

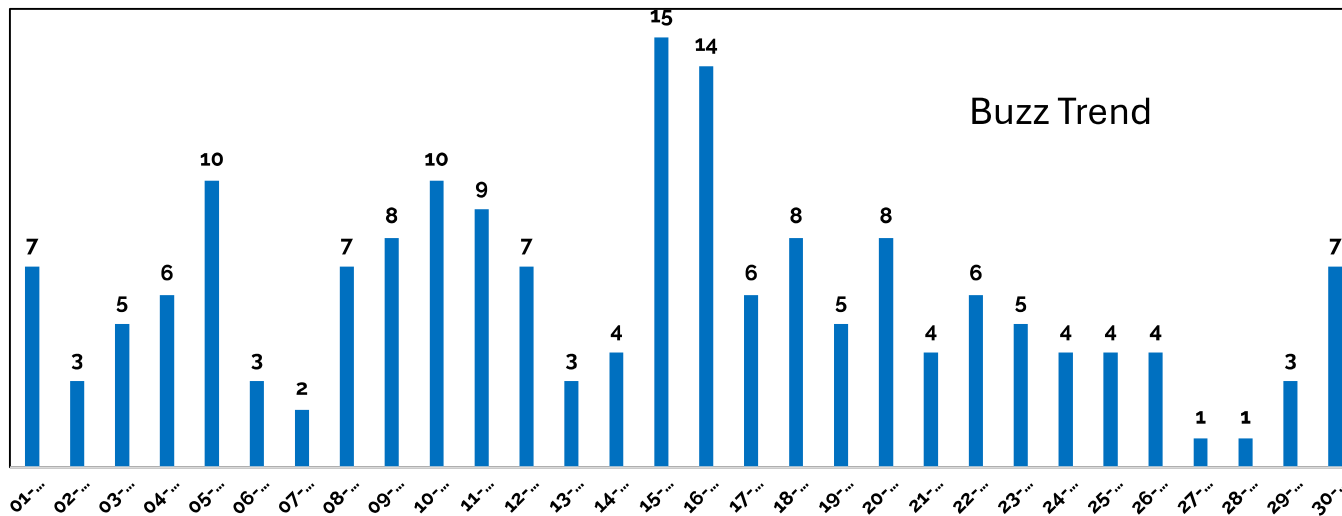
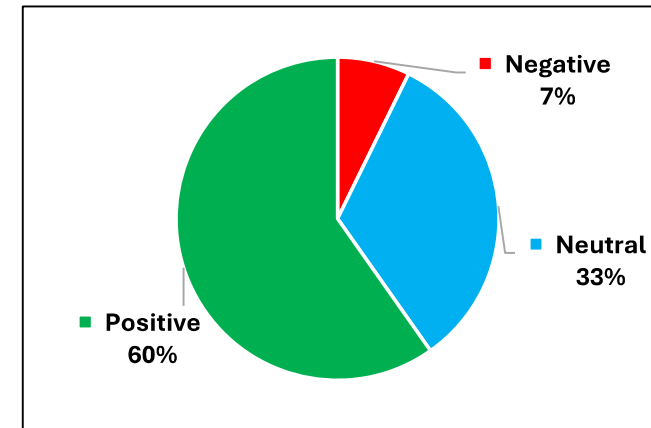


ORM - Monthly Report (Sep 2025)

