

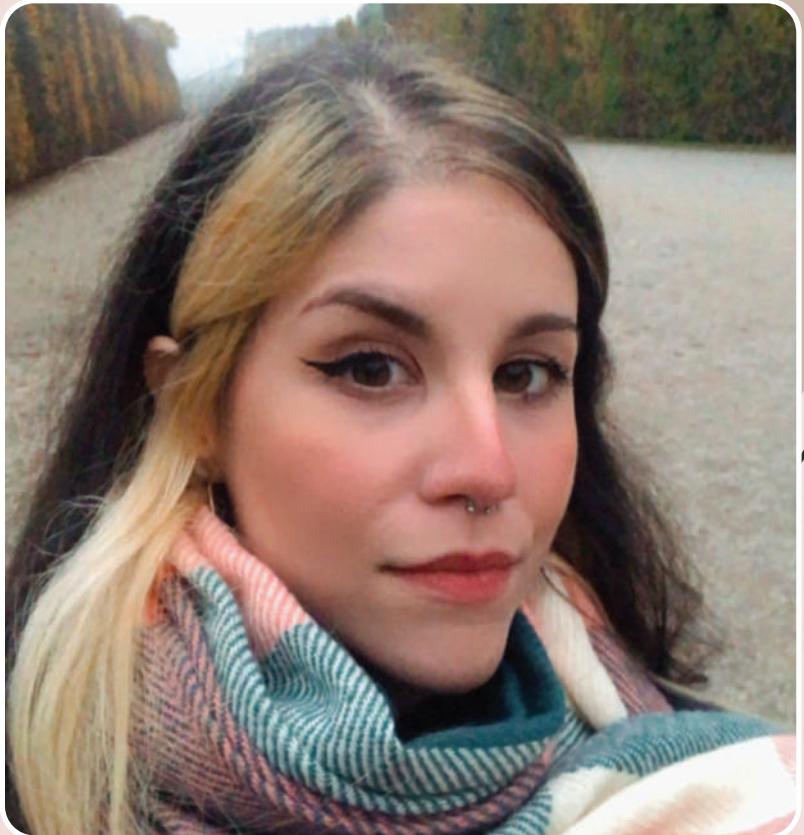


# **PORTFOLIO**

**GRAPHIC DESIGNS**

**BY RANIA NIKOLAKOPOULOU**

# ABOUT ME



Hi! I'm Rania Nikolakopoulou. I am a Graphic Designer and I've been drawing ever since I can remember while growing up. I specialize in digital design and digital art with most of my work being centered around branding, packaging and social media graphics.

I love expanding my horizons, keeping up with current design trends and expressing myself artistically through my designs when given the opportunity.

Looking forward to working in a team oriented environment with my ability to adjust to a leadership role or assume responsibilities depending on the project's needs.

## EXPERIENCE

**The Chesterfield shop**  
2024–2025  
Graphic Designer / Store Admin

**AMG Media, Marketing Agency**  
2019 – 2023  
Art Director / Lead Graphic Designer

**Bits and bytes, Internet Gaming Stations**  
2015 – 2022  
Lead Graphic Designer

**Dynamic-Business, Consulting Agency**  
2019 – 2023  
Seasonal Graphic Designer

**Media4u, Marketing Agency**  
2016 – 2017  
Junior Graphic Designer

**New York College, Profession Training Institute**  
2015 – 2016  
Junior Graphic Designer

## SKILLS



## CREATIVE FIELDS

- ❖ Social Media Design ❖ UI/UX Design
- ❖ Branding ❖ AI Knowledge
- ❖ Package Design ❖ Infographics
- ❖ Logo Design ❖ Exhibition Design
- ❖ Illustrations ❖ Reports/Metrics
- ❖ Print Design ❖ Google Ads
- ❖ Video Editing ❖ Interactive
- ❖ HTML/CSS ❖ Presentation Design

## CONTACT ME

- [rawrания@gmail.com](mailto:rawrания@gmail.com)
- +1 416 994 3510
- /aprilrawr

### 03. BRANDING



**bits and bytes** gaming stations  
25hs martiou

LET THE GAME BEGIN

# PLAY NOW!

**NEW**

VGA: 3060 GTX 12 GB    CPU: INTEL 9TH GEN  
MONITOR: 240HZ ALIENWARE    SEAT: ANDA GAMING XL

Committed to Quality Furniture

Recycled Fabrics

Zero Wood Waste

ZERO WASTE

Design    Materials    Production    Inspection    Warranty

Certified Responsibility

PFC FREE    PEFC    FSC    REACH    SAFEFRONT

GAMES & FOOD FESTIVAL

PLAY • EAT • REPEAT

POWERED BY **ΚΩΤΣΟΒΟΛΟΣ**

8 - 10 ΙΟΥΛΙΟΥ

ΕΚΘΕΣΙΑΚΟ  
ΚΕΝΤΡΟ  
ΠΕΡΙΣΤΕΡΙΟΥ

**SALE**

SHOP NOW ▶

MAKE YOUR  
**STYLE**

SHOP NOW ▶

CHAMPIONS bet

Feelin' lucky?

