B2D Monetization Strategies

1. Direct:
REVENUE UPFRONT

[B2D ⚙ $] **+** [$ DISTRIBUTE & SELL FINAL PRODUCT]
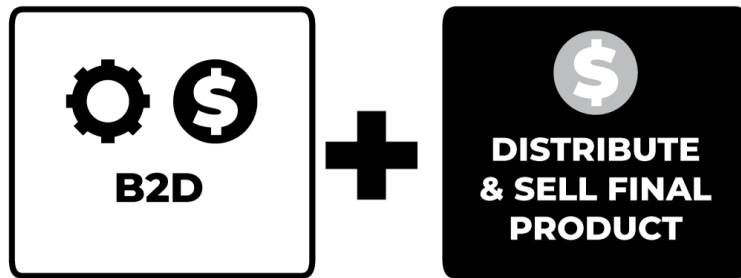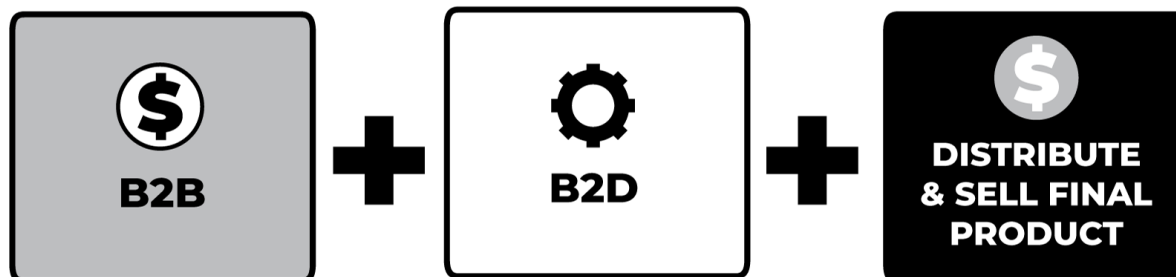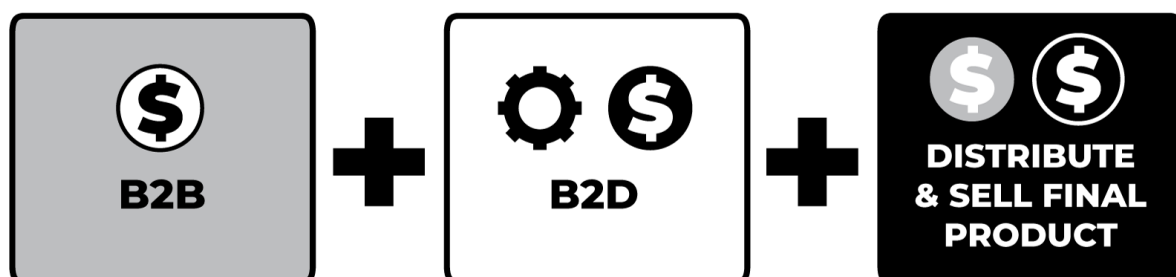
2. Direct:
REVENUE DELAYED

[B2D ⚙] **+** [$ $ DISTRIBUTE & SELL FINAL PRODUCT]
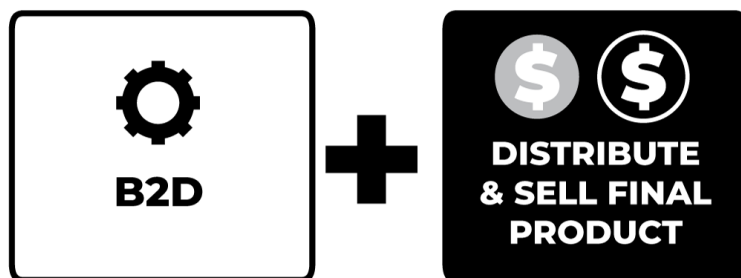
3. Indirect: **MARKET ENHANCEMENT**

[B2B $] **+** [B2D ⚙] **+** [$ DISTRIBUTE & SELL FINAL PRODUCT]

4. Indirect: **ECOSYSTEM ENHANCEMENT**

[B2B $] **+** [B2D ⚙ $] **+** [$ $ DISTRIBUTE & SELL FINAL PRODUCT]

B2D MONETIZATION KEY

⚙ Developer uses/ adopts tool

$ B2D gets paid

$ Developer makes money

$ B2B/B2C product sold