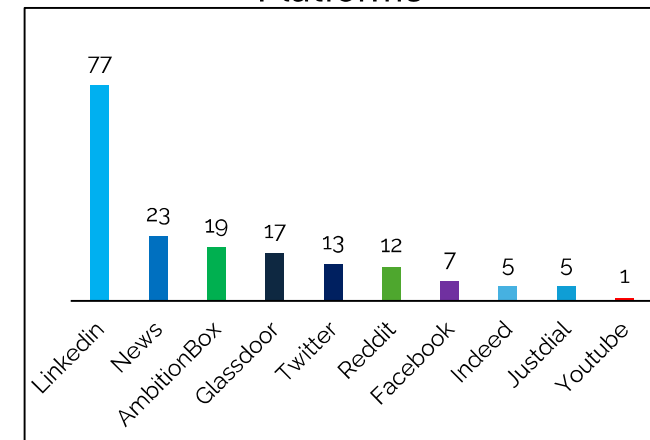
# Overview



## Sentiment Analysis



## Platforms

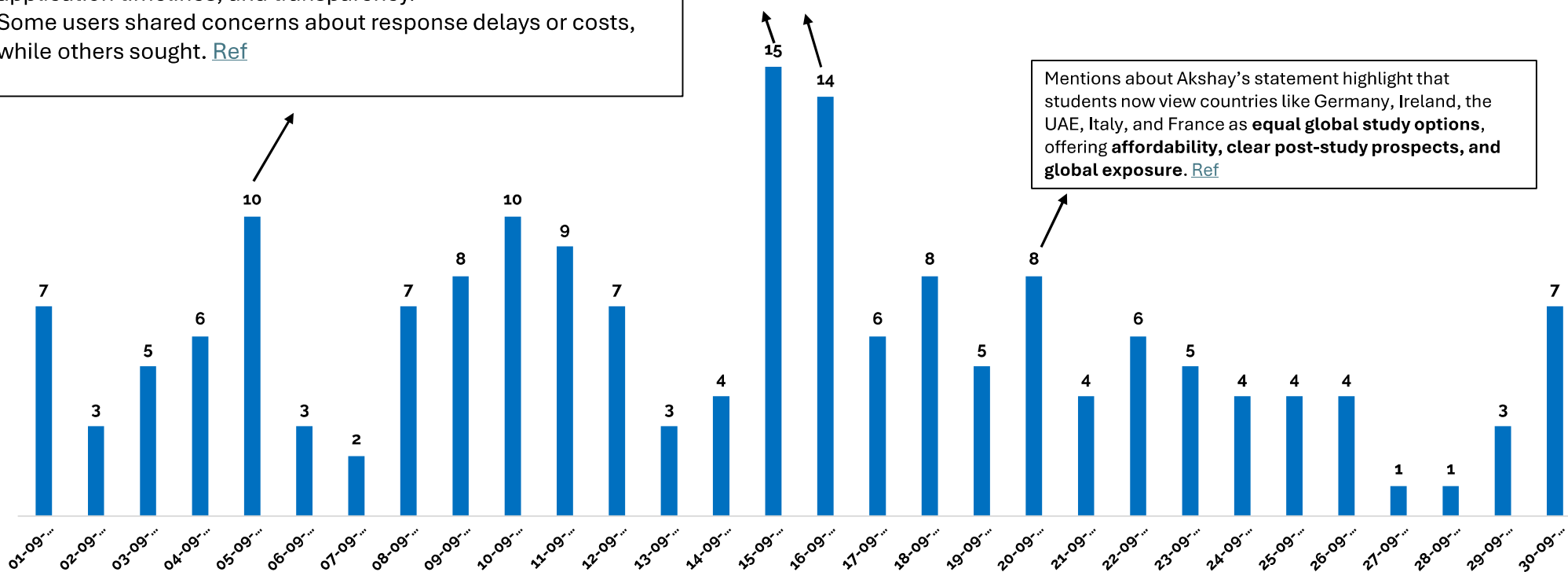


# Buzz Trend

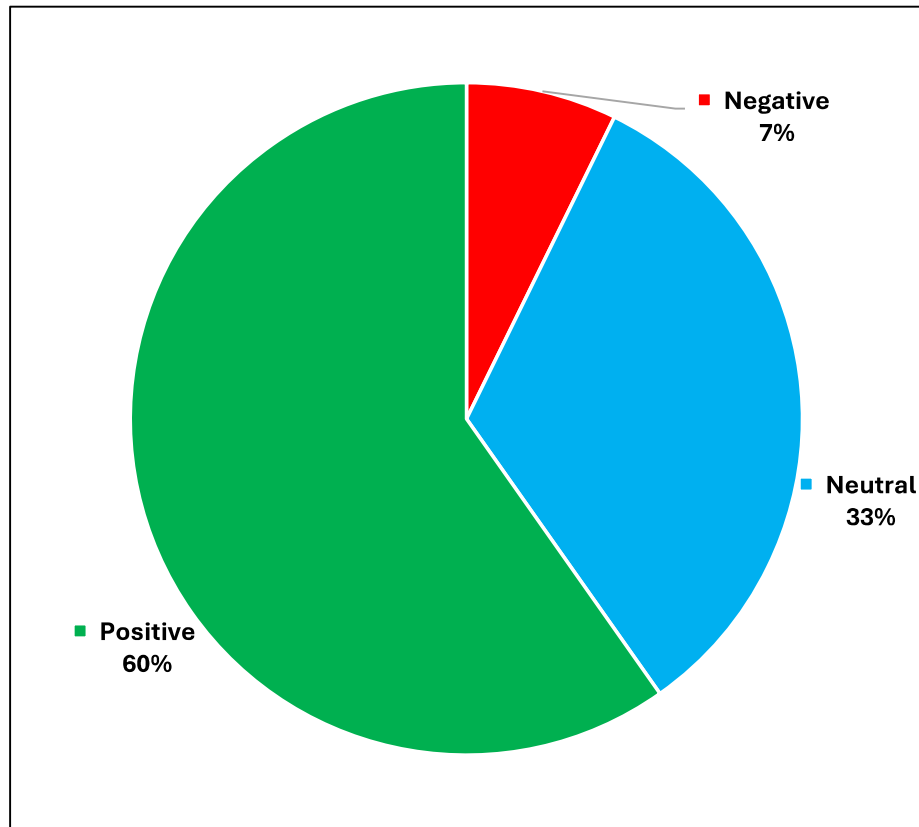
Reddit mentions feature a mix of negative feedback and genuine queries from students, mainly about service experiences, application timelines, and transparency. Some users shared concerns about response delays or costs, while others sought. [Ref](#)

**LinkedIn dominates the mentions**, mainly from individuals celebrating awards or recognition at **Leverage Edu**, showing strong internal engagement and pride among employees and partners. [Ref](#)

Mentions about Akshay's statement highlight that students now view countries like Germany, Ireland, the UAE, Italy, and France as **equal global study options**, offering **affordability**, **clear post-study prospects**, and **global exposure**. [Ref](#)



# Sentiment Analysis



## Positive:

Positive mentions on LinkedIn primarily highlight awards received by employees, as well as meetings, events, and other company activities, showcasing Leverage Edu's employee recognition, engagement, and vibrant work culture. [Ref](#) [Ref](#)

## Neutral:

Neutral mentions mostly come from job hiring posts and news articles, providing factual information about open positions, recruitment drives, and industry updates. [Ref](#) [Ref](#)

## Negative:

Negative mentions primarily appear on Reddit and Twitter, focusing on issues with the admission process and repetitive follow-up. [Ref](#) [Ref](#)

# Samples


**Shelly Gandhi** • 3rd+  
 Experienced International Recruitment & Immigration Specialist ...  
 1mo • Edited •

[+ Follow](#)

✨ Exciting Day with the **Leverage Edu** Team! ✨

