1.INTRODUCTION

Overview

To create social media post using canva

Social media poster plays a vital role among the people all over the world.
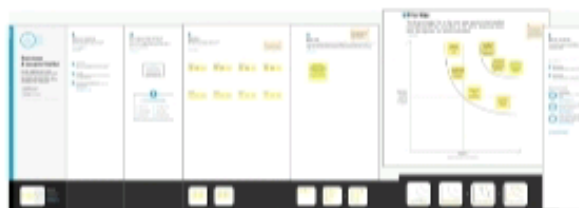
Purpose

It is to share information for the people and it also gives entertainment

2.PROBLEM DEFINITION & DESIGN THINKING

Empathy Map

Brainstorming map

3.RESULT

4. ADVANTAGES AND DISADVANTAGES

Advantage:

It shares information

It is user friendly

It gives entertainment

Disadvantage:

It may also gives some negatives

It takes more time to edit a single post.

5. APPLICATIONS

The social media posters can be used in any of the social media's like Instagram, Twitter, Facebook etc..

6. CONCLUSION

Social media poster is useful for the current generation peoples

7.FUTURE SCOPE

There are lots and lots of opportunities for designers