This project is intended to be passive; please do not reach out to any individuals or companies while conducting your work on this project.

Point72 Data Science Case Study

Where in New York City would you advise Trader Joe's to open their next store?

We are most interested in how you think and articulate your process.

Data:

You are permitted to use publicly available data only in compliance with each site's terms of use, including the sites listed below; however, programmatic access to the data is not permitted:

[NYC Open Data](#)

[Data.gov](#)

Please submit a pdf-converted word doc answering the below questions. Also include all supporting code; if there are manual steps, document them.

1. **On the first page of your submission, create one plot that communicates your recommendation and your reasoning for it.**

2. **Show us how you came to your recommendation. Include why you used certain data, visualizations, data cleaning, etc. Discuss any assumptions made and clearly cite data and other public information sources used.**

3. **If you were given more time and permitted access to proprietary and/or third-party data sources obtained for a fee, discuss what else might you investigate in order to answer this question.**