Had the opportunity to visit our Leverage Edu offline centers in Noida and Nehru Place. It was wonderful connecting with the teams, training them on the University of Law's processes, unique USPs, scholarship opportunities, and intakes.

Some key highlights about **The University of Law (ULaw)**:

- ✔ One of the UK's longest-established specialist providers of legal education.
- ✔ Campuses in London, Birmingham, Manchester, Leeds, Nottingham, Bristol & Guildford.
- ✔ Offering both Law & Business programs with a strong employability focus.
- ✔ Excellent career services and placement opportunities.
- ✔ Scholarships available for meritorious international students.

📅 Upcoming Intakes – January, June & September 2025

The energy and enthusiasm from the team were truly inspiring – they are all set and excited to promote ULaw and support students in achieving their academic dreams!


#UniversityofLaw #LeverageEdu #StudentSuccess #Scholarships #SouthAsia #HigherEducation #Noida #Nehrurplace  
**Nippun Sharma Kirti Pal Varun Dhawan**



 150

+ 1

1 repost


**Swetabh Sonik** • 3rd+  
 India Head - Leverage Partners || Business Turnaround Specialist |  
 1mo • Edited •

[+ Follow](#)

🚀 Leverage got Profitable and TechCrunchd this morning 🚀

Just wrapped up a three-day trip to Tamil Nadu and honestly, came back quite near to exhausted. But the moment I read our CEO **Akshay Chaturvedi**'s post (Link below) this morning, something inside me flipped. Suddenly, the tiredness was gone, and I felt fully re-energised.

<https://lnkd.in/gAA-Ggn4>

It felt as if the unconscious dream I've been living for the last 3.5 years with Leverage had just crystallised into reality.

