# **RENTAL-E-COMMERCE**

## **Our Business Goals**

Our Market goals are we want to provide affordable rental Cars to our customers and offer Our Services at reasonable prices so that our customers benefit from It.

### **Problem Does Market Solve**

#### Affordability for the middle class:

My Product Services Will Provide Car Rental facilities to middle-class People Making it easier for them to rent a car According to their needs.

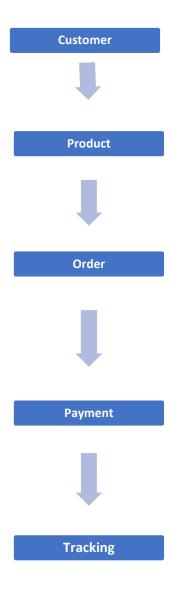
#### **Reasonable Pricing:**

My Service will offer cars at reasonable Prices So the middle-class people will be able to afford them.

# **Target Audience:**

Local and International -tourists who need a rental car for their travel destinations. People need a specific type of vehicle (e.g.: Luxury SUV minivan) for a Special occasions like weddings of corporate events.

# **Simple Scheme Diagram**



# **SCHEMA DATA**

## **Product:**

- I. ID
- II. Name
- III. Price
- IV. Category

## **Orders:**

- I. Order ID
- II. Customer ID
- III. Product ID
- IV. order Dale Time
- V. Price
- VI. Status

### **Customers:**

- I. Name
- II. Contact
- III. Email
- IV. Address
- V. Customer ID

# **Payments:**

- I. Payment ID
- II. Payment method

- III. Payment Amount
- IV. status
- V. Date, Time

## **Reviews:**

- I. Reviews ID
- II. Product ID
- III. customer ID
- IV. Rating
- V. Review Text

## **Product or Service offer:**

Offering a wide selection of cats, such as luxury SUVs and Roll Royce to cater to different customer needs.

#### **Market Place apart:**

**Speed:** implement quick, hassle-free car pick up and drop off processes and fart pick and drop services

**Affordability:** Offer Competitive daily, weekly monthly rates with special discounts during off- Pick Sealons or fax long-term rentals.

**Customization:** Allow customers to customize their Vehicle choice based on their needs such as selecting Vehicle type additional features or eco-friendly opinions.