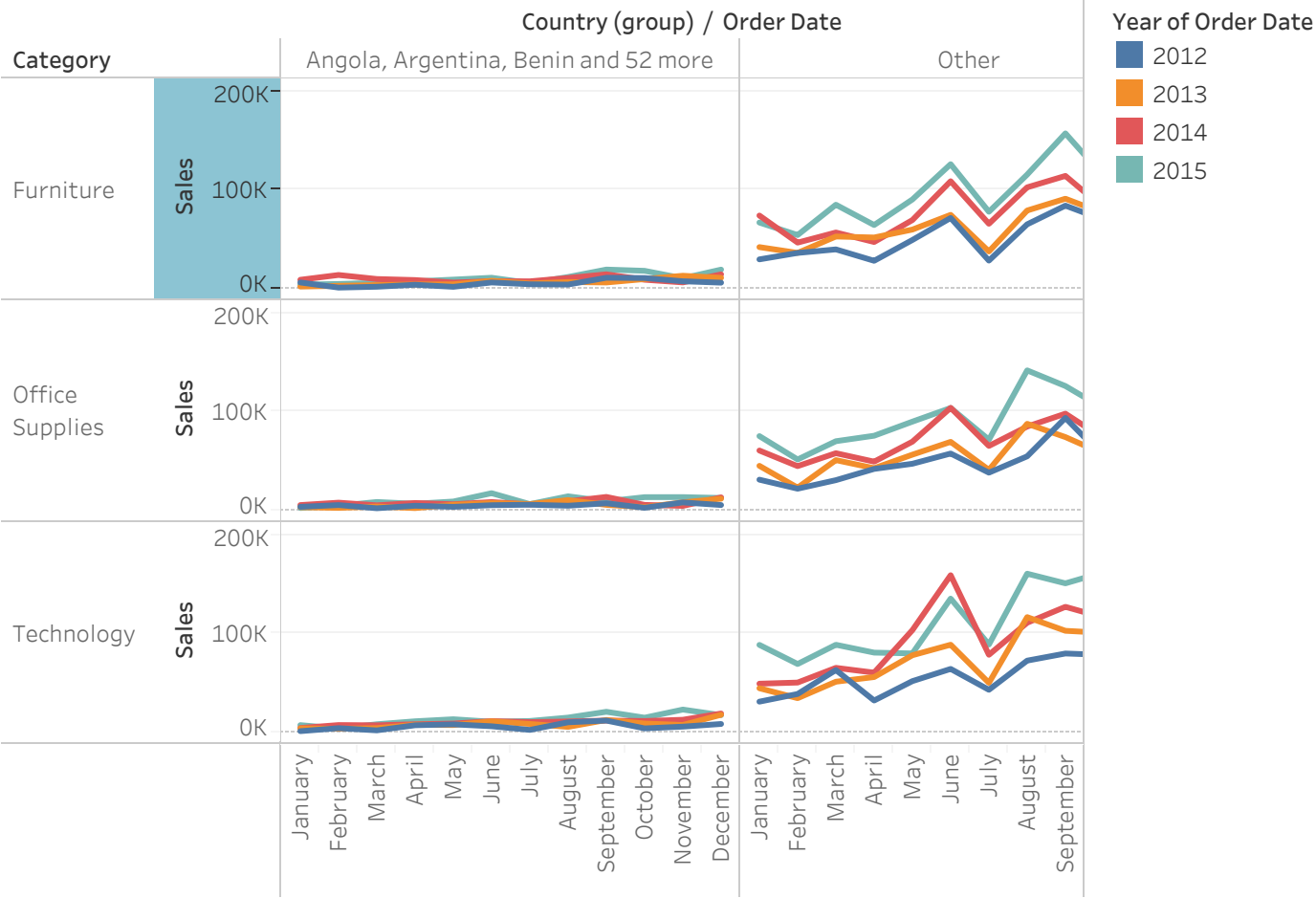
