Essential PHP Tools: Modules, Extensions, and Accelerators

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ISBN (pbk): 1-59059-280-8

Printed and bound in the United States of America 12345678910

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Distributed to the book trade in the United States by Springer-Verlag New York, Inc., 175 Fifth Avenue, New York, NY 10010 and outside the United States by Springer-Verlag GmbH & Co. KG, Tiergartenstr. 17, 69112 Heidelberg, Germany.

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CHAPTER 9

Sending Mail

Web sites don't just display Web pages. Often, they also send e-mail messages. For example, sending a confirmation message to a user after he creates an account, changes a password, or places an order is a common practice. Many Web sites also send periodic e-mail newsletters containing new headlines or information about recent site updates. The PEAR Mail and Mail_mime modules provide a flexible, robust way to send e-mail messages from your PHP programs.

This chapter discusses PEAR Mail 1.1.2 and Mail_mime 1.2.1. With the PEAR Mail module, you have more control over how your e-mail messages are sent than if you just use PHP's built-in mail() function. The Mail_mime module supplies a way to send messages that are more complicated than plain-text ones—messages with attachments, HTML, and embedded images.

Sending Plain-Text Mail Messages with PEAR Mail

The PEAR Mail module sends e-mail messages and lets you switch easily between using a local or remote method to send your message and piggybacking on PHP's built-in mail() function. PEAR Mail also automatically takes care of platform dependencies such as line endings.

To send a message, create a new Mail object using the Mail::factory() method and then call the send() method on that object, passing it the recipient's address, message body, and headers. Listing 9-1 demonstrates sending a message with the Mail module.

Listing 9-1. Sending an E-mail Message

```
_MSG_;
$res = $mailer->send($to, $headers, $body);
// If the message can't be sent, send() returns a
// PEAR::Error object
if (PEAR::isError($res)) {
   print "Couldn't send message: " . $res->getMessage();
}
```

The first argument to Mail::factory() is which driver to use. The driver controls how the Mail object sends the message. Your driver choices are mail, smtp, and sendmail. The mail driver uses PHP's built-in mail() function, and the smtp driver uses an SMTP server. If you have Sendmail or a similar mailer program installed, you can use the sendmail driver as well.

Because the mail driver sends messages with PHP's built-in mail() function, it relies on the mail-related PHP configuration settings: sendmail_path and, on Windows, sendmail_from. The sendmail_path configuration setting should be set to the path of an external mailer program and any arguments you want to pass to the program. If you're using Sendmail on Unix, its path is probably /usr/sbin/sendmail or /usr/lib/sendmail. When you build and install PHP, the configure script looks for Sendmail and sets the configuration setting appropriately.

If you are using a mailer program other than Sendmail, set sendmail_path to the location of a Sendmail-compatible mail program that may have been supplied with your mailer software. For example, use the sendmail wrapper program that comes with qmail or the regular exim binary for Exim.

PHP 5 supports another mail-related configuration setting: mail_force_extra_parameters. The value of this setting is tacked onto the end of the command line when the mail() function runs Sendmail. You can use mail_force_extra_parameters to pass arguments to Sendmail.

Windows doesn't come with a built-in mailer program, but you can instruct the mail() function to send mail via an SMTP server with the SMTP and smtp_port configuration settings. Set SMTP to the name of the SMTP server you want to use, and, if the SMTP server uses a port other than 25 (the default SMTP port), set smtp_port to that alternative port number. With SMTP set and sendmail_path not set, the mail() function connects to the server defined by SMTP and relays the message through that server.

On any platform, you can bypass the mail() function and the intricacies of its configuration directives with the smtp driver. However, this driver requires that the Net_SMTP and Net_Socket PEAR modules be installed. Listing 9-2 shows how to send a message with the smtp driver.

