

WordPress Backend Developer

Aprita Choudhary WordPress Backend Developer

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Kangra (Himachal Pradesh)

Summary

Results-driven WordPress Backend Developer with 3 years of experience in developing, optimizing, and maintaining scalable WordPress solutions. Proficient in PHP, MySQL, WooCommerce, REST API, and custom plugin development. Passionate about problem-solving and delivering seamless user experiences.

Skills

Backend Development:

- WordPress Custom Plugin & Theme Development
- WooCommerce Customization & Hooks
- REST API & Third-Party Integrations
- Database Optimization (MySQL, WP_Query)
- Custom Post Types & Taxonomies

Performance & Security:

- Site Speed Optimization (Caching, Lazy Loading, Query Optimization)
- Secure Code Practices & Data Validation
- Debugging & Error Handling (WP_DEBUG, Query Monitor)

Tools & Technologies:

- PHP, MySQL, JavaScript (Basic)
- Git, Composer, WP-CLI - Apache, cPanel
- Cloud Hosting (AWS) - Docker (Basic)

Work Experience

WordPress Backend Developer

Gai Technology - sept 2021 to July 2023

- Developed and optimized custom WordPress plugins and themes.
- Improved WooCommerce stores using hooks and filters.
- Integrated third-party APIs (payment gateways, shipping providers).
- Optimized database queries and caching mechanisms.
- Implemented security best practices for WordPress websites.
- Managed server-side configurations and troubleshooting.

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Tech Arch Softwares- Oct 2023 to Aug 2024

- Developed a custom loyalty program for an eCommerce website.
- Reduced page load time by 40% through caching and query optimization.
- Built a custom booking system using WordPress custom post types and REST API.

PHP Developer

Blacklisted - sept 2024 to Mar 2025

- Developed custom websites
- Speed Optimization
- WooCommerce stores websites customisation

Web Developer

Leading Edge Info Solutions - April 2025 to July 2025

- Worked on wordpress, woocommerce websites
- Worked on webflow designing
- Developed a custom loyalty program for an eCommerce website.

Education

BCA, H.P.U - 2019

MCA, H.P.T.U- 2021

Key Projects

1. Toptechexpertz- <http://toptechexpert.de/>
2. Slivershine- <https://silvershinechassis.webexpertz.us/>
3. Voyagereng- <https://voyagereng.com/>
4. deltaoutdoorrentals- <https://deltaoutdoorrentals.webexpertz.us/>
5. Southcityinsurance – southcityinsurance.com
6. Melontaxi – melontaxi.com
7. Norbulingka – Norbulingka.org
8. Advaita – advaita.org

Language:

- English

- Hindi