1. Dataset

import pandas as pd

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns

%matplotlib inline

from google.colab import drive
drive.mount('/content/drive')

Drive already mounted at /content/drive; to attempt to forcibly remount, call drive.mount("/content/drive", force_remount=True).
```

 $\label{lem:def} $$ df=pd.read_csv('/content/drive/MyDrive/Colab Notebooks/praktikum_BDPA/online_gaming_behavior_dataset.csv') $$ $$ df=pd.read_csv('/content/drive/MyDrive/Colab Notebooks/praktikum_BDPA/online_gaming_behavior_dataset.csv') $$ $$ $$ $$ df=pd.read_csv('/content/drive/MyDrive/Colab Notebooks/praktikum_BDPA/online_gaming_behavior_dataset.csv') $$ $$ $$ df=pd.read_csv' $$ $$ df=pd.read_csv' $$ $$ df=pd.read_csv' $$ $$ df=pd.read_csv' $$ df=pd.read_csv'$ df.head(10) PlayerID Age Gender Location GameGenre PlayTimeHours InGamePurchases GameDifficulty SessionsPerWeek AvgSessionDurationMinutes 9000 43 Male Other Strategy 16.271119 Medium 9001 29 Female USA Strategy 5.525961 0 Medium 5 144 1 2 9002 22 Female USA Sports 8.223755 Easy 16 142 9003 35 Male USA Action 5.265351 Easy 9 85 4 9004 33 Male Europe Action 15.531945 0 Medium 2 131 9005 37 Europe RPG 20.561855 0 2 81 5 Male Easy USA 9.752716 0 6 9006 25 Male Action Hard 1 50 RPG 0 7 4.401729 10 9007 25 Female Asia Medium 48 8 18.152733 0 5 101 9008 38 Female Europe Simulation Easv 23.942772 Other 0 13 95 9009 38 Female Sports Easv

2. Analisis dan visualisasi data

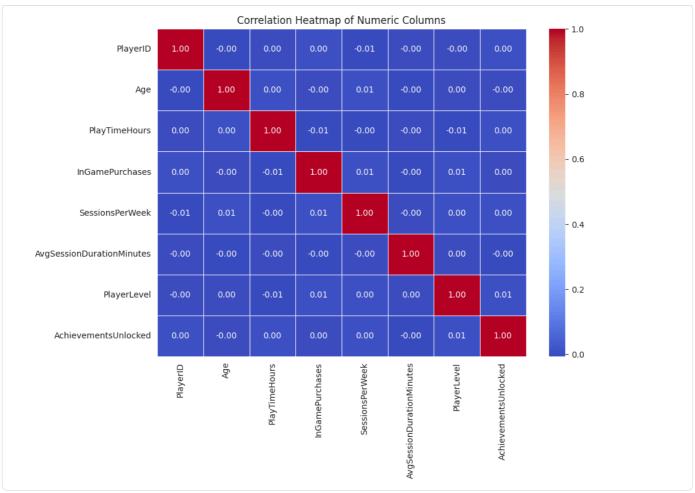
```
df.info()
<class 'pandas.core.frame.DataFrame'
RangeIndex: 40034 entries, 0 to 40033
Data columns (total 13 columns):
                                Non-Null Count Dtype
     Column
 0
     PlayerID
                                40034 non-null
                                                 int64
                                40034 non-null
                                                 int64
     Age
     Gender
                                40034 non-null
     Location
                                40034 non-null
                                                 object
     GameGenre
                                40034 non-null
                                                 object
     PlayTimeHours
                                40034 non-null
                                                 float64
     InGamePurchases
                                40034 non-null
                                                 int64
     GameDifficulty
                                40034 non-null
                                                 object
     SessionsPerWeek
                                40034 non-null
                                                 int64
     AvgSessionDurationMinutes 40034 non-null
                                                 int64
                                40034 non-null
    PlayerLevel
                                                 int64
 11 AchievementsUnlocked
                                40034 non-null
 12 EngagementLevel
                                40034 non-null object
dtypes: float64(1), int64(7), object(5)
memory usage: 4.0+ MB
```

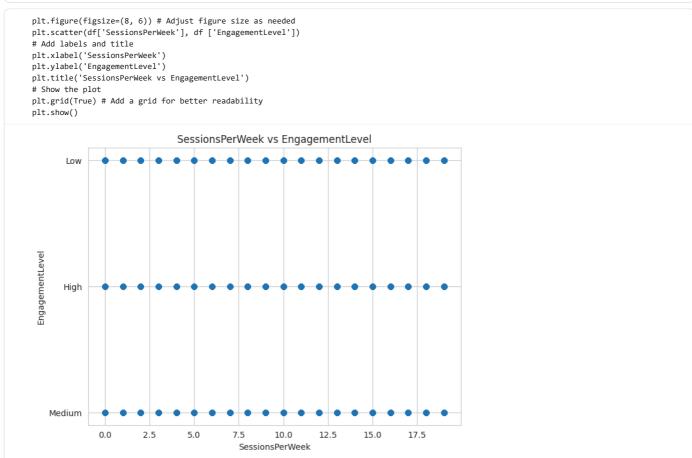
df.describe()												
	PlayerID	Age	PlayTimeHours	InGamePurchases	SessionsPerWeek	AvgSessionDurationMinutes	PlayerLevel	AchievementsUnlock				
count	40034.000000	40034.000000	40034.000000	40034.000000	40034.000000	40034.000000	40034.000000	40034.00000				
mean	29016.500000	31.992531	12.024365	0.200854	9.471774	94.792252	49.655568	24.52647				
std	11556.964675	10.043227	6.914638	0.400644	5.763667	49.011375	28.588379	14.43072				
min	9000.000000	15.000000	0.000115	0.000000	0.000000	10.000000	1.000000	0.00000				
25%	19008.250000	23.000000	6.067501	0.000000	4.000000	52.000000	25.000000	12.00000				
50%	29016.500000	32.000000	12.008002	0.000000	9.000000	95.000000	49.000000	25.00000				
75%	39024.750000	41.000000	17.963831	0.000000	14.000000	137.000000	74.000000	37.00000				
max	49033.000000	49.000000	23.999592	1.000000	19.000000	179.000000	99.000000	49.00000				

df.isnull().sum()

