

FINAL LAB #1

Answer the following questions:

a. What is the article all about?

Answer: This article is about Karen Hepp, the host of the morning show “Good Day Philadelphia”, who sued major websites like Facebook, Reddit and many more for misusing her picture in salacious advertisement. The photo was taken without asking for permission from a security camera at a convenience store and was used for inappropriate purposes. Moreover, the article also discuss about addressing privacy matters arising out of digital technologies and explores to explain various legislative measures as well as technological approaches towards securing individuals’ privacy with particular emphasis on Privacy by Design (PbD) and privacy engineering.

b. Explain how privacy by design and privacy engineering operate together.

Answer: The **Privacy by Design (PbD)** is to include privacy in system design and throughout its lifecycle, focusing on proactive measures. This means that it would be necessary for the developers to ensure that the technology, as well as other systems and processes, are built with the features of privacy at their core while, **Privacy Engineering** realizes PbD principles through designing tools, methods, and approaches aimed at incorporating privacy protective measures into systems and software. Privacy engineers mitigate privacy risks via strategies such as anonymization or data de-identification hence making frameworks for assessing impacts of privacy and enforcing regulatory compliance.

c. Do you agree with the article? Why or why not?

Answer: I agree with the article because it highlights the most critical aspect of breaching privacy as demonstrated by the case of Host Karen Hepp. It shows how important it is to ensure there are legal and technological ways of defending personal information. This is a good example on misused of Ms. Karen Hepp's image clearly illustrates how privacy rights can be ignored.

Moreover, the article underscored the role of Privacy by Design and Privacy Engineering in safeguarding people's privacy within technology development. Through making sure that user privacy is integrate into system designs, we can better protect people's personal data and minimize chances of privacy breaches.

To sum up, this article supports the need for legislations and present strategies which should be adopted in order to solve problems related to personal data protection in modern hi-tech world.