#### **Z47 | Company Briefing**

## **Founders**

• **Background**: The founders of Auquan are Raz Iordache, Shub Jain, and Chandini Jain. No information about their educational background or previous work experience is provided in the data.

## **Market**

- Total Addressable Market (TAM): Not provided in the data.
- **Key competitors**: Not provided in the data.
- Principal pain points in the space: Not provided in the data.
- Summary of thesis discussions: Not provided in the data.
- Ideal customer persona: Auguan's client focus is primarily B2B as per the data.

## **Product**

- Core offering and features: Auquan offers a data science platform for financial service and is bridging the gap between data science and finance by translating analytical skills of data scientists into trading profits. The platform can provide portfolio intelligence and ESG intelligence which can identify, understand, and track hidden and emerging risks and opportunities relevant to companies, their supply chains, and industry sectors.
  - Differentiators vs. competitors: Not provided in the data.

## **Business & Traction**

- Recent growth metrics and milestones: Auquan has seen a YoY employee growth of 16.98%, although there has been a slight dip in employee numbers in the last 3 months. It has a strong social media presence with a significant increase in Twitter followers in the last month.
  - Notable customer logos or key accounts: Not provided in the data.
  - Retention rates and other SaaS KPIs: Not provided in the data.
  - 6-12-month forecast: Not provided in the data.

# **Funding**

- **Round history and amounts**: Auguan is in the Seed stage of funding, with a last funding amount of \$4,500,000 and a total funding amount of \$8,000,000.
- **Lead investors**: The investors in Auquan include Peak XV, Episode 1, Stage 2 Capital, and Neotribe Ventures.

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