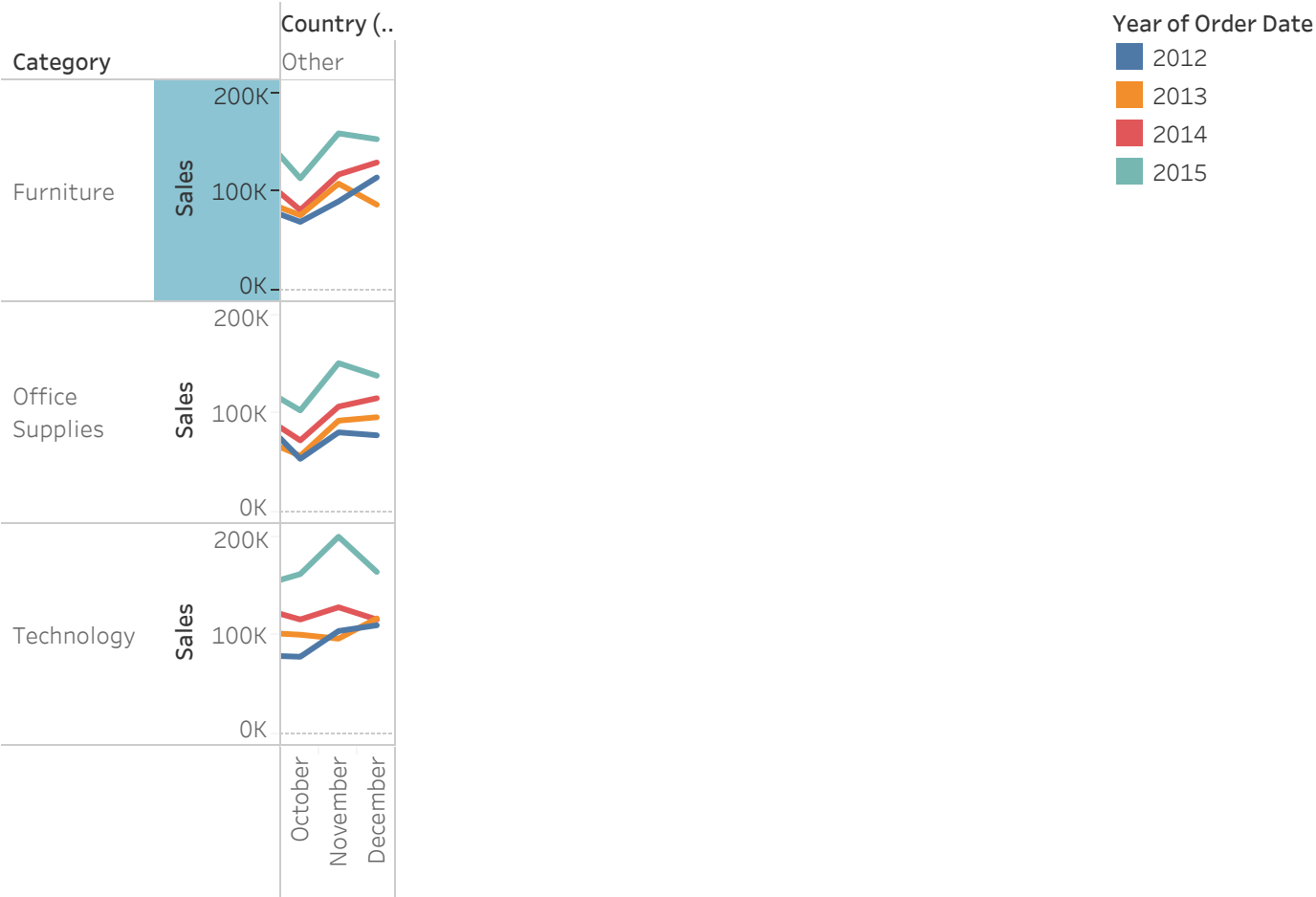