Play live on our casino  
and claim your bonus  
100% on your first deposit

SHOP NOW

**realme** **LAUNCH EVENT**

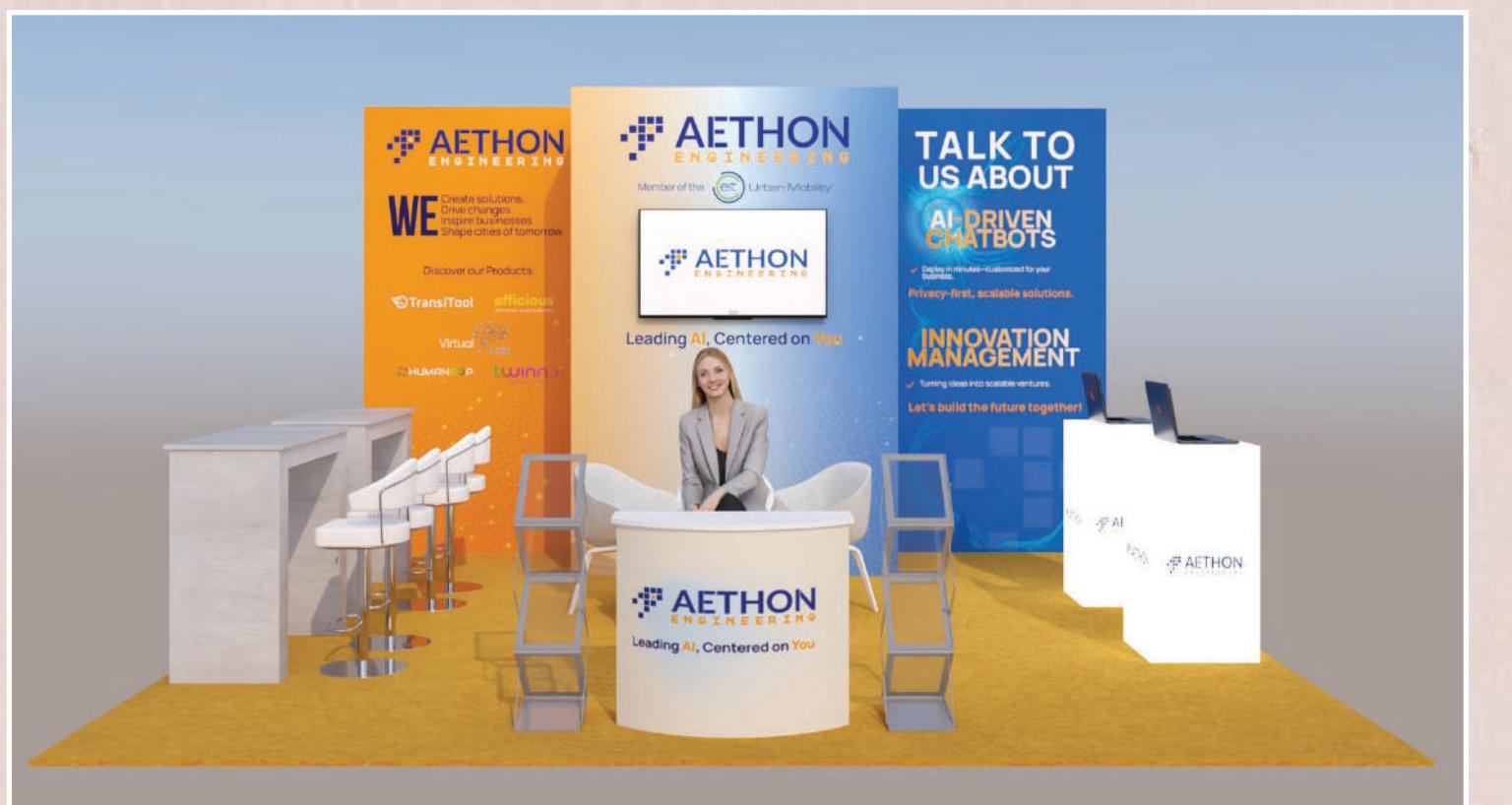
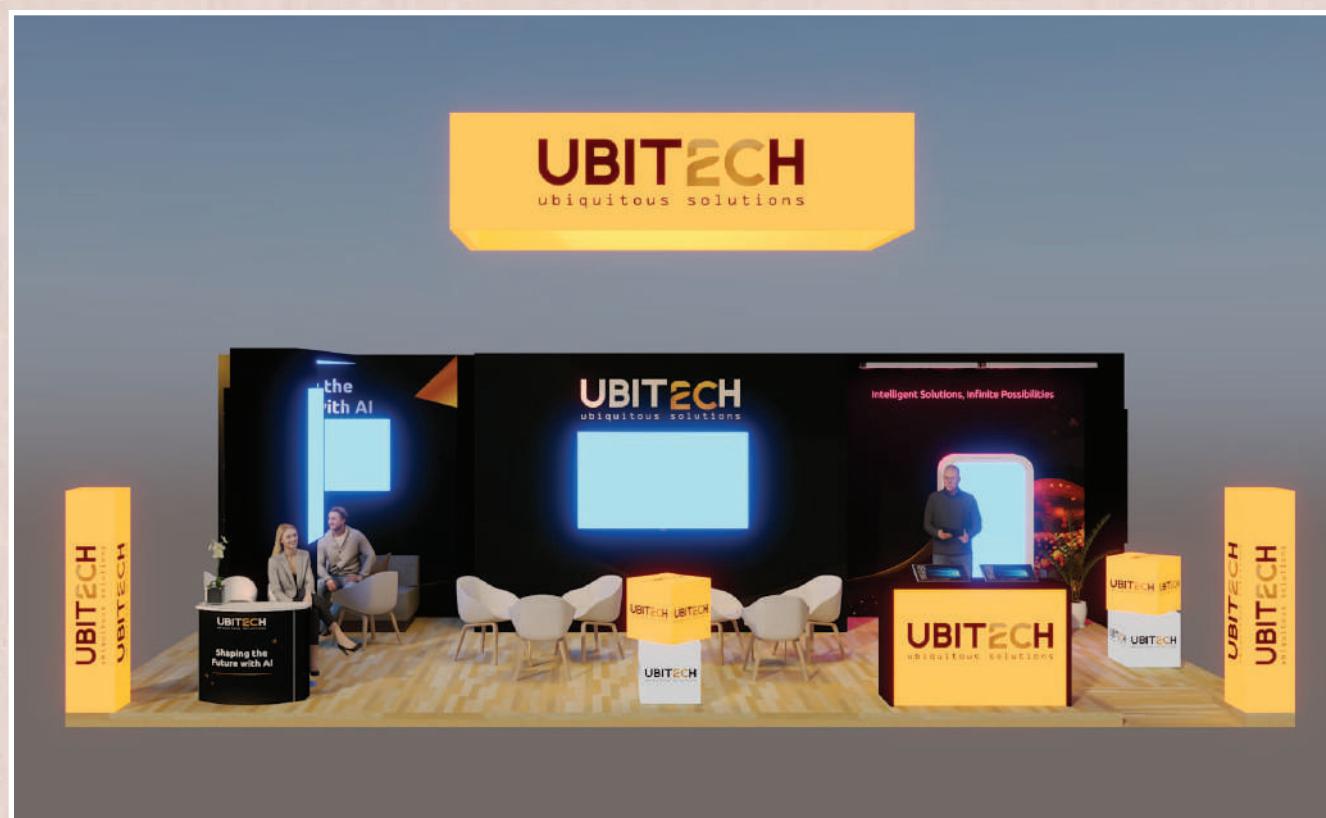
realme 12 Pro 5G

