

SHIMENG PAN

PERSONAL DETAILS

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GitHub
https://github.com/AprilPan10

Projects

Ecommerce website

Using PHP to allow users to create accounts, shop online, and pay through PayPal. Admin can manage the website.

Passion Project

Using C#, Asp.net to allow both users and admin to do CRUD.

API project

Combine GIPHY and Twilio API to allow users to search gifs and send an SMS.

Ticket System

This support ticket system which I designed uses XML data structures. Using PHP to build a login form, read tickets' info, and send messages for both users and admin.

Responsive website

This website has a dynamic layout featuring several columns on desktop devices, which converts to a single column on handheld devices.

HIGHLIGHTS

- Experienced with all stages of the development cycle for dynamic web projects
- Planned, developed, tested, deployed, and maintained web applications
- 5 years' work experience as a Graphic & Web Designer in a large company
- Developed 100+ graphic design projects (web layout, logos, and menu)
- Work well independently and within a team setting

KEY SKILLS AND COMPETENCIES

- Expertise in essential front-end technologies like HTML, CSS, and JavaScript
- Fully Knowledgeable about third-party libraries like jQuery, frameworks like React
- Competent in server-side programming languages like PHP, C#, as well as framework ASP.NET
- Specialist in web security and debugging
- Strong working knowledge of SQL Database
- Experienced in building responsive and accessible websites
- Skilled in creating websites using WordPress
- Experienced in managing multiple projects with tight deadlines
- Proficient in Adobe Creative Suite (InDesign, Photoshop, Illustrator, Premiere, Animation)

WORK EXPERIENCE

Graphic & Web Designer

The UPS Canada

November, 2016–2019

Accomplishments:

- Designed user-friendly, effective website page layouts for small to large companies using Adobe Creative Suite
- Updated and managed websites using WordPress to improve user navigation
- Created re-branding designs for several restaurants, including their website, logo, and other visual identities to increase revenues and customer retention
- Developed professional graphic designs for several large events in Toronto: Audiovisual pleasure–film music live concert, The East & the west art exhibition

ACADEMIC QUALIFICATIONS

Dalian University of Foreign Languages
Dalian, China

Computer Software Technology
2008–2010

Okayama Shoka University
Okayama, Japan

Economics
2010–2013

Humber College
Toronto, Canada

Media Communications
2014–2016

Humber College
Toronto, Canada

Web Development
2020 – August, 2021

AWARDS

CCBI Design Jam