Listing 9-2. *Sending a Message with the* smtp *Driver*

```
$mailer =& Mail::factory('smtp',$params);
$to = 'destination@example.com';
$headers = array('From' => 'icecream@example.com',
                  'Subject' => 'Hungry?',
                  'Cc' => 'other-destination@example.com');
$body=<<< MSG
Are you hungry? Wouldn't you like a cold, sweet ice cream cone?
Why not stop by your local ice cream parlor today for a few
scoops of Guava Mint Bouillon?
Sincerely,
Your local ice cream booster
MSG ;
$res = $mailer->send($to, $headers, $body);
// If the message can't be sent, send() returns a
// PEAR::Error object
if (PEAR::isError($res)) {
   print "Couldn't send message: " . $res->getMessage();
}
```

Two differences exist between the code that uses the smtp driver and the code that uses the mail driver. First, when the smtp driver is specified, the Mail::factory() method can take a second argument, an array of parameters. Second, the smtp driver requires that a From address is specified in the message headers. This can be with a From header, as shown in Listing 9-2, or with a Return-Path header. Table 9-1 shows the complete list of the parameters that the smtp driver accepts.

Table 9-1. Options for the smtp *Driver*

Option host	Description Hostname of an SMTP server to connect to	Default localhost
port	Port on the SMTP server to connect to	25
auth	Whether to use SMTP authentication	false
username	Username for authentication	
password	Password for authentication	
localhost	How the connecting host identifies itself to the remote SMTP server	localhost

The Net_SMTP module, used by the Mail module, can handle four SMTP authentication methods: DIGEST-MD5, CRAM-MD5, LOGIN, and PLAIN.¹ If you choose to use SMTP authentication, Net_SMTP asks the SMTP server what kind of authentication it knows about and then chooses a method that both it and the server support, preferring DIGEST-MD5 to CRAM-MD5, CRAM-MD5 to LOGIN, and LOGIN to PLAIN.

In addition to the mail and smtp drivers, Mail also has a sendmail driver. This driver runs a local Sendmail program (or a similarly behaving program from another mailer) to send a message. If you want to use a local mailer program but can't alter the sendmail_path configuration setting because of how your PHP installation is set up, this driver is a good choice. Listing 9-3 demonstrates how to send a message with the sendmail driver.

Listing 9-3. *Sending a Message with the* sendmail *Driver*

```
require 'Mail.php';
$params = array('sendmail path' =>'/usr/lib/sendmail',
                  'sendmail args' => '-i');
$mailer =& Mail::factory('sendmail', $params);
$to = 'destination@example.com';
$headers = array('From' => 'icecream@example.com',
                   'Subject' => 'Hungry?',
                  'Cc' => 'other-destination@example.com');
$body=<<< MSG
Are you hungry? Wouldn't you like a cold, sweet ice cream cone?
Why not stop by your local ice cream parlor today for a few
scoops of Guava Mint Bouillon?
Sincerely,
Your local ice cream booster
MSG ;
$res = $mailer->send($to, $headers, $body);
// If the message can't be sent, send() returns a
// PEAR::Error object
if (PEAR::isError($res)) {
   print "Couldn't send message: " . $res->getMessage();
}
```

^{1.} To use the DIGEST-MD5 or CRAM-MD5 methods, you must have the PEAR Auth_SASL module installed.

The sendmail driver requires you to set a From address in the message headers. When it runs the Sendmail program, specified in the sendmail_path parameter, it adds a -f argument including the From address to the command line. Any other arguments specified in the sendmail_args parameter are also added to the Sendmail command line. The -i argument is useful because without it Sendmail considers a period by itself on a line as the end of the message. Be careful not to include any external input that could contain shell metacharacters in the sendmail_args parameter—this data ends up being passed to the shell for execution. The sendmail_path and sendmail_args parameters are the only two parameters that the sendmail driver understands.

Sending MIME Mail Messages with Mail_mime

When SMTP servers exchange messages, they expect those messages to consist of plain ASCII text. No binary data or control characters are allowed. MIME is a way to get around that limitation. The MIME standard defines two things that are useful when sending e-mail messages: how to represent documents such as images or PDFs as plain text and how to package multiple documents in one message.

Every kind of document has a MIME media type, which is divided into two parts. The first part, the *type*, tells what kind of general category a document falls into (for example, image, video, or text). The second part of a media type, the *subtype*, describes the kind of document more specifically (for example, jpeg, mpeg, or html). A MIME media type is represented with the type and subtype joined by a slash: image/jpeg, video/mpeg, or text/html. Table 9-2 lists some common MIME media types. A directory of official MIME media types is available at http://www.iana.org/assignments/media-types/index.html.

