

Glossary

Data Analytics

Terms and Definitions



A

**Areas in this glossary are intentionally empty as we haven't covered key terms and definitions that fall under certain letters just yet.*

As the program progresses, you'll notice the glossaries shared will populate with many more key terms covered.

B

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D

Data: A collection of facts

Data analysis: The collection, transformation, and organization of data in order to draw conclusions, make predictions, and drive informed decision-making

Data analyst: Someone who collects, transforms, and organizes data in order to drive informed decision-making

Data analytics: The science of data

Data-driven decision-making: The process of using facts to guide business strategy

Data ecosystem: The various elements that interact with one another in order to produce, manage, store, organize, analyze, and share data

Data science: A field of study that uses raw data to create new ways of modeling and understanding the unknown

Dataset: A collection of data that can be manipulated or analyzed as one unit

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