Be a Portrait Master  
Telephoto Portrait Camera | SONY IMX882 OIS Camera  
Snapdragon® 6 Gen 1 5G Chipset

WHEN:  
**19 MARCH 2024**

WHERE:  
**BASIL & ELISE GOULANDRIS FOUNDATION**  
ATHENS, GREECE

## 05. 3D DESIGN & VISUALIZATION



## 06. EXHIBITIONS - ADVERTISING



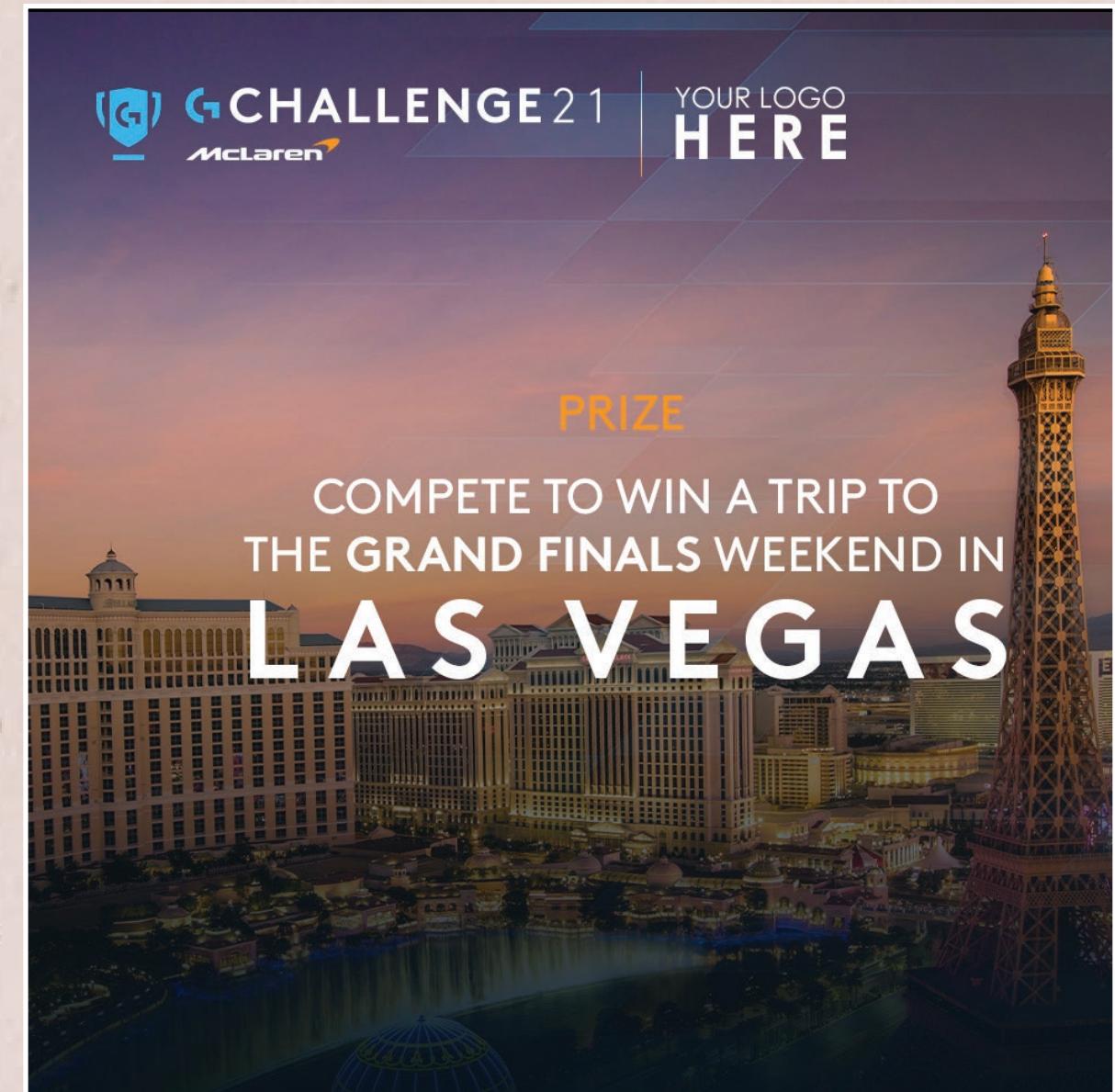
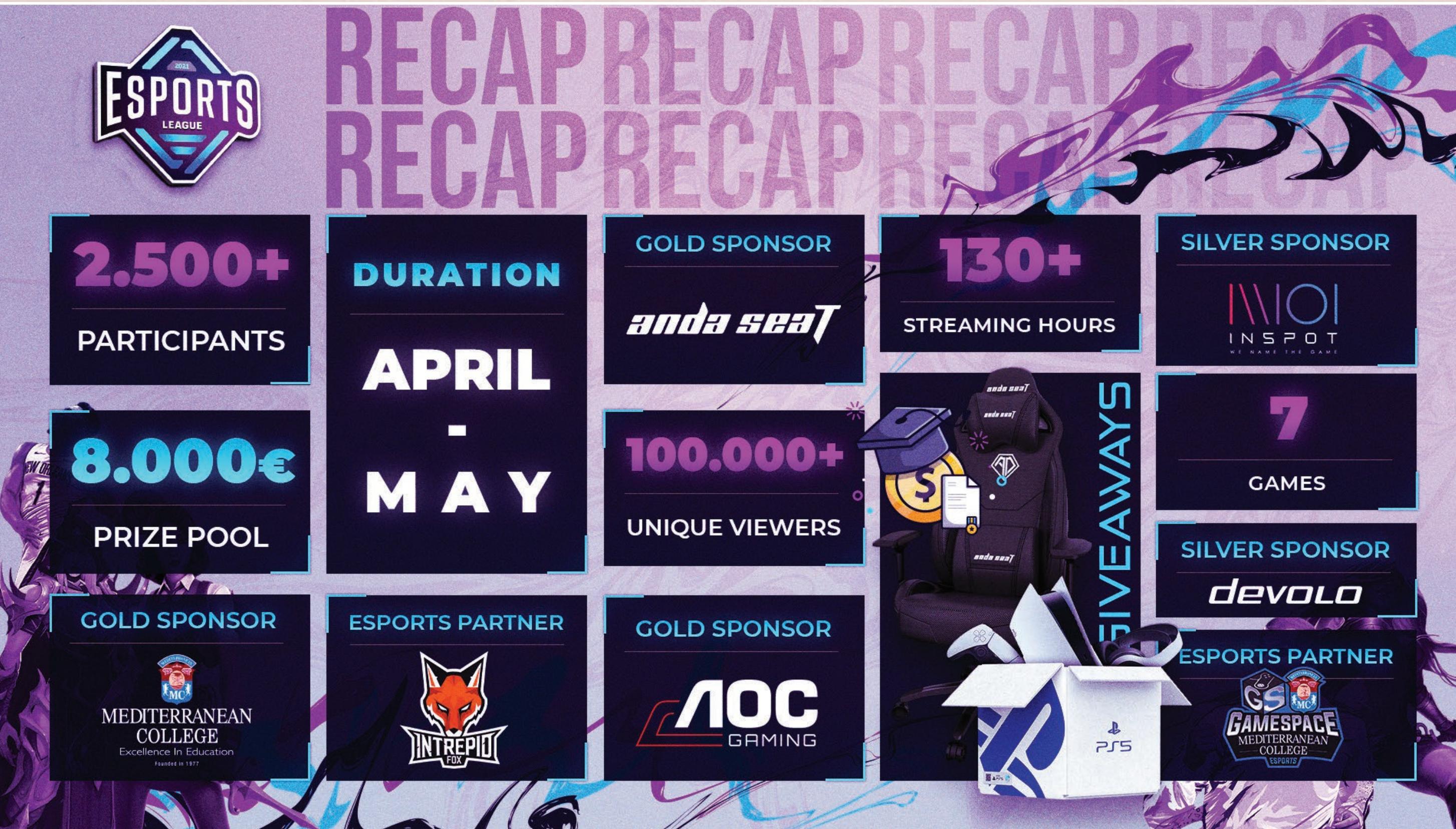
## 07. PACKAGING