```
0
         PlayerID
                           0
                           0
           Age
          Gender
                           0
         Location
        GameGenre
      PlayTimeHours
                           0
     InGamePurchases
                           0
      GameDifficulty
                           0
     SessionsPerWeek
AvgSessionDurationMinutes 0
        PlayerLevel
  AchievementsUnlocked
                           0
     EngagementLevel
                           0
dtype: int64
```

```
import matplotlib.pyplot as plt
import pandas as pd
import seaborn as sns
numeric_df = df.select_dtypes (include=['number'])
correlation_matrix = numeric_df.corr()
sns.set_style("whitegrid")
plt.figure(figsize=(10, 8))
sns.heatmap(
    correlation_matrix,
    annot=True,
    cmap='coolwarm',
    fmt=".2f",
    linewidths=.5
)
plt.title('Correlation Heatmap of Numeric Columns')
plt.tight_layout()
plt.show()
```





3. Data Preparation / Preprocessing

Menghapus Kolom

```
df.drop(['PlayerID', 'Age', 'Gender', 'Location', 'InGamePurchases', 'AchievementsUnlocked'], axis=1, inplace=True)
df.reset_index(drop=True, inplace=True)
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 40034 entries, 0 to 40033
Data columns (total 7 columns):
# Column
                              Non-Null Count Dtype
                              40034 non-null object
0 GameGenre
1 PlayTimeHours
                              40034 non-null float64
 2 GameDifficulty
                             40034 non-null object
    SessionsPerWeek
                              40034 non-null int64
4 AvgSessionDurationMinutes 40034 non-null int64
    PlayerLevel 40034 non-null int64
EngagementLevel 40034 non-null object
5 PlayerLevel
dtypes: float64(1), int64(3), object(3)
memory usage: 2.1+ MB
```

- Encoding

```
from sklearn.preprocessing import OrdinalEncoder

categorical_cols = ['GameGenre']
encoder = OrdinalEncoder()

df[categorical_cols] = encoder.fit_transform(df[categorical_cols])

df.head()