What stood out to me in Sir's (**Akshay Chaturvedi**) note:

- We've not just doubled revenue and crossed into profitability (PAT+), but we've done this in one of the most uncertain geopolitical and economic climates globally. International education has been shaken by policy shifts, forex volatility, and migration sentiment changes. Yet, amidst all this, Leverage has compounded—and organically. That's rare, and that's special.
- This isn't just growth for the sake of numbers. It's growth driven by trust, with students choosing us more through referrals, brand pull, and word of mouth. As Warren Buffett once said: "Trust is like the air we breathe. When it's present, nobody really notices. But when it's absent, everybody notices." That's exactly the compounding power we've leaned on.
- **#Profitability** here is not an end goal, it's an enabler. It means more investment in student infrastructure, stronger full-stack offerings, top-of-market opportunities for teammates, and the ability to give back meaningfully.

For me personally, the last 1.5 years have been overwhelming in every sense—tiring, relentless, but deeply fulfilling. And today, I'll pause for just a second to pat myself on the back for the effort I've put in. Because it's been worth it 🙌


And here's the part closest to my heart 🥰  
 Our Pan-India B2B network has grown by 170% over the last 12 months, and nearly 40% in just the last six months of this financial year. Even through this surge, we haven't taken a moment to rest. We've already set very ambitious targets for the second half—and I'm 200% sure we'll achieve them. Anything less ambitious simply bores me personally.


The party has only begun 🎉. The next six months are critical. We've always believed in showstopping performances, and we will not rest until we leave the industry in absolute awe.

Hungry. Ambitious. Purpose-driven. That's who we are.


#Leadership #B2BGrowth #LeverageEdu #ProfitabilityWithPurpose  
 #GlobalEducation #BusinessStrategy #TrustAndGrowth #FutureReady

**Kirti Pal Nippun Sharma Leverage Digvijay Gagneja Aman Arora Rachit Juneja TechCrunch**



 72

2 comments • 3 reposts


**Priyanshi S.** • 2nd  
 Associate Counsellant @ Leverage  
 1mo • Edited •

[+ Follow](#)

✨ I'm truly delighted to share this special moment —First MBBS student of Leverage Edu is ready to fly and begin his journey towards becoming a doctor. This milestone is not just about one student's dream taking flight, but also a reflection of the dedication, trust, and hard work that goes into shaping such life-changing journeys. Wishing him all the very best for this new chapter filled with learning, growth, and success. May this be the first of many such inspiring journeys ahead! 🚀


#LeverageEdu #StudentSuccess #StudyAbroad #MBBSAbroad #GlobalEducation  
 #FutureDoctor #DreamsTakeFlight #EducationWithoutBorders #SuccessStory  
 #NextChapter #GoodLuck #mbbs



 13

1 comment

# Reddit Samples

 **r/Indians\_StudyAbroad** • 5d ago  
Impressive-Stay-6300

## Can't decide between Leverage Edu and Bharat in Germany or other consultants for Masters in Germany — needs real advice

**Engineering**  
Hey everyone 🙏

My\_qualifications are - I'm an Indian student currently in my 7th semester of B.Tech Mechanical Engineering with German GPA 1.4 . I'm planning to apply for Masters in Germany (Public Universities) for the Sept 2026 intake.  
I've done a lot of research but now I'm genuinely stuck choosing between consultants. I'm sharing all the details so people who've gone through this can help me make an informed decision:

My Options:

- 1 Leverage Edu – 2 Lakh

Handles APS, SOP/LOR, 5 university applications, visa guidance

Some good reviews, but also quite a few negative ones saying they lose interest after payment

Concern: Are they really experienced with German public universities or just generic consultants?



**Harshitonlife** • 27d ago

Just trust them because they are genuine also it's their business model so I know it might sound you some scam because no one else doing the same in the market but they are charging a lot more than the others just to give you a guarantee thing for the admissions. In case you won't get a acceptance letter from any of the chosen uni the amount gonna be refunded to you

 1   Reply  Award  Share ...



**r/Indiajobs** • 24 days ago

## We're Hiring at a Funded EdTech Startup! (Competitive Pay)



**Far\_Carob\_9388** • 20 days ago

I worked as a Lead Product Designer at Leverage Edu (India's Leading Ed-Tech) where I managed my own design team. From a brick and mortar consultancy to digitisation of all their products and services are led by me. Connect with me if you are interested to know more.





THANK YOU