

HACKATHON DAY 01

FOUNDATION OF MARKETPLACE JOURNEY

01- Choosing Marketplace Type

Type:- E-commerce website

Purpose:- The purpose is to build a website for customers to easily access the products with their details which includes branded shoes, clothes and inner wear for men, women, kids & sports enthusiasts. Customer will find all kinds of discounted product & would be able to sort them according to their need.



02- Business Goal:-

To overcome the difficulty to visit stores separately for different needs and bring all the needs under one roof. Increase the productivity of business. Simplifying the payments methods.

03- Problem Aiming To Solve:-

Overcoming the problem to look for the desired products by using sort or smart search functionality. Reducing stressing explore for desired goods by providing an intriguing user interface.



- Targetted Audience:-

→ Kids, Adults, teens, sports enthusiasts, ~~gym~~ fitness freaks

- Product:

→ Shoes for costumers of all ages

→ Sports clothes

→ Casual clothes

Schema:-

Product

Product name

" Id

" price

" discount

" availability

" in Stocks

" Image

" Description

Costumers.

Costumer name

" id

" email

" address

" contact No

" billing info

Order

Order id

Customer details

Product spec

" Quantity

Amount received

Shipment

Shipment id

order tracking

Delivery

- order received

- Delivery date & area

→ Notifications of updates & discount
+ offers

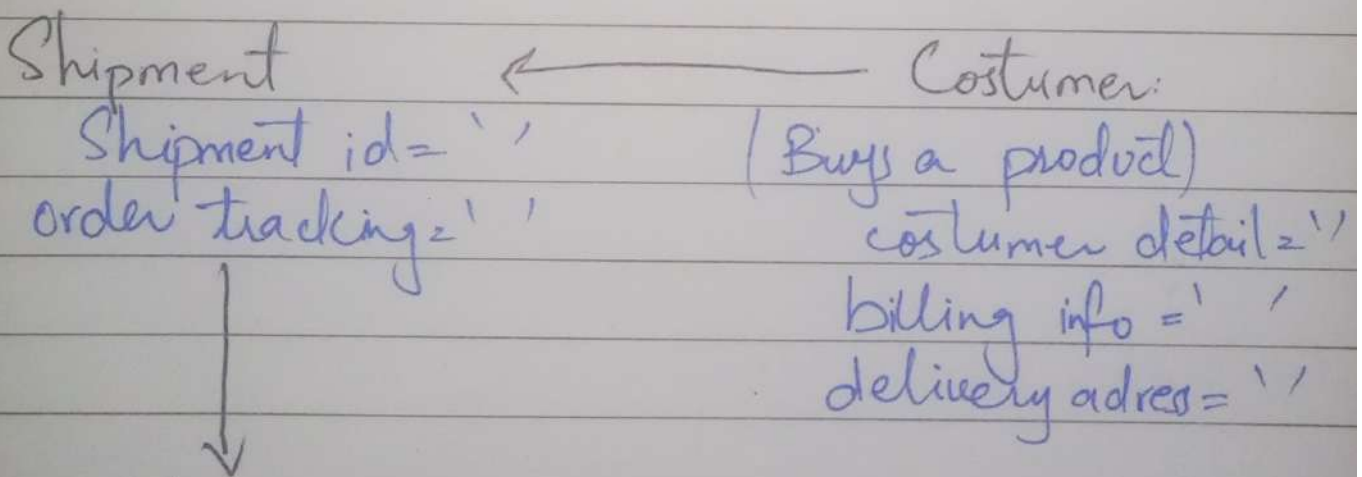
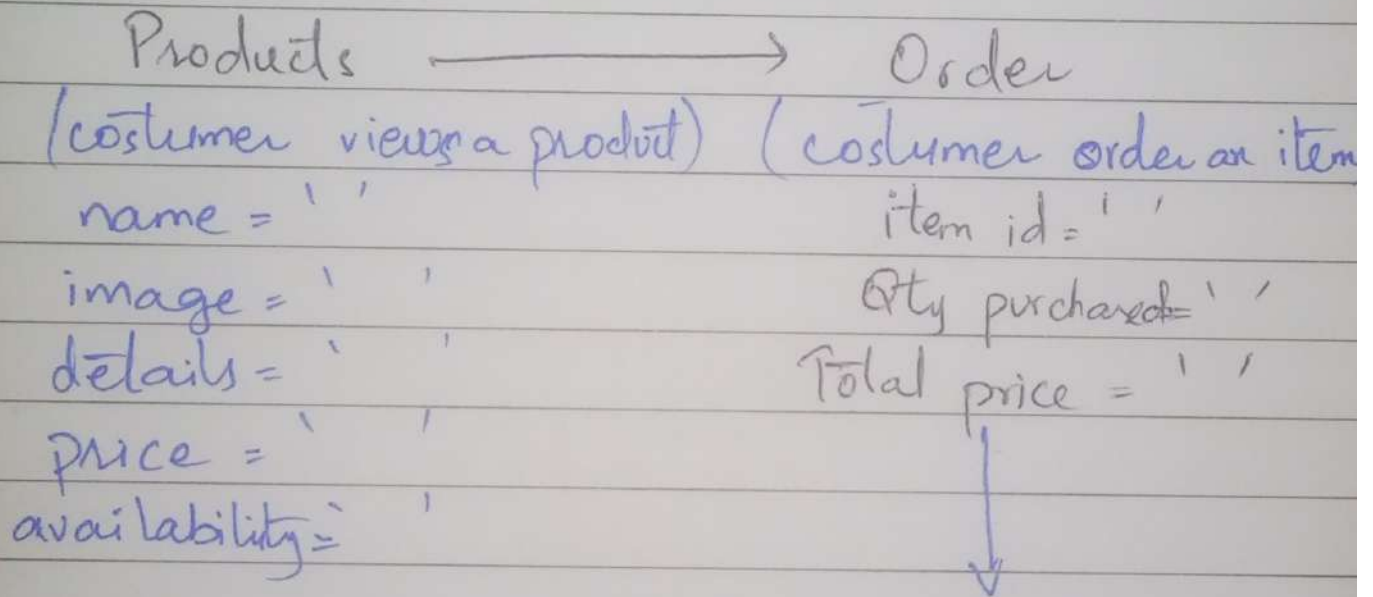
→ Save to cart order later facility
(order within 3 days)

→ Product rating and reviews

→ User/Customer Details.



Relation B/w Entities -



Delivery Zone
 order status
 order delivery area