Sale Seasonality



The trend of sum of Sales for Order Date Month broken down by Country (group) vs. Category. Color shows details about Order Date Year. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Sale Seasonality



The trend of sum of Sales for Order Date Month broken down by Country (group) vs. Category. Color shows details about Order Date Year. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Cross tab

		Order Date					Profit	
Month of O..	Category	2012		2013		2014		
		% Differenc..	Sales	% Differenc..	Sales	% Diffe	-1,811	31,298
January	Furniture		34,464	24.08%	42,761	91		
	Office Supplies		33,527	40.97%	47,264	37		
	Technology		30,908	53.39%	47,411	10		
February	Furniture		35,799	5.13%	37,635	57		
	Office Supplies		26,135	-7.03%	24,297	112		
	Technology		41,784	-11.63%	36,922	53		
March	Furniture		40,277	36.76%	55,082	18		
	Office Supplies		31,579	70.12%	53,721	15		
	Technology		63,891	-15.05%	54,273	31		
April	Furniture		30,690	78.24%	54,702	-0		
	Office Supplies		45,563	-3.68%	43,886	27		
	Technology		38,081	64.03%	62,464	8		
May	Furniture		49,769	26.46%	62,939	18		
	Office Supplies		49,731	22.79%	61,063	22		
	Technology		58,728	43.65%	84,363	32		
June	Furniture		76,585	6.39%	81,481	41		
	Office Supplies		61,793	22.74%	75,846	46		
	Technology		69,194	42.86%	98,849	71		
July	Furniture		31,383	32.21%	41,491	73		
	Office Supplies		42,807	8.27%	46,346	51		
	Technology		44,245	29.73%	57,399	52		
August	Furniture		68,000	24.48%	84,644	32		
	Office Supplies		58,390	66.57%	97,260	-4		
	Technology		81,673	48.44%	121,239	-0		
September	Furniture		93,934	2.38%	96,166	32		
	Office Supplies		99,987	-21.15%	78,844	40		
	Technology		90,667	26.15%	114,379	20		
October	Furniture		79,094	7.24%	84,824	5		
	Office Supplies		55,700	6.61%	59,383	30		
	Technology		81,320	33.71%	108,733	16		
November	Furniture		96,558	24.57%	120,279	2		
	Office Supplies		88,080	13.56%	100,020	10		
	Technology		109,309	-5.58%	103,214	36		
December	Furniture		119,531	-19.00%	96,817	47		
	Office Supplies		82,424	30.11%	107,244	19		
	Technology		117,852	13.87%	134,196	0		

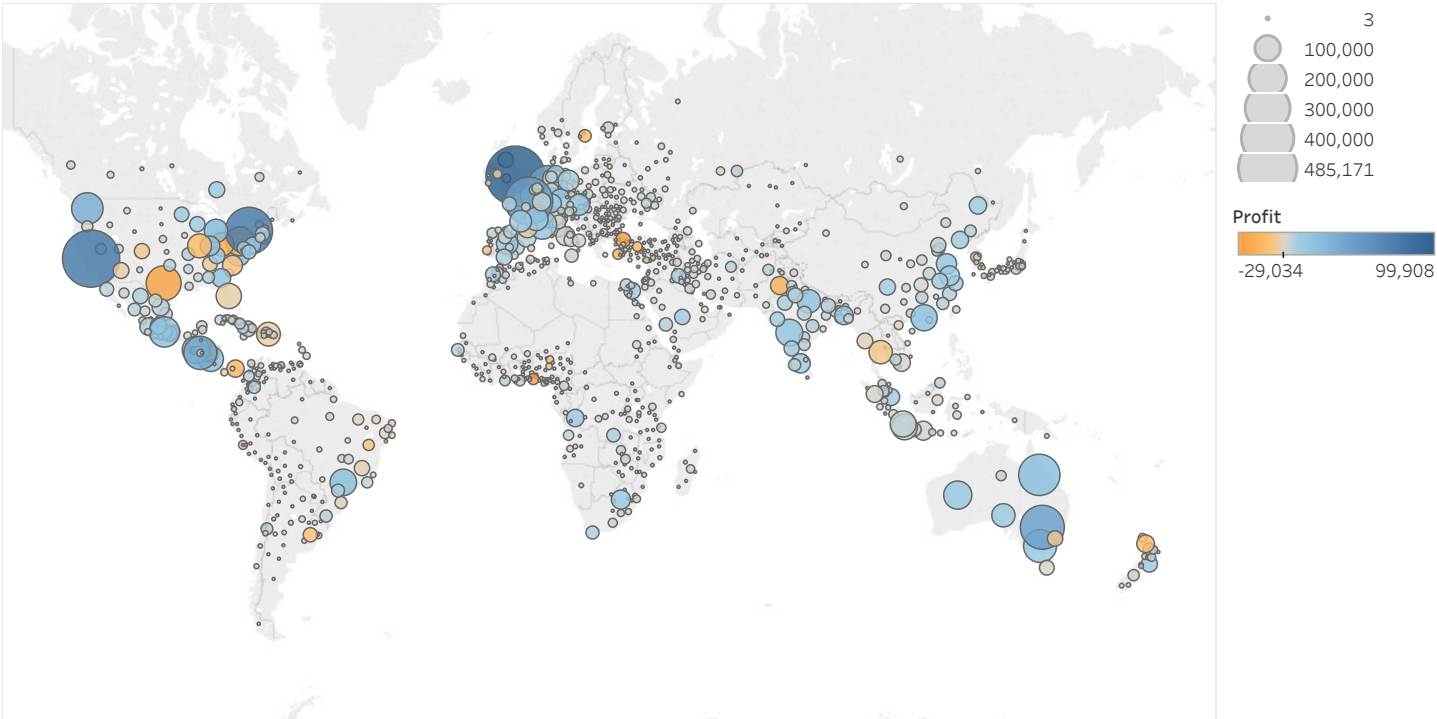
% Difference in Sales from the Previous Year of Order Date and Sales broken down by Order Date Year vs. Order Date Month and Category. Color shows sum of Profit. The marks are labeled by % Difference in Sales from the Previous Year of Order Date and Sales. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Cross tab

