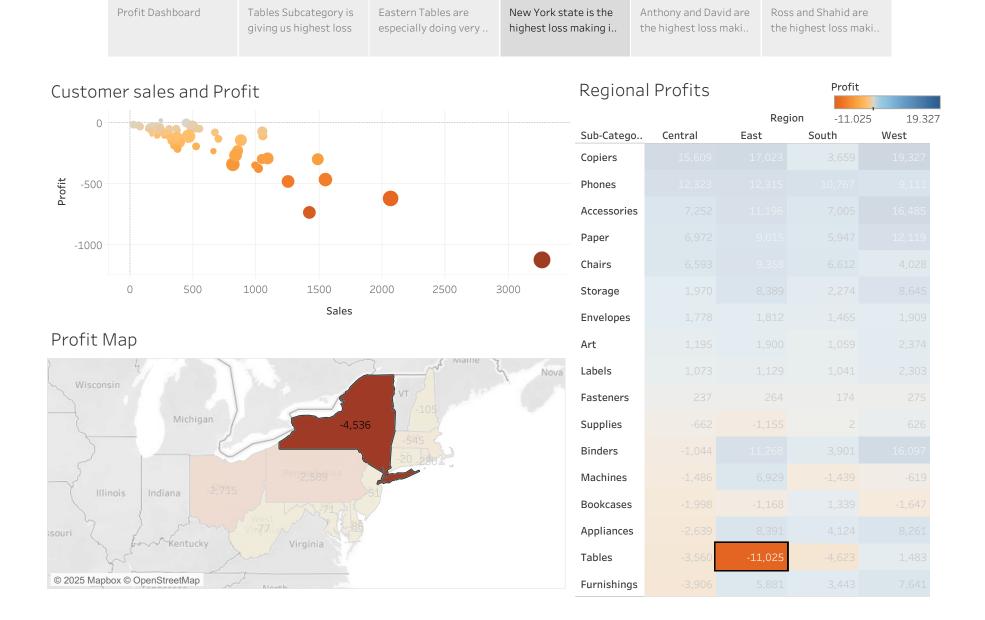


Regiona	egional Profits Profit			
		Reg	ion -11.0	25 19.327
Sub-Catego	Central	East	South	West
 Copiers				
Phones				
Accessories				
Paper				
Chairs				
Storage				
Envelopes				
Art				
Labels				
Fasteners		264	174	
Supplies				
Binders				
Machines				
Bookcases				
Appliances		8,391		8,261
Tables	-3,560	-11,025	-4,623	1,483
Furnishings				

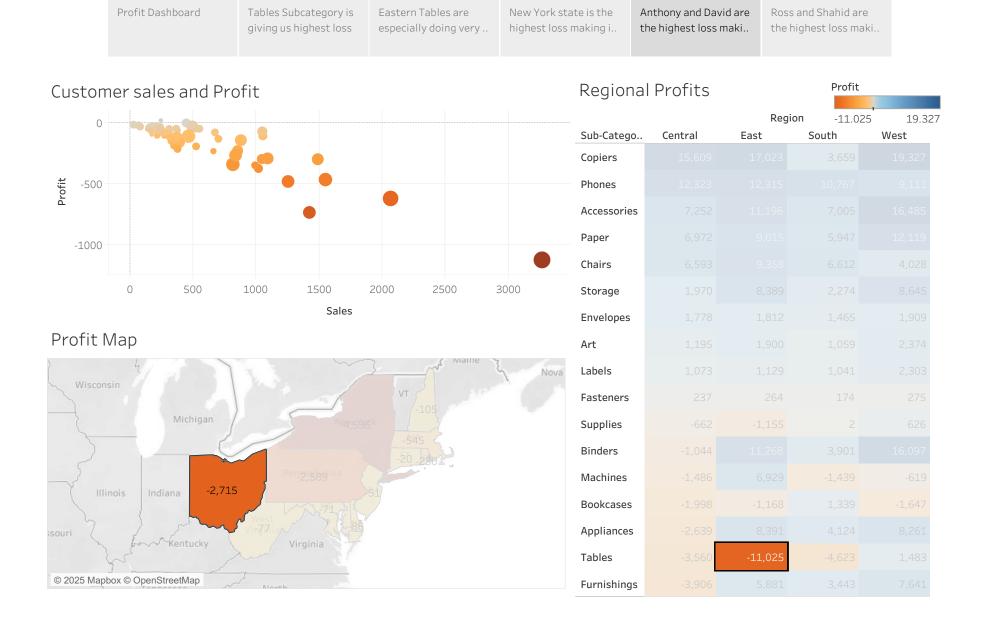
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