# # membersihkan kolom teks terlebih dahulu

df['GameDifficulty'] = df['GameDifficulty'].str.lower().str.strip()

df['EngagementLevel'] = df['EngagementLevel'].str.lower().str.strip()

# # mengubah data pada kolom dengan mapping

difficulty_mapping = {'easy': 0, 'medium': 1, 'hard': 2}

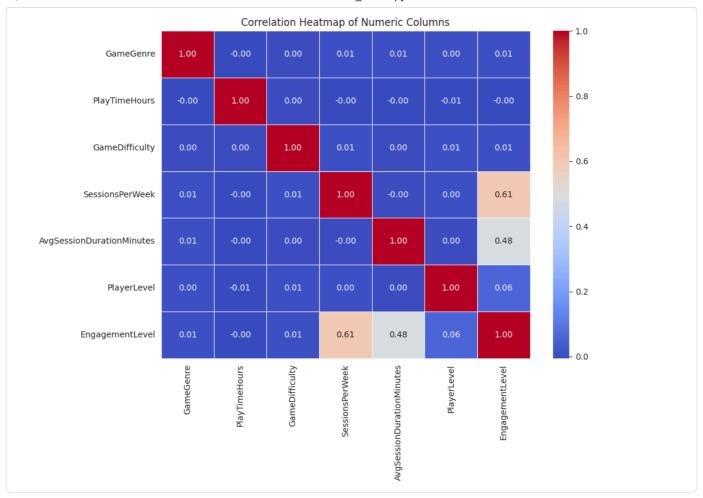
engagement_mapping = {'low': 0, 'medium': 1, 'high': 2}

# # menerapkan pemetaan pada data

df['GameDifficulty'] = df['GameDifficulty'].map(difficulty_mapping)

df['EngagementLevel'] = df['EngagementLevel'].map(engagement_mapping)
```

```
import matplotlib.pyplot as plt
import pandas as pd
import seaborn as sns
numeric_df = df.select_dtypes (include=['number'])
correlation_matrix = numeric_df.corr()
sns.set_style("whitegrid")
plt.figure(figsize=(10, 8))
sns.heatmap(
   correlation_matrix,
   annot=True.
   cmap='coolwarm',
   fmt=".2f",
   linewidths=.5
plt.title('Correlation Heatmap of Numeric Columns')
plt.tight_layout()
plt.show()
```



Normalisasi

```
from sklearn.preprocessing import StandardScaler
from sklearn.model_selection import train_test_split
df_features = df.drop(columns={"EngagementLevel"}) #features
df_target = df["EngagementLevel"] #target
# Tampilkan beberapa baris pertama dari fitur dan target untuk memastikan pemisahan
print("\nBeberapa baris pertama dari fitur (X):")\\
print(x.head())
print("\nBeberapa baris pertama dari target (y):")
print(y.head())
Beberapa baris pertama dari fitur (X):
   GameGenre InGamePurchases GameDifficulty
                                               SessionsPerWeek
         4.0
                                                              6
         4.0
                            0
1
                                            1
                                                              5
2
                            0
                                            0
         3.0
                                                            16
         0.0
4
                            0
   AvgSessionDurationMinutes PlayerLevel AchievementsUnlocked
                                       79
                         108
                                                             25
                         144
                                                              10
                         142
                                       35
                                                              41
                                       57
3
                          85
                                                              47
4
                         131
                                       95
                                                             37
Beberapa baris pertama dari target (y):
0
1
     1
2
Name: EngagementLevel, dtype: int64
from \ sklearn.preprocessing \ import \ StandardScaler
cols = list(x.columns)
df_features_scaled = pd.DataFrame(data = x)
```

df_features_scaled[cols] = StandardScaler().fit_transform(x[cols])

df_features_scaled.head()

	GameGenre	InGamePurchases	GameDifficulty	SessionsPerWeek	${\tt AvgSessionDurationMinutes}$	PlayerLevel	${\tt AchievementsUnlocked}$
0	1.412273	-0.501334	0.383999	-0.602363	0.269487	1.026459	0.032814
1	1.412273	-0.501334	0.383999	-0.775865	1.004019	-1.352160	-1.006648
2	0.705766	-0.501334	-0.896340	1.132666	0.963212	-0.512647	1.141573
3	-1.413756	1.994676	-0.896340	-0.081854	-0.199798	0.256906	1.557358
4	-1.413756	-0.501334	0.383999	-1.296374	0.738771	1.586134	0.864383

- Train test split