		Order Date				Profit
		2014		2015		
Month of O..	Category	Prenc..	Sales	% Differenc..	Sales	-1,81131,298
January	Furniture	.31%	81,805	-14.68%	69,799	 -1,81131,298
	Office Supplies	.49%	64,984	17.96%	76,654	
	Technology	.52%	52,398	80.95%	94,815	
February	Furniture	.08%	59,118	-2.39%	57,703	
	Office Supplies	.17%	51,553	7.04%	55,184	
	Technology	.21%	56,569	27.19%	71,951	
March	Furniture	.59%	65,323	37.33%	89,705	
	Office Supplies	.43%	62,008	25.11%	77,576	
	Technology	.30%	71,263	34.46%	95,819	
April	Furniture	.21%	54,587	29.24%	70,551	
	Office Supplies	.07%	55,766	45.92%	81,372	
	Technology	.01%	67,469	34.65%	90,849	
May	Furniture	.16%	74,371	32.19%	98,312	
	Office Supplies	.42%	74,756	31.06%	97,975	
	Technology	.02%	111,372	-17.29%	92,114	
June	Furniture	.45%	115,251	18.11%	136,123	
	Office Supplies	.99%	111,489	7.94%	120,340	
	Technology	.76%	169,780	-14.39%	145,351	
July	Furniture	.18%	71,854	14.60%	82,344	
	Office Supplies	.66%	70,291	9.50%	76,971	
	Technology	.94%	87,784	13.22%	99,390	
August	Furniture	.67%	112,296	12.46%	126,284	
	Office Supplies	.23%	93,150	66.86%	155,431	
	Technology	.16%	121,043	44.50%	174,905	
September	Furniture	.79%	127,701	37.65%	175,777	
	Office Supplies	.48%	110,762	21.33%	134,387	
	Technology	.79%	138,157	23.77%	170,994	
October	Furniture	.30%	89,319	46.33%	130,701	
	Office Supplies	.33%	77,393	49.59%	115,771	
	Technology	.52%	126,695	39.15%	176,295	
November	Furniture	.10%	122,803	37.50%	168,849	
	Office Supplies	.71%	110,736	47.97%	163,851	
	Technology	.08%	140,451	58.47%	222,579	
December	Furniture	.91%	143,203	19.95%	171,768	
	Office Supplies	.28%	127,926	17.47%	150,279	
	Technology	.10%	134,325	34.82%	181,097	

