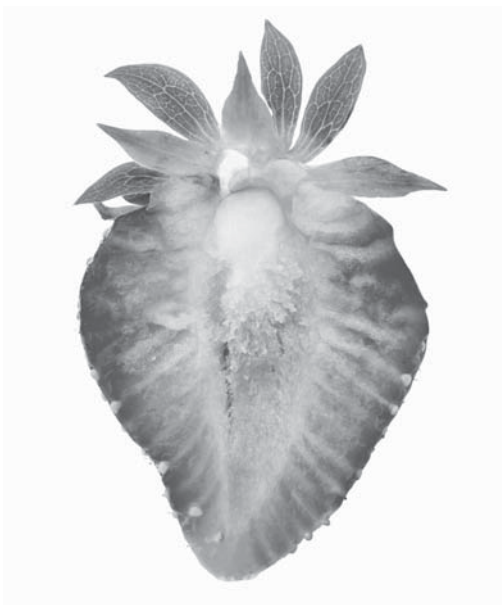
iPhone for Work

Increasing Productivity for Busy Professionals



Ryan J. Faas

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In addition to introducing you to the App Store, the final part of this book provides an introductory guide to many business applications for the iPhone. This includes general tools that can be helpful for almost any iPhone-owning professional and any type of business. It also includes guides to applications that are helpful for people in specific professions such as doctors, lawyers, real estate agents, and teachers.

At the end of this book, you'll have a clear idea of how to use your iPhone and how to apply it to your specific career and job needs. But, as I note more than once in Part 3, the range of applications is always growing, and Apple is continuing to push the iPhone forward with new features and capabilities. So, while this book will be a great starting point for your iPhone-enabled career, it is just that—a place to get started—because I have no doubt that Apple and third-party iPhone developers will expand the potential of the iPhone for business users and consumers alike.