```
from sklearn.model_selection import train_test_split
# Membagi data dengan train test split
X_train, X_test, y_train, y_test = train_test_split(df_features_scaled, df_target, test_size=0.2, random_state=45)
\# Menampilkan data X_train dan X_test
print('Train set:', X_train.shape, y_train.shape)
print(X_train.head())
print('\n')
print('Test set:', X_test.shape, y_test.shape)
print(X_test.head())
Train set: (32027, 7) (32027,)
       {\tt GameGenre \ InGamePurchases \ GameDifficulty \ SessionsPerWeek \ \backslash \ AmeDifficulty \ SessionsPerWeek}
11408
       1.412273
                        -0.501334
                                                          -0.949368
                                        1.664339
6944
       -0.000741
                         1.994676
                                         -0.896340
                                                           0.785660
15158 0.705766
                        -0.501334
                                         0.383999
                                                           0.265152
2334
       -1.413756
                        -0.501334
                                          0.383999
                                                           0.438654
26043 0.705766
                        -0.501334
                                        -0.896340
                                                           1.479671
       AvgSessionDurationMinutes PlayerLevel AchievementsUnlocked
                                                           1.141573
11/08
                      -1.322000 -0.127871
6944
                        1.432497
                                    0.991479
                                                           -0.452268
15158
                       -1.383212
                                    -0.197830
                                                            0.171409
2334
                        1.208056
                                    0.921520
                                                            1.557358
26043
                       -0.526257
                                    -1.107302
                                                           -0.729458
Test set: (8007, 7) (8007,)

GameGenre InGamePurchases GameDifficulty SessionsPerWeek
33152 -1.413756
                        -0.501334
                                        0.383999
20373 -1.413756
                        1.994676
                                        -0.896340
                                                           0.265152
11565 0.705766
                        -0.501334
                                         0.383999
                                                           0.785660
                                        0.383999
17858 -0.000741
                        1.994676
                                                           0.785660
11085 -1.413756
                        1.994676
                                        -0.896340
                                                          -1.296374
       AvgSessionDurationMinutes PlayerLevel AchievementsUnlocked
33152
                                   -1.422119
                       -0.689486
                                                           -0.660161
20373
                        1.187652
                                     1.271317
                                                           -1.561027
                       -0.240605
                                    -1.666977
                                                           0.656491
11565
17858
                       -0.444642
                                      1.481195
                                                            1.141573
11085
                       -0.689486
                                     0.431804
                                                           -0.175078
```

4. Modeling

- Linear regression

- Prediksi

```
# Menguji model
# Menguji model dengan X_test
import numpy as np
from sklearn.metrics import accuracy_score, precision_score, recall_score, f1_score, confusion_matrix, classification_report
y_pred = lr_model.predict(X_test)
# Round the continuous predictions to the nearest integer to get discrete classes
```

```
y_pred_classes = np.round(y_pred).astype(int)
print('Data asli: \n', y_test[0:10])
print('\n')
print('Hasil prediksi (setelah pembulatan): \n', y_pred_classes[0:10])
# Evaluasi
acc = accuracy_score(y_test, y_pred_classes)
prec = precision_score(y_test, y_pred_classes, average='macro')
rec = recall_score(y_test, y_pred_classes, average='macro')
f1 = f1_score(y_test, y_pred_classes, average='macro')
cm = confusion_matrix(y_test, y_pred_classes)
# Tampilkan hasil
print("Akurasi :", acc)
print("Presisi :", prec)
print("Recall :", rec)
print("F1 Score :", f1)
print("Confusion Matrix:\n", cm)
Data asli:
33152
20373
11565
17858
          1
0
11085
20671
         1
34000
17368
35195
         1
22371
Name: EngagementLevel, dtype: int64
```