



# CI/CD Proposal for UdaPeople

What we get from CI/CD and the business benefits





# Faster and more frequent deployments

1

We are able to get our latest features to our users more frequently which would lead to an **increase in revenue**

3

Deploy product fixes and updates faster to reduce **loss of revenue**

2

Increase users confidence in product by deploying stable and efficient products which would **increase revenue**



# Deployment to production without manual checks

1

This would reduce the time spent by developers checking the production product to ensure quality and hence **reduce cost**

2

Reducing the manual checks that have to be done reduces the time to market for the product and **increases revenue**



# Automate infrastructure creation

1

This would reduce the time developers spend creating infrastructure ultimately **reducing cost**

3

Automating creation is less error prone and would help **avoid the cost** of having to debug errors in infrastructure

2

This would make infrastructure creation faster ultimately allowing the product get to the users faster which would **increase revenue**



# Catch failures in automated tests

1

This would reduce bugs and errors in production which would help **avoid the cost** of finding bugs in production by engineers

2

This would let developers spend less time figuring out issues in production which would **reduce overall cost**



# Thank you.