Table 9-2. Some Common MIME Media Types

Media Type text/plain	Description ASCII text without markup or special formatting
text/html	HTML
text/csv	Tabular comma-separated value data
image/jpeg	JPEG image
image/gif	GIF image
image/png	PNG image
audio/wav	WAV sound
audio/mpeg	MP3 sound file

Table 9-2. Some Common MIME Media Types (continued)

Media Type video/mpeg	Description MPEG video
video/quicktime	QuickTime video
application/msword	Microsoft Word document

In addition to the MIME media types that describe individual documents, there are a set of media types called *composite types*, such as multipart/alternative and multipart/mixed. A document with a composite type holds inside it one or more other documents.

For example, an e-mail message with attachments has the media type multipart/mixed. Inside the multipart/mixed document are sections for the message body and each attachment. Each of these sections has its own media type.

Attachments

Although constructing documents with the right media type and the correct encoding of binary data can be a hassle, the PEAR Mail_mime module makes it a snap. It provides methods that produce the proper message headers and body, which can be passed to the Mail module's <code>send()</code> method for delivery. Listing 9-4 shows how to use Mail_mime to send a message with an attachment.

Listing 9-4. Sending an E-mail Message with an Attachment

```
$mime = new Mail_mime();
$mime->setTXTBody($body);
$mime->addAttachment('/home/icecream/guava-health.doc','application/msword');
$body = $mime->get();
$headers = $mime->headers($headers);
$mailer =& Mail::factory('mail');
$mailer->send($to,$headers,$body);
```

The setTXTBody() method sets the body of the message to the text in \$body. You can also give setTXTBody() a filename to use the contents of a file as the body of the message. Pass the filename as the first argument and true as the second argument:

```
// Uses the contents of /home/icecream/healthy.txt as the message body
$mime->setTXTBody('/home/icecream/healthy.txt', true);
```

The setTXTBody() method also supports creating the body incrementally. When you pass true as a third argument, setTXTBody() appends the new content to the message body. You can combine data in a variable and the contents of a file with multiple calls to setTXTBody():

```
// Start off with the contents of a file
$mime->setTXTBody('/home/icecream/header.txt', true);
// Append a string
$mime->setTXTBody('The date today is ' . strftime('%c') . "\n\n", false, true);
// Append a file
$mime->setTXTBody('/home/icecream/healthy.txt', true, true);
// Append another file
$mime->setTXTBody('/home/icecream/footer.txt', true, true);
```

The addAttachment() method adds an attachment to the message. To add a file as an attachment, you need to pass addAttachment() two arguments: the filename and the MIME media type of the file. In Listing 9-4, the media type is application/msword because guava-health.doc is a Microsoft Word document.

The get() method of the Mail_mime object returns the body of the entire message, attachments and all, properly encoded as plain text. The headers() method returns an array of headers. You pass headers() an array containing any headers you want to add, and it returns a new array that contains the passed-in headers along with the additional headers required for the MIME encoding of the message. You must call get() before headers() because get() computes information about the content of the message that headers() needs to function properly. The return values

from get() and headers() are formatted such that you can pass them directly to the Mail object's send() method.

Instead of passing a filename to addAttachment(), you can provide it with a variable that contains data you want to use as an attachment. You must supply a filename for the attachment to be known as in the third argument. Passing false as the fourth argument tells addAttachment() that its first argument holds the content of the attachment, not a filename. Listing 9-5 demonstrates sending a CSV file as a dynamic attachment.