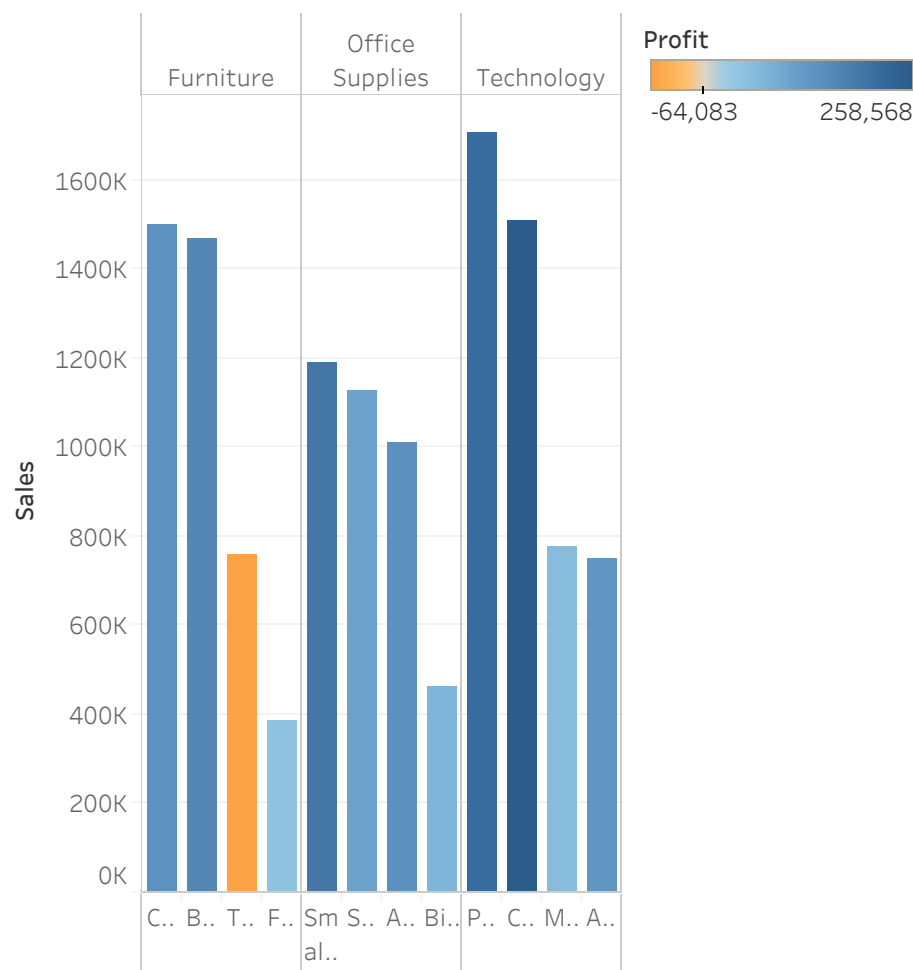
% Difference in Sales from the Previous Year of Order Date and Sales broken down by Order Date Year vs. Order Date Month and Category. Color shows sum of Profit. The marks are labeled by % Difference in Sales from the Previous Year of Order Date and Sales. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Global Sales and Profit