## 08 . BUSINESS CARDS



## 09. ONLINE EVENT DESIGN



## 10. OFFLINE EVENT DESIGN



## 48.. UI / UX DESIGN

The image displays a collage of screenshots from the Bits and Bytes software interface, showcasing its comprehensive features for internet and gaming stations. The interface is dark-themed with blue and white accents.

- Top Left:** A screenshot of the main dashboard featuring a search bar, navigation tabs (GAMES, HOT 10, NEW GAMES, INTERNET, APPLICATIONS, GIVEAWAYS), and a "SEARCH FOR GAME OR APPLICATION" field. It includes sections for Settings, PC Folders, My Documents, Downloads, Public Folders, Member Folder, and Hot Events (Alienware Cap, Razer Gear, Christmas, Anniversary).
- Middle Left:** Another view of the main dashboard, similar to the first but with different content in the central panels, including a "Tournament" section for "Caprice" and "2 vs 2" games.
- Bottom Left:** A screenshot showing a "Streaming Now" section with six streamers (Streamer 1 to Streamer 6) and a "Basic Titles" section with links to various titles.
- Center:** A screenshot showing a "WELCOME BACK, GOOD TO SEE YOU AGAIN." message. It includes sections for My Computer (PC Folders, Public Folders, Settings), Hot Events (Tournament for "Caprice" and "2 vs 2"), Chat Online (Skype, Discord, Viber, Messenger), Member Area (Personal settings, Logout, Member Folder, My Favorites), Do Some Work (Blizzard, Epic Games, Origin, Steam, Microsoft Office Applications, Scan/Print), and Socialize (Facebook, Twitch, Spotify, YouTube, Chrome, Opera, Microsoft Edge, Mozilla Firefox).
- Right:** A screenshot of a laptop screen showing the Bits and Bytes interface, with a circular callout highlighting the "Member Area" section.

**bits and bytes**  
internet - gaming stations

## 12. LANDING PAGE DESIGN

**ΔΗΛΩΣΕ ΣΥΜΜΕΤΟΧΗ**

**TRUE RACING COMES FROM**

**ZHSTE TO MELLOON TON PAIXNIDION AGWNON TAXYHTHTAS**

Γνωρίστε την αγωνιστική τιμονέρα επόμενης γενιάς G923. Η βραβευμένη σχέδιση Logitech G αναθεωρήθηκε προκειμένου να προσαρμόζεται στα σύστημα φυσικής του παιχνιδιού, προσφέροντας ανεπανάληπτο ρεαλισμό. Νάστε τα πιστώνια να δουλεύουν με δύναμη, το χαλίκι να τρίζει και κάθε αλλαγή ταχύτητας, κάθε drift και κάθε στροφή-φουρκέτα όπως ποτέ πριν.

[ΔΕΣ ΤΙΣ ΤΙΜΟΝΙΕΡΕΣ](#)

**GET READY TO RACE**

**G CHALLENGE 21**

Η LOGITECH G και η MCLAREN RACING ανακοινώνουν την επιστροφή του διαγωνισμού LOGITECH MCLAREN RACING G CHALLENGE για το 2021.