Listing 9-5. Sending a Dynamic Attachment

```
require 'Mail.php';
require 'Mail/mime.php';
require 'DB.php';
$dbh = DB::connect('mysql://phpgems:phpgems1@localhost/phpgems');
$flavors = $dbh->getAll('SELECT * FROM ice cream');
// The tocsv() function, defined below, turns an array of arrays
// into a string holding CSV data
$flavors csv = tocsv($flavors);
$headers = array('From' => 'flavordept@example.com',
                  'Subject' => 'Flavor Matrix');
$to = 'flavor-summit-list@example.com';
$body=<<< MSG
The attached spreadsheet contains the current flavor matrix.
Please review it in detail before the flavor summit meeting tomorrow.
Sincerely,
The flavor department
MSG ;
$mime = new Mail mime();
$mime->setTXTBody($body);
// Since $flavors csv holds the attachment data, we must supply a filename
// for the e-mail client to use and tell addAttachment() that the first
// argument holds data, not a filename
$mime->addAttachment($flavors csv,'text/csv', 'flavors.csv',false);
$body = $mime->get();
$headers = $mime->headers($headers);
$mailer =& Mail::factory('mail');
$mailer->send($to,$headers,$body);
// The utility function to CSV-format an array of arrays
```

```
function tocsv($ar) {
    $s = '';
    foreach ($ar as $row) {
        $out = array();
        foreach ($row as $cell) {
             $quote = false;
             // double any double quotes, and quote the cell
             if (false !== strpos($cell,'"')) {
                 $cell = str_replace('"','""',$cell);
                 $quote = true;
             }
             // also quote the cell if there is an embedded
             // newline, comma, or the cell begins or ends
             // with whitespace
             elseif ((false !== strpos($cell,"\n")) ||
                      (false !== strpos($cell,"\r")) ||
                      (false !== strpos($cell,",")) ||
                      preg match('/^\s/',$cell) ||
                     preg match('/\s$/',$cell)) {
                 $quote = true;
             // add the cell, with optional quoting, to $out
             $out[] = $quote ? '"'.$cell.'"' : $cell;
        }
        // add the whole line, joined by commas, to $s
        $s .= join(',',$out)."\n";
    }
    return $s;
}
```

HTML Message Bodies

A message with attachments has a one main body and then one or more attachments. It is also possible to send a message with two main bodies—one that is plain text and one that is HTML. This is called a multipart/alternative message. The e-mail client decides which message body to display based on its capabilities. A text-based mail reader such as Pine or Mutt displays the plain-text message body, and a graphical mail reader such as Outlook or Eudora displays the HTML body. Sending a message with both plain-text and HTML bodies lets you offer a more fancily formatted version to users with capable mail readers but also accommodates people who can't (or don't like to) have their e-mail jazzed up by HTML. To include text and HTML alternatives, call both setTXTBody() and

setHTMLBody() on the Mail_mime object. Listing 9-6 shows how send a message with both text and HTML bodies.

Listing 9-6. Sending a Message with Text and HTML Bodies

```
require 'Mail.php';
require 'Mail/mime.php';
$to = 'destination@example.com';
$headers = array('From' => 'icecream@example.com',
                  'Subject' => 'Hungry?',
                 'Cc' => 'other-destination@example.com');
$text body=<<< MSG</pre>
Are you hungry? Wouldn't you like a cold, sweet ice cream cone?
Why not stop by your local ice cream parlor today for a few
scoops of Guava Mint Bouillon?
Sincerely,
Your local ice cream booster
MSG ;
$html body=<<< HTML
Are you <i>hungry?</i> Wouldn't you like a <b>cold</b>, <b>sweet</b>
ice cream cone? Why not stop by your local ice cream parlor today for
a few scoops of <font size="+1">Guava Mint Bouillon</font>?
Click Here</a> for a coupon.
Sincerely, <br/>
Your local ice cream booster
HTML ;
$mime = new Mail mime();
$mime->setTXTBody($text body);
$mime->setHTMLBody($html body);
$body = $mime->get();
$headers = $mime->headers($headers);
$mailer =& Mail::factory('mail');
$res = $mailer->send($to, $headers, $body);
// If the message can't be sent, send() returns a
// PEAR::Error object
if (PEAR::isError($res)) {
   print "Couldn't send message: " . $res->getMessage();
}
```

Figure 9-1 shows what the message from Listing 9-6 looks like in Mutt, which displays the text body. Figure 9-2 shows how Outlook displays the HTML body.



Figure 9-1. *Mutt displays the text part of a* multipart/alternative *message*.

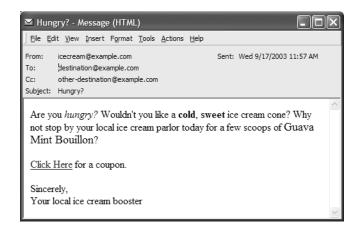


Figure 9-2. Outlook displays the HTML part of a multipart/alternative message.