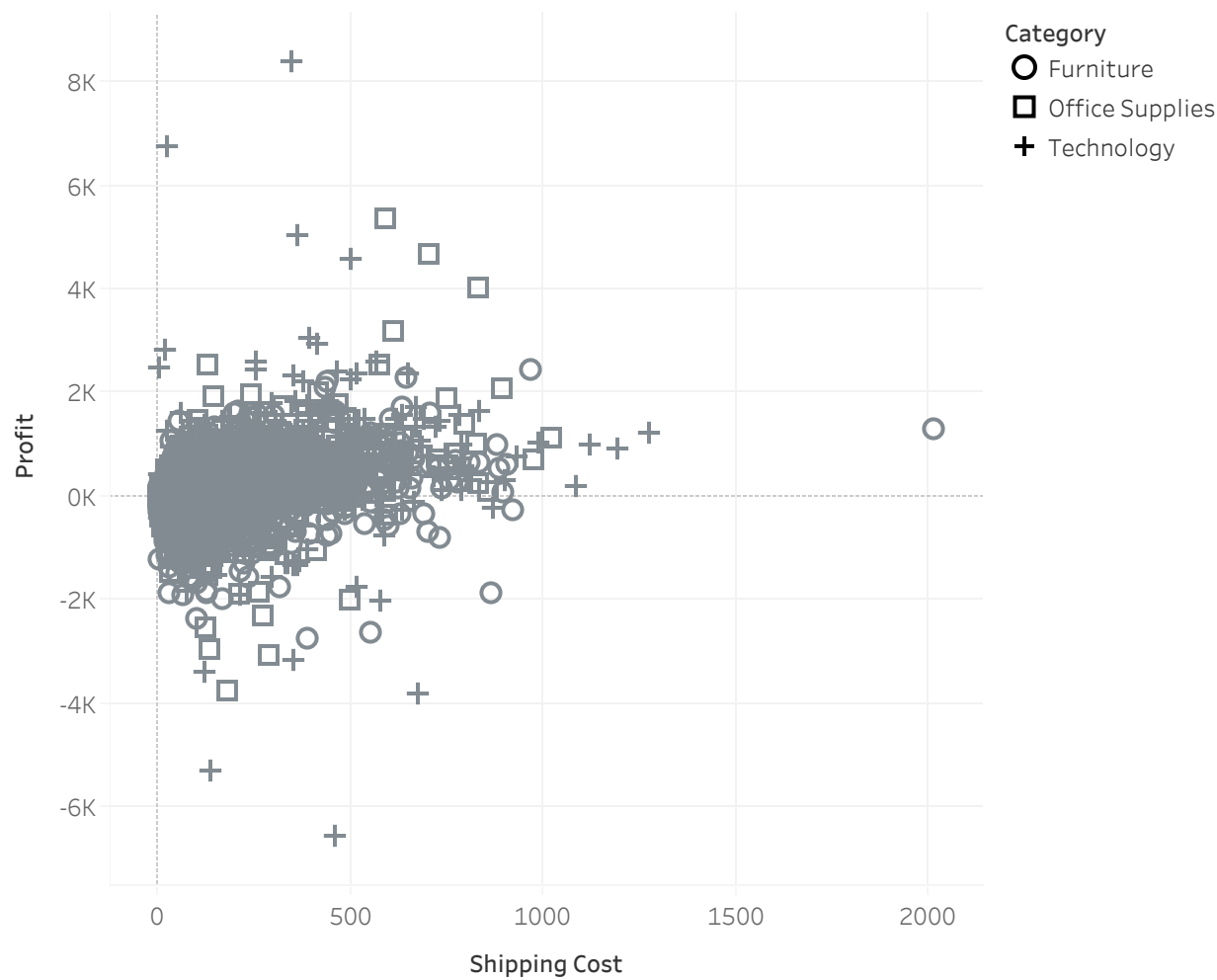
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Profit. Size shows sum of Sales. Details are shown for Country and State. The data is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Sales by sub-category



Sum of Sales for each Sub-Category (group) broken down by Category. Color shows sum of Profit. The data is filtered on Action (Country,State), which keeps 1,128 members. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

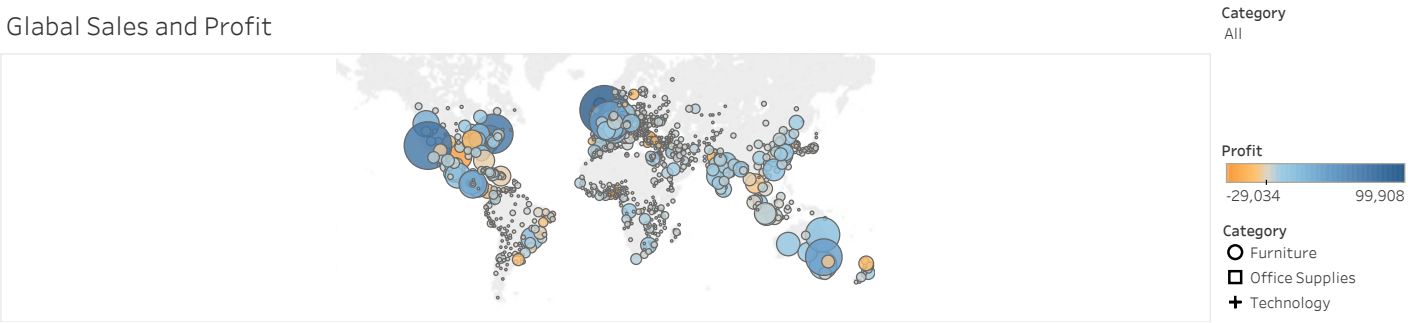
Customer Breakdown



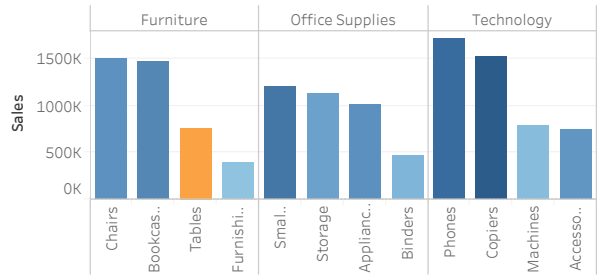
Sum of Shipping Cost vs. sum of Profit. Shape shows details about Category. Details are shown for Customer ID. The data is filtered on Action (Country,State), which keeps 1,128 members. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Sales Dashboard

