



Douglas White

Web Application Developer

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EVENTS

Google Developer Group
Lubbock Chapter
Founder Meeting Organizer
Speaker

EDUCATION

Texas Tech University
B.S. Biology
(January 1997 - May 2000)

CERTIFICATIONS

CCNA
Cisco Systems

CCDA
Cisco Systems

LANGUAGES

English Native
Spanish Novice

HOBBIES

Mountain Biking
Arduino & Raspberry Pi

REFERENCES

Available
On Request

TECH STACK

Base: HTML5, JavaScript, CSS3, TypeScript, NodeJS, NPM, Yarn
Front-end: Ionic, Angular, Capacitor, Cordova
Back-end: G-Suite, GCP, Firebase, MySQL
Style: Material, Bootstrap, Sass
Design: Adobe Creative Cloud, Figma, Cloudinary
Animation: PaperJS, AnimeJS, Blender, Green Sock
Visualization: D3, ChartJS, Google Charts, Data Studio
Natural Language Processing: TensorFlow, Actions on Google
Version Control: GitHub, GCP, Git
3rd Party: Stripe, PayPal, Twilio, SendMail, XLSX, Nrwl, APIs, SDKs
Features: GitHub Actions, CI/CD, Serverless Functions, Analytics, Remote Config, Dynamic-links, A/B Testing, Static/Dynamic Hosting, Server Side Rendering, Offline, Storage, Edge Caching on a Content Delivery Network

WORK EXPERIENCE

ApsisTech (April 2014 - Present)
Web Application Developer

Freelance web application design, development, maintenance and SEO services for business to consumer companies

- Develop mobile first progressive web apps utilizing Ionic, Angular, Firebase & other NodeJS libraries integrating custom elements including: eCommerce, cloud messaging, email & SMS notifications, authentication, user management, admin panels, visualizations, tables, charts, and data import/export
- Implement DevOps and other backend services
- Design all custom icons, visualizations, and animations
- Style apps creating easy to use, visually appealing user experiences

RankFantasySports (August 2017 - March 2021)
Web Application Developer

Professional sports data analysis for daily fantasy sports players

- Designed, developed and maintained the user and admin mobile first Ionic progressive web apps integrating the same styling system and elements as listed in most recent experience
- Implemented DevOps services to minimize expenses & improve performance which improved monthly paid subscriber conversion rates by 17% and reduced single month churn by 50% in first year

Reagor Dykes Innovations (February 2017 - August 2017)
Web Application Developer

Web application design, development, and maintenance for a twenty one store auto group

- Developed a mobile first VR and '360 spin' inventory image management web app using Ionic, Angular, and Firebase resulting in deeper user engagement driving a 27% increase in lead conversions
- Developed a reporting app aggregating CRM sales, call-tracking, and API data providing attribution of on & offline lead conversions to the retail site's cross platform customer journeys to purchases enabling real-time revenue, costs & commissions totals