The setHTMLBody() method supports the same syntax as setTXTBody() to specify content in a file instead of in a variable:

```
// Use the contents of /home/icecream/healthy.html as the HTML body
// of the message
$mime->setHTMLBody('/home/icecream/healthy.html', true);
```

Unlike setTXTBody(), however, you cannot append content with multiple calls to setHTMLBody(). If you call setHTMLBody() twice, the content from the second call replaces the content from the first.

Embedded Images

A message with an HTML body can include embedded images. To embed an image in an e-mail message, link to the image with a standard tag in the HTML portion of the message and then add the image to the message with the addHTMLImage() method. Listing 9-7 sends a message whose HTML portion references two images.

Listing 9-7. Sending a Message with Embedded Images

```
require 'Mail.php';
require 'Mail/mime.php';
$to = 'destination@example.com';
$headers = array('Subject' => 'Hungry?', 'From' => 'icecream@example.com',
                  'Cc' => 'other-destination@example.com');
$text body=<<< MSG</pre>
Are you hungry? Wouldn't you like a cold, sweet ice cream cone?
Why not stop by your local ice cream parlor today for a few
scoops of Guava Mint Bouillon?
Sincerely,
Your local ice cream booster
_MSG_;
$html_body=<<<_HTML_</pre>
<img src="header.gif" width="250" height="20"/>
<br clear="all"/>
Are you <i>hungry?</i> Wouldn't you like a <b>cold</b>, <b>sweet</b>
ice cream cone? Why not stop by your local ice cream parlor today for
a few scoops of <font size="+1">Guava Mint Bouillon</font>?
Print out this coupon for 50% off a large cone:
<img src="coupon.jpg"/>
Sincerely, <br/>
Your local ice cream booster
HTML ;
$mime = new Mail mime();
$mime->setTXTBody($text body);
$mime->setHTMLBody($html body);
$mime->addHTMLImage('/usr/local/images/header.gif','image/gif');
$mime->addHTMLImage('/usr/local/images/coupon.jpg','image/jpeg');
$body = $mime->get();
```

```
$headers = $mime->headers($headers);
$mailer =& Mail::factory('mail');
$res = $mailer->send($to, $headers, $body);

// If the message can't be sent, send() returns a
// PEAR::Error object
if (PEAR::isError($res)) {
   print "Couldn't send message: " . $res->getMessage();
}
```

The two required arguments to addHTMLImage() are the filename of the image to add to the message and the MIME media type of the image. For each image added to the message, Mail_mime does two things. First, it adds a new section containing the image to the message. This section has appropriate headers that identify the image's MIME media type and filename. The image section also gets a Content-ID header, which is a unique string to identify the section. The second thing that happens is that any instances of the image's filename in the HTML message body are replaced with the Content-ID value for the image. For example, becomes . This new src attribute for the tag tells a mail reader such as Outlook where in the MIME-encoded message it can find the appropriate image to display. Image filenames aren't just replaced inside tags, however, but anywhere in the HTML message body. If you refer to images by filename elsewhere in your HTML, those references change as well.

When you add an image to a message with addHTMLImage(), only the filename portion of the path is preserved. This means you shouldn't add two images with the same name that are in different directories to the same message, for example, /usr/local/images/header.gif and /usr/local/images/sports/header.gif.

An HTML message body can also include references to images that are hosted on a remote server. Instead of sending header.gif along with the message, you can have an tag that retrieves header.gif from your Web server: . To see this image, however, a user must be online when he views the message. Additionally, many people bristle at the privacy implications of alerting a remote server (by downloading an image) that they are looking at an e-mail message. This situation is compounded when image URLs include query string information that uniquely identifies a user. On the other hand, messages that reference external URLs are much smaller because they don't include copies of image data.

Whether you use external images or not, it's always a good idea to include a plain-text message body when you include an HTML message body. Even if the plain-text message body contains only a short explanation that the main thrust of the message is located in the HTML section, it makes things much clearer for users who can't see the HTML. If you're sending out a newsletter that can be delivered in either plain text or HTML, a good solution is to ask users when they sign up for the

newsletter whether they would like to receive the plain-text or HTML version. Send a regular non-MIME-encoded plain-text message to users who opt for plain text. To users who opt for HTML, send a message with the newsletter content in the HTML body and a short text body telling them what URL to visit if they want to change their subscription to plain text. This saves bandwidth because you don't have to send every user both the text and HTML copies of the message.