Από τις 17 Σεπτεμβρίου μέχρι και τις 16 Οκτωβρίου οι διαγωνιζόμενοι θα έχουν την ευκαιρία να προσπαθήσουν να κάνουν τον καλύτερο χρόνο ώστε να έρθουν πιο κοντά στον μεγάλο τελικό που θα πραγματοποιηθεί στις 15 -16 Ιανουαρίου 2022 στο Λας Βέγκας.

**ΠΑΡΕ ΜΕΡΟΣ**

MAPOURIS @THE MALL  
ALIMOS  
BENIZELOU

InStore Events στα καταστήματα ΠΛΑΙΣΙΟ κάθε Σάββατο από 17/9 έως 16/10.

Κάνε τον καλύτερο χρόνο της ημέρας και κέρδισε μοναδικά δώρα Logitech G.

**1<sup>η</sup> ΦΑΣΗ**  
TIME TRIALS  
17/09 - 16/10  
ΠΕΡΙΣΣΟΤΕΡΑ

**2<sup>η</sup> ΦΑΣΗ**  
HΜΙΤΕΙΚΑ  
24/10 - 07/11  
ΠΕΡΙΣΣΟΤΕΡΑ

**ΜΕΓΑΛΟ ΕΠΑΘΛΟ**

Ο οδηγός που θα τερματίσει στην κορυφή της κατάταξης, θα κερδίσει τον μεγάλο τελικό του Λας Βέγκας στη Νεβάδα, στις 15 Ιανουαρίου 2022, με όλα τα έξοδα πληρωμένα.

Ο νικητής του, θα κερδίσει ένα τετραήμερο ταξίδι στο Λονδίνο με όλα τα έξοδα πληρωμένα. Αυτό θα περιλαμβάνει μια ειδική ξενάγηση στο McLaren Technology Center, προπόνηση από τον οδηγό F1 της McLaren, Lando Norris, και μια VIP εμπειρία στο Βρετανικό F1 Grand Prix 2022.

**WELCOME TO Fabulous LAS VEGAS**



# 13 . APP PITCH

**FIRST AID**  
THE LIVESAVING HEALTH DATA APP  
Revolutionizing Emergency Response with Instant Health Data Access

**FIRST AID | The Lifesaving Health Data App**

## PROBLEM STATEMENT THE GAP IN EMERGENCY RESPONSE

First responders often lack access to a patient's critical medical information, causing delays in emergency treatment.

Examples:

- A motorcyclist is in a crash—paramedics don't know about their allergies or medical conditions.
- A person collapses in public—ambulances arrive but lack medical history.

10% of global deaths result from medical errors (WHO, 2022)

30% of emergency patients are unable to communicate (American Journal of Medicine, 2016)

250,000 deaths annually in the U.S. due to medical errors. (Johns Hopkins, 2016)

**FIRST AID | The Lifesaving Health Data App**

## MARKET OPPORTUNITY

Total Addressable Market (TAM): \$100B+ Digital Health Market (Statista, 2024)

Global medical emergency response industry valued at \$20B. (McKinsey, 2023)

\$20B

200M

Motorcycle Industry growing: Over 200M motorcycles worldwide. (Statista, 2024)

200M

Aging population: 1 in 6 people worldwide will be over 60 by 2030. (UN, 2024)

**FIRST AID | The Lifesaving Health Data App**

**FIRST AID | The Lifesaving Health Data App**

## SOLUTION - FIRST AID APP

- Stores essential health information securely.
- Emergency personnel access data via QR code.
- B2C & B2B Subscription Model: Individuals and healthcare providers.

**FIRST AID | The Lifesaving Health Data App**

## HOW IT WORKS

Here is your QR code:

User Journey:

- User Registers and enters medical details (allergies, conditions, medications, emergency contacts).
- QR Code Generation via the app.
- QR Placement on helmets, wristbands, wallets, or phones.
- Emergency Scenario: First responders scan QR and access health details instantly.

Example Use Case:  
Motorcycle Crash - Paramedics scan a helmet QR code and instantly see:
 

- Allergy to penicillin
- On blood thinners (risk of internal bleeding)
- Emergency contact and insurance details

**FIRST AID | The Lifesaving Health Data App**

## ACTION & ACHIEVEMENTS

**B2B Model**  
Licensing for hospitals, ambulances, and insurers.

**B2C Model**  
Subscription revenue (\$4.99/month or \$49.99/year).

**Monetization Plan:**  
\$1M in Year 1, growing to \$10M by Year 5.

**Projected Revenue**  
\$10M by Year 5.

**Beta Testing**  
Launched with 1,000+ early users.

**Partnerships**  
Ongoing discussions with hospitals & ambulances.

**Customer Testimonials**

'First Aid saved my life. I had a heart attack and was on blood thinners.'

## 14 . B R A N D I N G   G U I D E L I N E S



## 15. PRODUCT PRESENTATION

### OUR EXISTING PRODUCTS



- ▲ Mission - Vision
- ▲ Key Selling Points
- ▲ Our Existing Products
- ▲ Our Selling Points
- ▲ Our Awards
- ▲ Our Future Plans of Expansion
- ▲ Contact



### OUR SELLING POINTS

- ▲ Greece
- ▲ Germany
- ▲ England
- ▲ USA
- ▲ Canada
- ▲ Sweden
- ▲ Austria
- ▲ Latvia



### KEY SELLING POINTS THE STORY BEHIND

#### 1 VISUALIZATION

We visualize how the product and its content, can be both unique and appealing to the customer.

#### 2 HANDMADE

All of our products are handmade.

#### 3 PROCESS

We evaluate the way nature created the wood, so it is carved accordingly, leading to a final product with all in respect to nature.