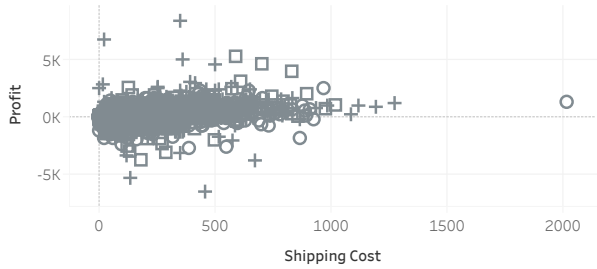
Global Sales and Profit



Sales by sub-category



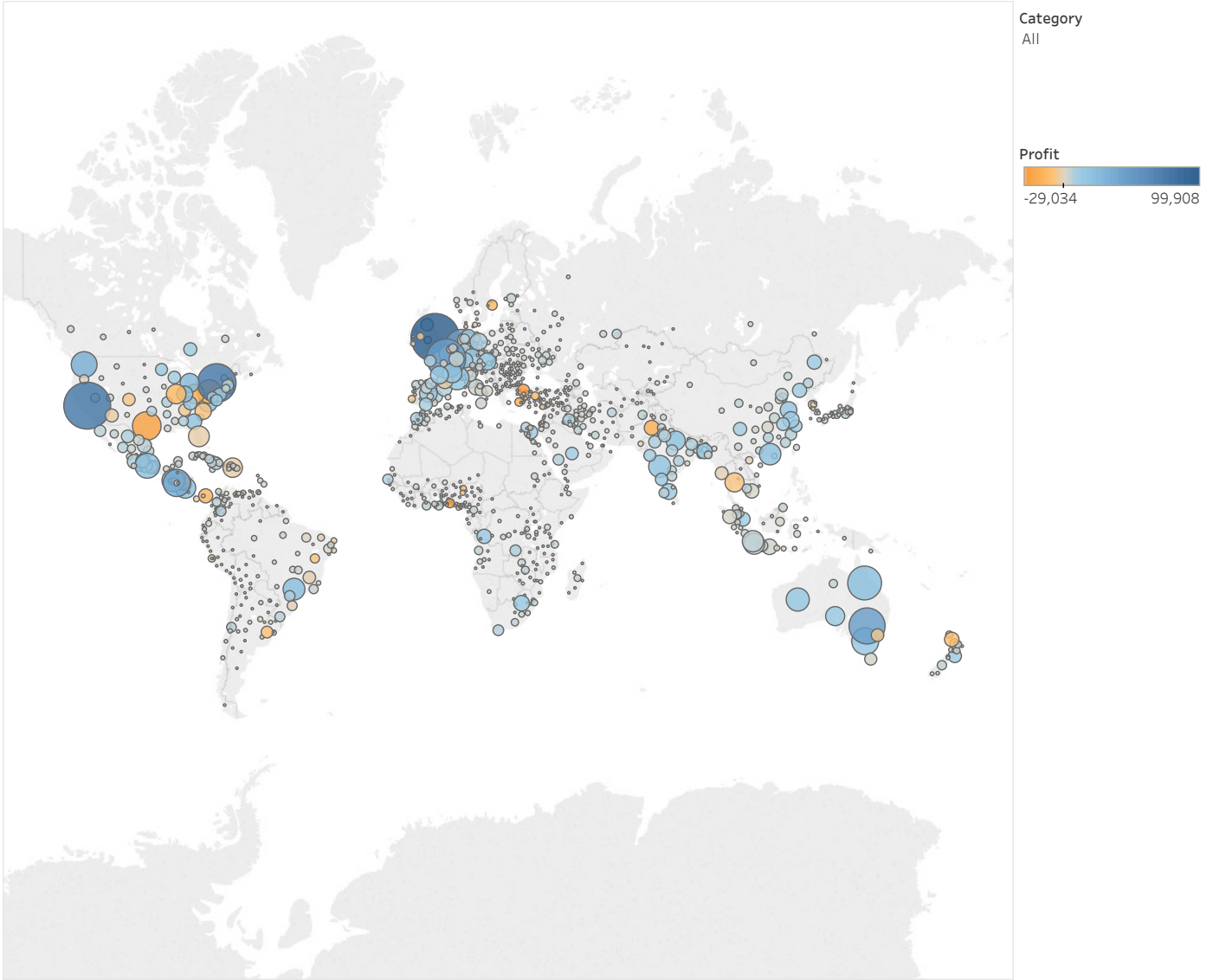
Customer Breakdown



Global Retail Sales and Profit

Overall, our profits look strong

But there are problem areas



