

Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Transaction
Amount

45M

Transaction
Count

656K

card_category Sum of Revenue Sum of total_trans_amt Sum of interest_earned

Blue 46139398 36957875 6495888

Silver 5586332 4586746 812081

Gold 2454072 2024078 373784

Platinum 1135608 953314 161629

Total 55315410 44522013 7843382

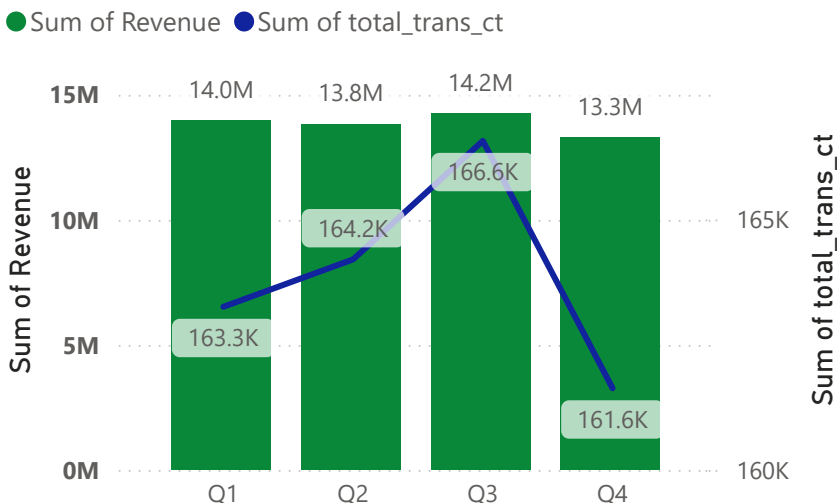
Q4

Q3

Q2

Q1

QTR Revenue and total trans count



week_start_date

All

F

M

Low

Med

High

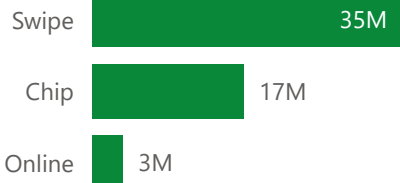
Silver

Blue

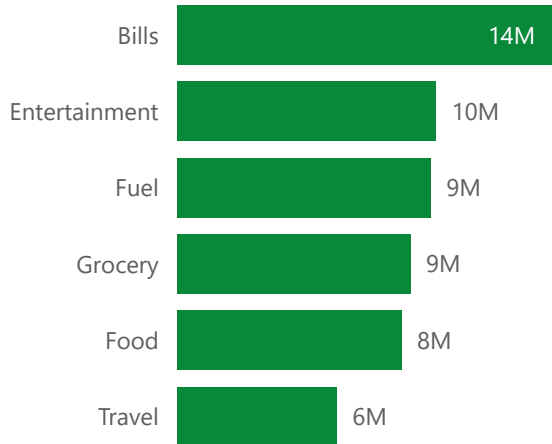
Gold

Platin...

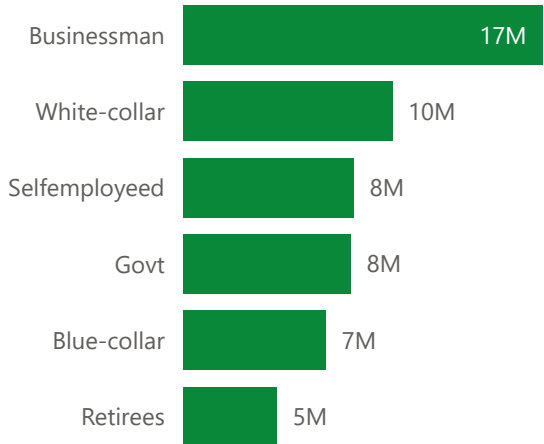
Revenue by Use Chip



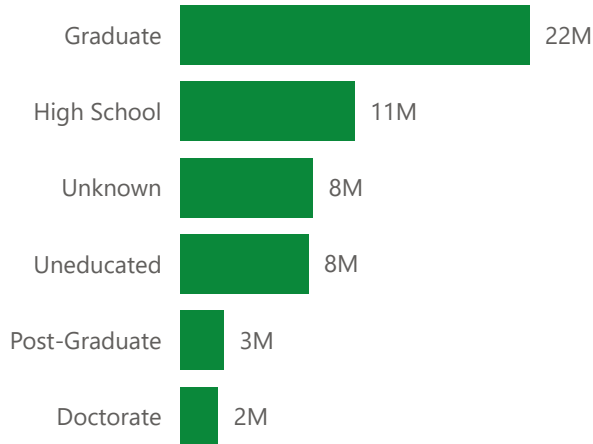
Revenue by Expenditure Type



Revenue by Customer Job



Revenue by Education Level



Customer Acq Cost

