








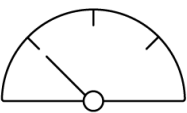












Developer Persona Canvas

INDIVIDUAL  NAME  LOCATION  COMPANY  JOB TITLE SKILLS  LANGUAGES  PLATFORM  EDUCATION		AWARENESS  AWARENESS 	PAIN POINTS 
		BUSINESS INFLUENCE  SCOUTING  PURCHASING 	USE CASES 
		PERSONAL DEVELOPEMENT 	PRODUCTS  CURRENT  FUTURE 
		COMMUNITY 	

DEVELOPER JOURNEY MAPPING

DISCOVER	EVALUATE	LEARN	BUILD	SCALE