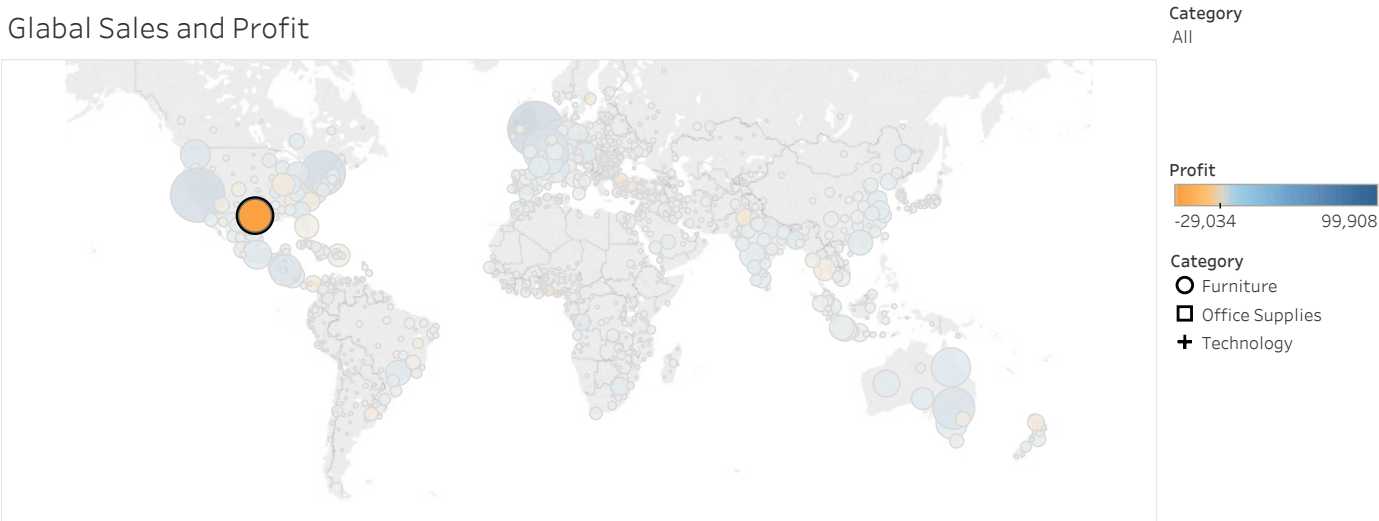
Global Retail Sales and Profit

Overall, our profits look strong

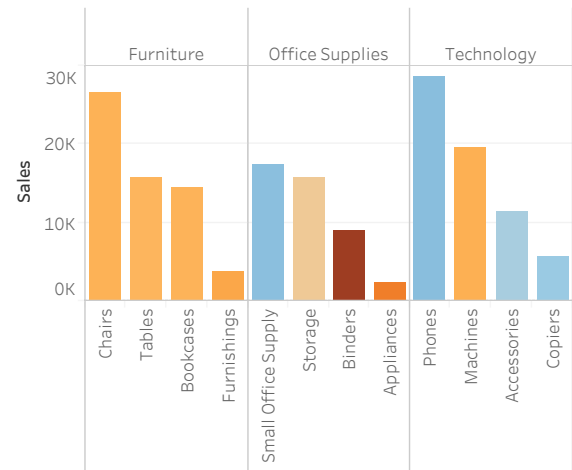
But there are problem areas

Sales Dashboard

Global Sales and Profit



Sales by sub-category



Customer Breakdown