Like the addAttachment() method, addHTMLImage() also accommodates image data stored in a variable instead of a file. This is good for generating an image dynamically and then embedding it in a message.

Listing 9-8 shows how to generate an embedded image with functions from the GD graphics drawing extension to send a registration confirmation code in an e-mail message. Sending the code in an image instead of as plain text thwarts many programs that could otherwise parse the message and automatically complete the registration.

Listing 9-8. Sending a Dynamic Image

```
require 'Mail.php';
require 'Mail/mime.php';
$to = 'destination@example.com';
$headers = array('Subject' => 'Thanks!',
                  'From' => 'icecream@example.com',
                  'Cc' => 'other-destination@example.com');
$text body=<<< MSG</pre>
Your confirmation code is listed in the HTML portion of this message.
MSG ;
$html body=<<< HTML
Thanks for signing up with the Free Ice Cream Club. To prevent
automated registrations, please visit the confirmation URL and
enter the confirmation code displayed in the image below:
<img src="conf-code.png"/>
<br clear="all"/>
The confirmation URL is:
<b><a href="http://icecream.example.com/confirm.php">
http://icecream.example.com/confirm.php</a></b>
HTML ;
// Create the confirmation code as three sets of five letters,
// separated by hyphens
$code = ''; $code length = 15;
while ($code length--) { $code.= chr(65+mt rand(0,25)); }
$code = substr($code,0,5) . '-' . substr($code,5,5) . '-' . substr($code,10,5);
```

```
// Use GD to create a 200x50 image with the confirmation code
// in the middle of it. The imagecreatetruecolor() function
// is for GD 2.0.1 or later. Use imagecreate() if you have
// an earlier version of GD.
$im = imagecreatetruecolor(200,50);
$bg color = imagecolorallocate($im, Oxff, Oxff, Oxff);
$text_color = imagecolorallocate($im, 102, 153, 0);
imagefill($im, 0, 0, $bg color);
imagestring($im, 5, 23, 15, $code, $text color);
// GD has no way to put the image data directly into a string, so we use
// output buffering to capture what GD would otherwise send to the browser
ob start();
imagepng($im);
$image_data = ob_get_contents ();
ob end clean();
imagedestroy($im);
// Adding the dynamic image to the message is like adding an image file, but
// with two more arguments to addHTMLImage()
$mime = new Mail mime();
$mime->setTXTBody($text body);
$mime->setHTMLBody($html body);
$mime->addHTMLImage($image data,'image/png','conf-code.png',false);
$body = $mime->get();
$headers = $mime->headers($headers);
$mailer =& Mail::factory('mail');
$res = $mailer->send($to, $headers, $body);
// If the message can't be sent, send() returns a
// PEAR::Error object
if (PEAR::isError($res)) {
   print "Couldn't send message: " . $res->getMessage();
}
```

When adding a dynamic image with addHTMLImage(), four arguments are required. The first argument is the variable holding the image data, and the second argument is the MIME media type of the image. The third argument is the filename to use inside the message for the image. In Listing 9-8, the filename is conf-code.png to match the filename in the src attribute of the tag in the HTML message body. The last argument, true, tells addHTMLImage() that the first argument holds image data, not the filename of an image. Figure 9-3 shows what the message generated by Listing 9-8 looks like in a text-based e-mail client, and Figure 9-4 shows the message in a graphical e-mail client.



Figure 9-3. Mutt displays the text part of the message.

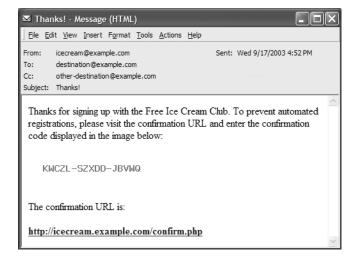


Figure 9-4. Outlook displays the HTML part of the message, including the dynamic image.

A confirmation code embedded in an image is harder for an automated program to process than a plain-text confirmation code, but not impossible.

For more information about distorted embedded text and other mechanisms that are more difficult for computers to parse, visit the CAPTCHA project at http://www.captcha.net/.