- Instead of Buring, We Create -

oil craft the ma born from

# 16. CORPORATE PRESENTATION

The image shows a 3D perspective of a corporate presentation slide deck. The main slide visible is titled "COMPANY OVERVIEW" and features a network diagram of various business units under the AMG Media umbrella, including GS NETWORK, ANMAKTS, GS SHOP, GURU, ATHLON, GSOPHILEX, and GS EXPO. Below this, several service offerings are listed:

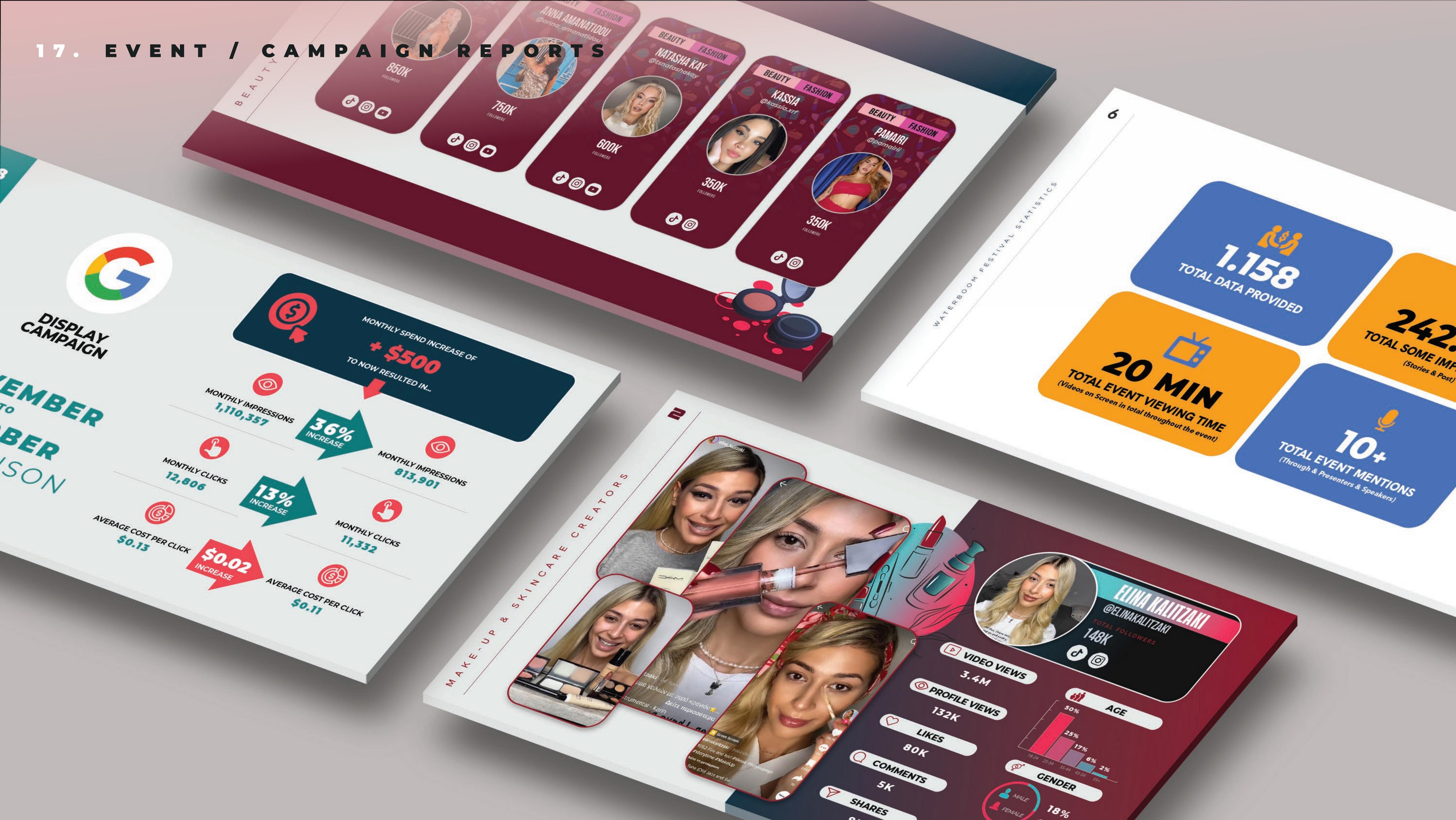
- Account Management & Digital Transformation**: It is in our DNA, to collaborate with clients which need full analysis and control of their AD accounts. We simply make them feel the actual vibe of the Digital World as well as create the appropriate campaigns to penetrate the market and achieve competitive advantage targeting awareness.
- Web Development & Design**: A new website under a structured manner of operation with SEO and SEM standards is what you need to become successful. Experience in web developing isn't only about coding, but the connection of marketing with business development, so simply allow us to make your imagination into reality.
- Event Production**: Our 10+ years' experience in the Event Sector, as well as Event organizers of one of the biggest Gaming and Technological Events in Balkans, Digital Expo, we are here to create your own custom-made event. From your floor plans analysis up to the whole project management of the Event and the operation of it.
- App & Games Development**: When it comes to Game Development and Applications, in conjunction with a marketing strategy, we got what you need. Simply, engage your target audience as well as increase your metrics in your website with your own custom-made application or videogame.
- Influencer Marketing Strategies**: This new trend is a big part of our company, with a network of more than 8 Countries and 1000+ Influencers of any kind, we create, manage and report any influencer marketing activities according to your needs and overall exposure.
- Video - Graphics Production**: Video & Graphics productions is the visual communication of your brands to the right customers. We specialize in 360 Videos, live streaming, 3D Animations, VR&AR and all kinds of branding designs.
- Sales Channel Development**: A channel sales strategy allows you to leverage the help of third parties in order to sell your products and services. Channel sales strategies are usually deployed as part of your business growth effort, and AMG Media can evaluate and implement what is needed for the best outcome.

