

JEFFREY SU

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PROFESSIONAL EXPERIENCE

Ernst & Young - Senior Consultant; New York City (U.S) and Shanghai (CN) *July 2014 – June 2016*

- Finance transformation and operational restructuring for “Big Four” global advertising company
 - Performed in-depth FTE analysis and identified lack of an operations function as area of improvement; implementation of operations group decreased administrative hours by 10%, resulting in US\$ 0.5M in cost-savings
 - Shortened job management lifecycle by an average of 50 days, improved working capital position by 7% for Q4, and increased level of compliance by creating and integrating new Cash Advance, SharePoint, and AMEX processes
- Supply chain analytics and process improvement for multinational confectionery, food and beverage conglomerate
 - Owned work stream in network optimization, transportation cost modelling, and safety stock calculation of a planned manufacturing plant; findings resulted in total cost savings of US\$ 11M and projected savings of US\$ 3.5M over two years
 - Performed assessment of assortment and distribution of products originating from new manufacturing plant and diagnosed a high level of SKU complexity as an operational cost driver

KPMG – Summer Associate (Consultant); Hong Kong *June 2013 – August 2013*

- Assisted with project governance and coordination of resources for a Swiss financial services client; helped allocate 580,000USD among application fees, initial capital investment in Hong Kong, and business continuity plan. Client successfully opened one Local Representative Branch (LRO) in summer of 2013 with a projection of two more in 2014
- Placed first in Hong Kong Consulting Competition (out of 8 finalist teams); analyzed and presented on a Harvard Business Review Case Study concerning a high-growth international travel agency

Global Payments – Treasury Analyst; Atlanta, GA *April 2013 – May 2013*

- Analyzed cost cutting strategies with Director of Treasury and discarded banks with irregular or relatively high banking fees; analysis saved an annual amount of 150,000 USD after ending partnerships with three banks in the European region
- Consolidated Excel functions into a single macro for accurate forecasting of bank fees; macro pulled from historical data, factored in projected variance, and separated output into individual worksheets

EDUCATION

Emory University, Goizueta Business School | Bachelor of Business Administration (BBA) | Atlanta, GA | May 2014
Concentrations: Finance, Strategy & Management Consulting; Minor in Economics | GPA: 3.8 / 4.0

- Emory Admissions Fellow; assisted Dean of Admissions with student applications and Emory’s marketing strategy in the roll out of the university’s new website

SKILLS & INTERESTS

Interests: Semantics, TED Talks, Udemy, Behavioral Economics, Hiking, Lacrosse, Wrestling, Badminton

Languages: Native English and Mandarin speaker; Fluent in Cantonese Chinese

Technical: SQL, Google Ads & Analytics Certified