



# Habibeh Pirali

Résumé

UI/UX Designer (Product Designer)

Bachelor's Degree in Graphic Design



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## About

UI/UX designer with a background in graphic design and a strong passion for creating user-friendly experiences. Completed advanced courses and built a solid portfolio. Seeking a junior role with a hybrid work setup to contribute effectively to design projects.

Portfolio: <https://hapinestdesign.com/>

Language Proficiency: English (Upper-Intermediate, CEF B2)

## Experience

### UI/UX Designer

Freelance

Freelance Designer (2023-Present)

Responsible for multiple branding and digital UI/UX design projects.

### Graphic Designer

Hybrid

Pamix Company (Furniture and accessories manufacturer)  
(2020-2024)

Worked on various design projects including logo redesign, product brochures, packaging, billboards, business cards, and exhibition ads.

### Graphic Designer

Full-time

Sadehrang (Advertising Company) (2015-2016)

Created advertising materials, including brochures and logo

### Layout Designer

Remote

Magazine (Siasaterooz newspaper) (2013-2014)

Managed layout designs and curated editorial visuals.

## Certifications

### User Interface Design Certification

Amanj Academy (Spring Term 2023)

<https://amanjlms.ir/check-certis/?code=4657413045>

### Product Design Certification

Amanj Academy (Autumn Term 2025)

<https://amanjlms.ir/check-certis/?code=1202315366>

## Projects

### Transaction Mobile App

<https://hapinestdesign.com/projects/100>

### Educational Platform (Redesign)

<https://www.englishhubonline.com/>

### Persona Portfolio Website

<https://hapinestdesign.com/>

### Doctor Appointment Booking App

<https://hapinestdesign.com/projects/visitech>

## Tools

Figma

Photoshop

Illustrator

Miro

Figma

Useberry

## UI Skills

User Interface Design

Wireframing

Prototyping

Design System

Responsive Design

Layout and Composition

## UX Skills

Design Thinking

User-Centered Design

User research & Competitor Analysis

Personas & User Journey Mapping

User Flow & Task Flow Design

Usability Testing

## Graphic Skills

Logo Design & Iconography

Editorial & Layout Design

Color Theory

Brand Identity Design

## Soft Skills

Team Collaboration

Problem-Solving

Creativity

Time Management