Below these sections, there are two other slides partially visible:

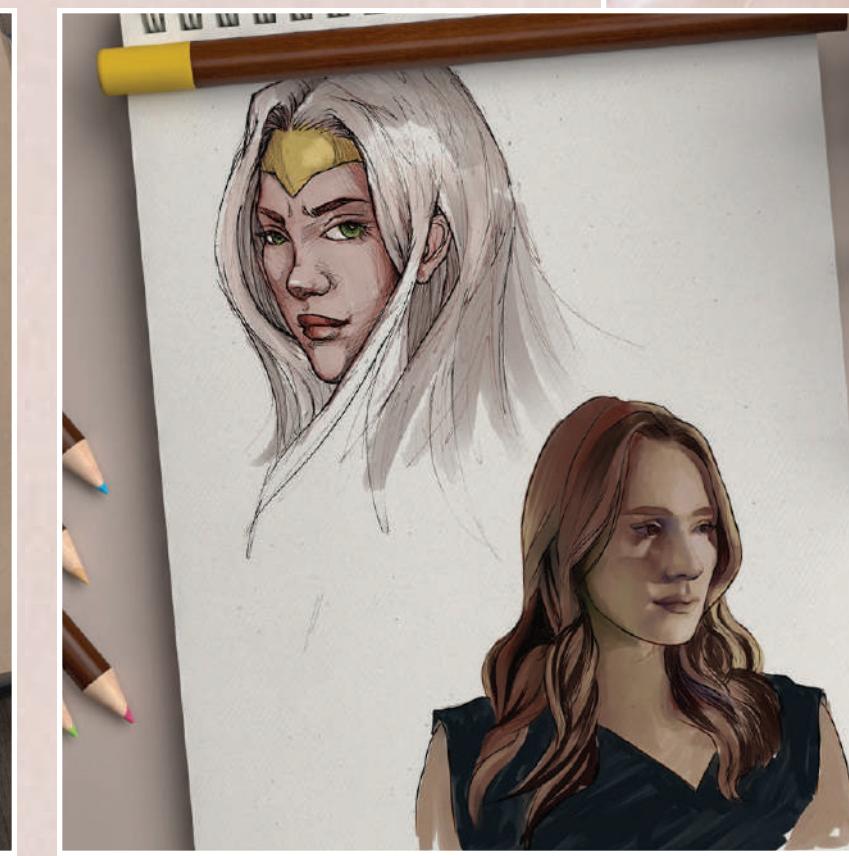
- MERCHANDISING**: Shows images of branded merchandise including a jacket, pants, a cap, and a drawstring bag.
- EVENTS**: Shows images of a large crowd at an event, a person taking a selfie, and a person speaking on stage.

On the right side of the image, a map titled "OUR NETWORK" shows the locations of AMG Media's operations across the Balkan region and beyond, including Greece, Italy, Bulgaria, Turkey, Romania, Israel, Serbia, Croatia, and Cyprus.

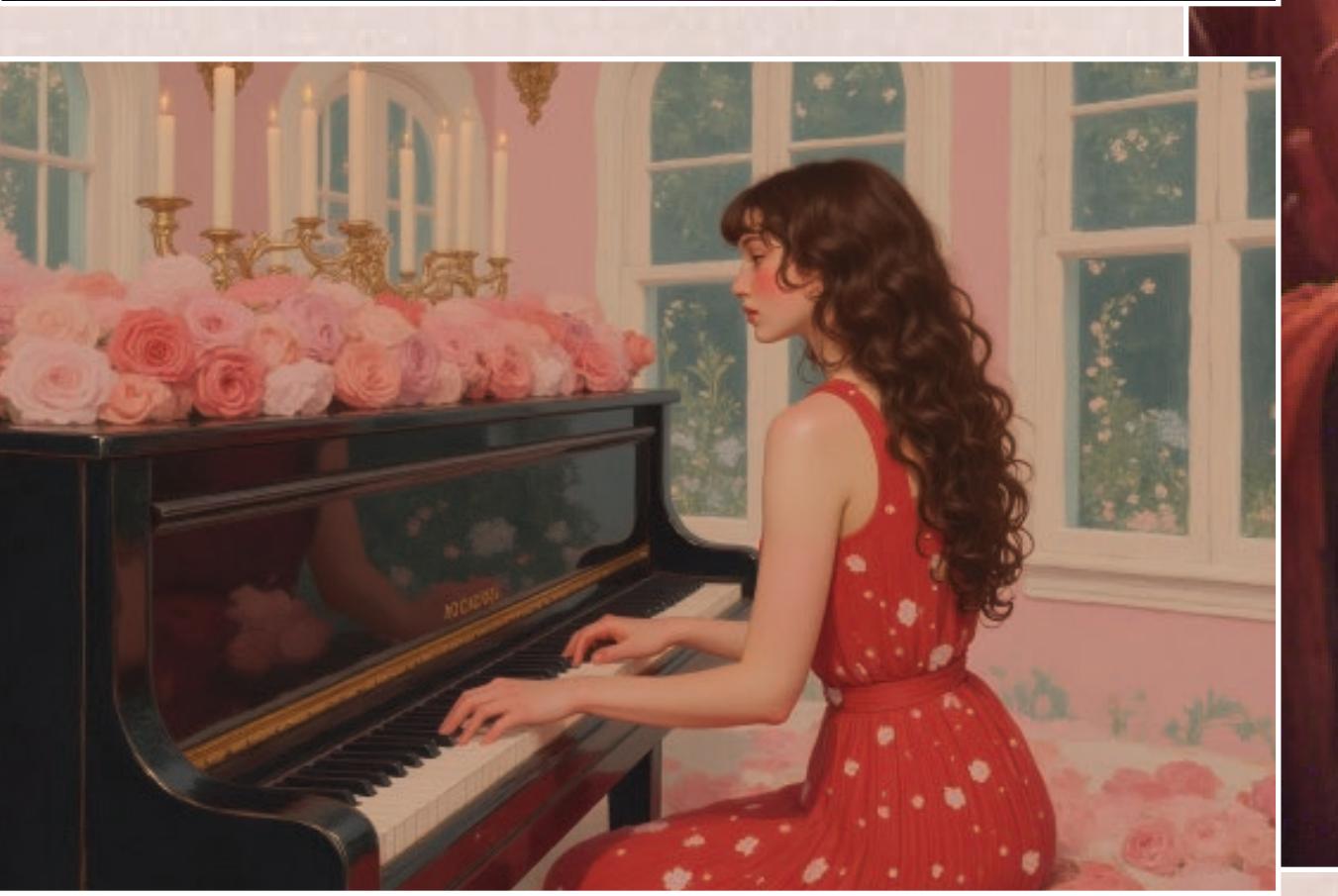
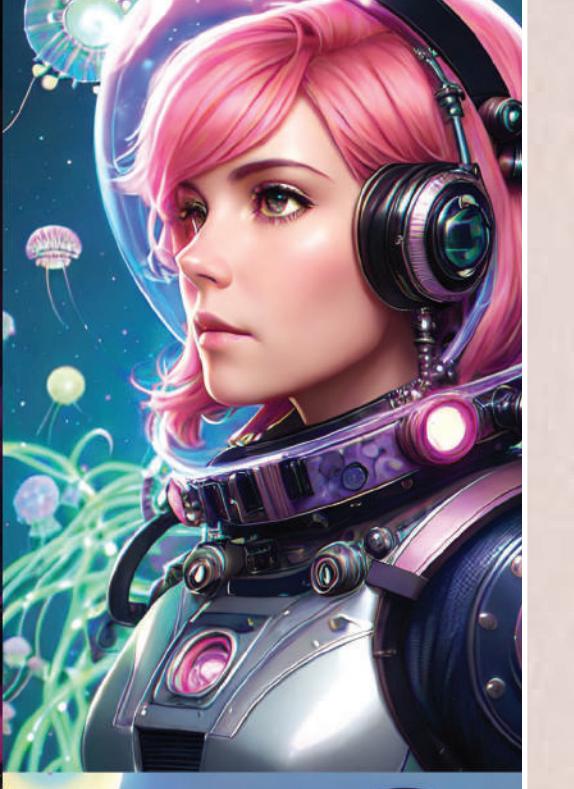
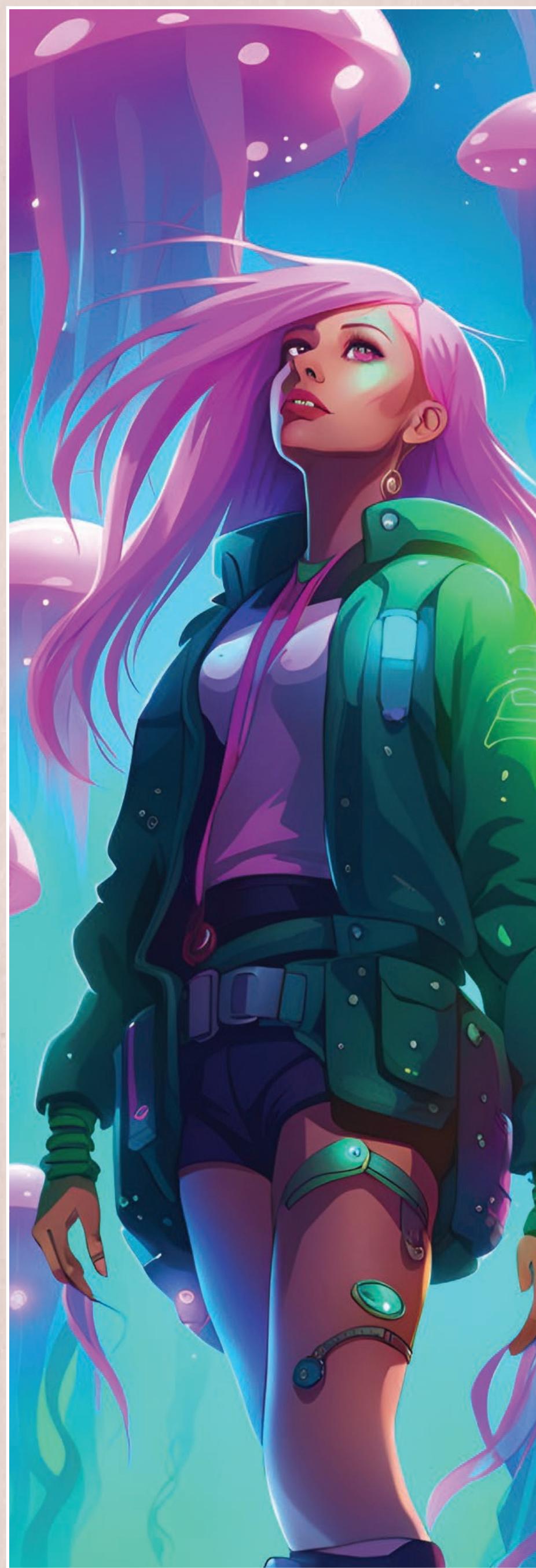
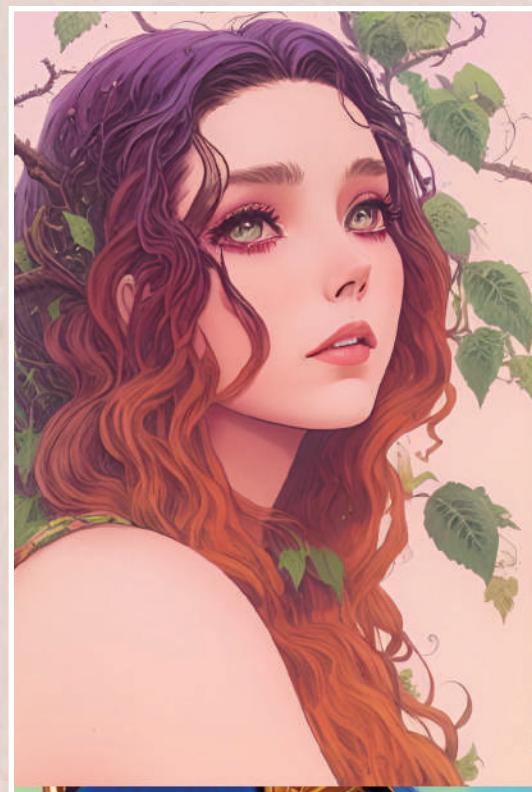
## 17. EVENT / CAMPAIGN REPORTS



## 18. DIGITAL DRAWINGS / PAINTINGS



## 19. AI GENERATED ART



**THANK YOU**